



TV

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KENYA MAASAI: THE RACE TO PRESERVE THE PAST

VIDEO

AUDIO

MAASAI TRIBE SINGING AND
DANCING

NARRATION

(natsot Maasai singing beautiful music by fire at night)

Their customs are rooted in thousands of years of tradition *(sound up singing)*... their rituals passed down from generation to generation. (10)

They are the Maasai ... from East Africa. Life is about community, they say, and their culture - rich with music and storytelling - is at the heart of who they are. (12.5)

JOHN OLE TINGOI ON
CAMERA

JOHN OLE TINGOI: (English) **M**

"My name is John Ole Tingoi and I'm a Maasai. Culture is identity, and identity is very, very, very important." (10)

MAASAI MEN SINGING &
DANCING

NARRATION

They're known as fearless warriors, with a deep respect for village elders, but with many young Maasai moving to urban centres in search of

education and jobs, and with so many village elders aging, the culture is at risk ... (16)

JOHN ON CAMERA
JOHN OLE TINGOI: (English) **M**
"We always say when an elder dies it's just like the light burning out. So we want to get that knowledge before this generation goes." (9)

JOHN AND ANNE TOME
PREPARE FOR THEIR
JOURNEY
NARRATION
And so John and colleague Ann Tome, set out on a ground breaking journey to help maintain their heritage. Armed with audio recorders, laptops, and cameras, they'd travel into the communities they love to record... and preserve the culture. (16)

JOHN ON CAMERA
JOHN OLE TINGOI: (English) **M**
"We want to participate in our own culture, documenting/ protecting it, because we are archiving all this information for future generations." (9)

JOHN & ANN WALK OUT OF
THE TRUCK
BLUE SKY
NARRATION
But they knew they could not go it alone ...and so in 2003, John approached the UN's World Intellectual Property Organization, WIPO, for help. (10)

WEND WENDLAND ON
CAMERA
WEND WENDLAND: (English) **M**
"Indigenous groups from around the world are the creators and custodians of a rich body of traditional knowledge and traditional cultural expressions." (7.5)

WENDLAND ENTERS HIS OFFICE	<p><u>NARRATION</u></p> <p>Wend Wendland is Director of Traditional Knowledge at WIPO. (3)</p>
WENDLAND ON CAMERA MAASAI WOMEN PAINT THEIR BODIES	<p><u>WEND WENDLAND:</u> (English) M</p> <p><i>“They want greater recognition for the fact that they are also intellectual property creators. They want the right to control access to and use of their indigenous knowledge systems.” (9.5)</i></p>
JOHN & ANNE REVIEW THEIR FOOTAGE ON A PANASONIC TOUGHBOOK	<p><u>NARRATION</u></p> <p>To help them do that, WIPO provided the equipment to record the culture and together with the Library of Congress and Duke University in the U.S., trained John and Ann how to use it.... (10.5)</p>
FOOTHILLS OF MT. KENYA	<p>And they brought that knowledge back <u>home</u>, to the foothills of Mount Kenya ...to Maasai villages where they meet up with a Maasai singing group. (9)</p>
ANNE AMID A SINGING/DANCING GROUP OF MAASAI	<p><i>(natsot singing)</i></p> <p>As the group begin the performance...John and Ann document their every move. (5.5)</p>
JOHN W/ CAMERA, FILMING THE GROUP	<p><i>(Natsot of performance)</i></p> <p>They also record the music of individual singers... (3)</p>
MAASAI GROUP SINGING	<p>... who often create the instruments... (2)</p>

AND JUMP- DANCING

...and the lyrics themselves. (1.5)

For these Maasai, it's a chance for their music to sustain them. (4)

Their music may be an important source of income and the Maasai themselves John says must be the ones who benefit from profits made from their culture. (9.5)

JOHN ON CAMERA

JOHN OLE TINGOI: (English) **M**
"There has been exploitation of the resources. So the community feel now it's time for us to control what is ours so that we can determine our future." (10)

MEN PLAY VOLLEYBALL -
PAN TO 3 MEDICINE MEN

NARRATION
And this includes capturing the knowledge of these elders ... Maasai medicine men. (5)

MEN WALKING /
CU – WALKING FEET

They are brought into the bush – and knowledge that has been passed down for thousands of years is recorded ... (6.5)

MED. MAN CHOPS BARK OF
A TREE

JOHN OLE TINGOI: (English) **M**
(sound up John: *The bark of the tree is used to develop a poison*) ... (3.5)

JOHN W/ BARK OF A TREE,
TALKING TO MED. MEN

NARRATION
Lives-saving secrets are shared. (2.5)

JOHN OLE TINGOI: (English) **M**
(sound up John: *It's very interesting, if you have*

a stomach upset, you will feel ok.) (4)

NARRATION

BLUE SKY TILT DOWN TO
PEOPLE UNDER A TREE

And John and Ann both know that despite any challenges they may face ... this work must continue. (7)

JOHN OLE TINGOI: (English) **M**

JOHN ON CAMERA

"I feel that it's a very big privilege. I will tell all the indigenous people across the world to empower the community themselves, to determine their destiny." (11)

MAASAI DANCING

NARRATION

UN LOGO

This report was prepared by Andi Gitow for the United Nations.