



TV UNITED NATIONS NATIONS UNIES

U.N. IN ACTION

Week of 1 February 2005
Programme No. 942
Length: 3'38"

UN SUPPORTS CLAM COOPERATIVES IN MOROCCO

VIDEO

AUDIO

NARRATION

LAGOONS (8")

In a rural village, framed by the ocean, along the peaceful Atlantic coast of Morocco (4)

MEN & WOMEN ARGUING (16")

(natsot men/women arguing)

....tensions are flaring. (2)

(more arguing natsot)

MEN WORKING ON THEIR NETS
(9")

Earning a living is hard in this region, especially for women who rarely receive an education. (5)

WOMEN BRING IN
REFRESHMENTS (8")

But there's something these women are doing that is making them a lot more prosperous...and it certainly has caught the men's attention. (7)

KABBURA MUTTAQI AND HER
SISTER (5")

Kabbura Muttaqi and her sister Halima grew up here. (3)

KABBURA ON CAMERA (4")	<u>KABBURA MUTTAQI:</u> (in dialect) "We never had a chance to go to school. The only thing for us to do is work with our parents or in the lagoons." (7)
WOMEN WALKING (5")	
WOMEN IN LAGOONS (10")	<u>NARRATION</u> These sisters, like other women in their village, had few options other than to work long days on the tidal flats, ankle-deep in mud, gathering clams at low tide and selling them in local markets. Their income – an average of less than fifty dollars a year. (16)
HARVEST CLAMS (9")	
WOMEN HAULING CLAMS TO SHORE (11")	But now, the government's Ministry of Fisheries and the Rural Women Development Association created the Women's Clam Association Project. Its goal – to teach women to turn clamming into a profitable business.... (12)
WOMEN CLEANING CLAMS (12")	First, women learn the basics of shell fishing. They're taught how to separate out the large clams ready for immediate sale...and how to "nurture" the small ones into maturity for future sale. To do this, they create beds of mud...place these clams in the dirt....and cover them. (17)
SMALL CLAMS THROWN BACK TO MUD (14")	
WOMEN WALKING TO SCHOOL (6")	After a year, they're ready for sale...and the women are ready to do something most have never done before -- enter a classroom. (7)
WOMEN INSIDE CLASSROOM (14")	<u>NARRATION</u> The United Nations Development Programme, UNDP, created training programs that help teach

women how to market their products and how to negotiate with clients like restaurants and wholesalers. (10)

DECASTERLE IN OFFICE (7")

Emmanuelle Dierckx de Casterlé is the UNDP Representative in Morocco....(4)

DE CASTERLE ON-CAMERA (5")

Emmanuelle Dierckx de Casterlé:

"We tell them how to organize the commercial products and the commercial marketing of all this." (6)

NARRATION

WOMAN AND TEACHER IN CLASSROOM (6")

Women also develop literacy and math skills useful for pricing and business management. (5)

WOMEN CLEANING & SEPARATING CLAMS (18")

The program has been a big success. Last year the women more than doubled their usual haul and sold their shellfish at record prices, more than tripling their income. (9)

Today, Kabbura is the president of the Women's Clam Association in her community. (4)

KABBURA ON CAMERA (4")

KABBURA (ARABIC):

"We share the profits among us and then we put aside a certain amount in savings" (4)

KABBURA AND OTHERS IN A GROUP DISCUSSION (14")

NARRATION

For Kabbura and her sister Halima, and the other women in their cooperative, this means financial independence for the first time in their lives. (7)

For the men in the community, it means big changes. (2.5)

Natsot arguing

NARRATION

GROUP DISCUSSION (7")

Now many men are demanding a piece of the action. They want their own cooperatives and their own training programs. (5)

MAN IN: (In Arabic)

MAN TALKING/MAKING HIS
POINT (6")

"We can earn a living if we have a cooperative"
(2.5)

GROUP MEETING (14")

The UNDP and the Moroccan government are considering expanding their programs to include men. But in the meantime, both sides must learn to adjust to the many changes taking place. (10)

This report was prepared by Kamil Taha for the United Nations. (3)