The **Permanent Missions of Australia and Switzerland** in collaboration with **UN Women and Global Compact** invite you to a panel discussion, followed by a reception

**Tuesday, 5 March 2013, 4:00 – 6:00 pm**

**Women’s Empowerment Principles – Equality Means Business**

*How Stakeholders from Government, Business and Civil Society Are Taking Action to End Violence against Women*

**Welcome remarks:** Mairi Steele, Branch Manager of the Federal Office for Women, Australia

**Panelists**

- **Mr Benno Bättig**, Secretary General of the Swiss Department of Foreign Affairs: *Women’s Economic Empowerment: A Protective Factor against Gender-based Violence and an Asset for Companies*

- **Ms Mairi Steele**, Branch Manager of the Federal Office for Women, Australia: *Government Steps Up, Leveraging Influence and Building the Enabling Environment*

- **Ms Ursula Wynhoven**, General Counsel of the UN Global Compact and member of the Women’s Empowerment Principles Team: *Women’s Empowerment Principles: Platform for Inclusion*

- **Ms Naila Chowdhury**, Chairman & CEO of TeleConsult Group: *Supporting Survivors of Domestic Violence and Acid Attacks in Bangladesh – How Business Can Help*

- **Mr Kemal Koray Öztürkler**, Chief Group Corporate Affairs Officer of Turkcell: *Turkcell’s CSR initiatives to protect women against violence by supporting them in education and in the workforce*

**Moderator**  
Ambassador Paul R. Seger,  
Permanent Representative of Switzerland to the United Nations

**Venue**  
Permanent Mission of Switzerland to the UN  
633 Third Avenue, 29th floor (between E 40th & 41st St)  
New York, NY 10017

*Please RSVP to ptg@eda.admin.ch by 28 February 2012. (please mention the title of the event)*