

SAVE THE DATE - World Food Day 2015

This year World Food Day 2015, 16 October, will be observed for the 35th time from 1:15 p.m.-2:30 p.m in Conference Room 7, followed by a short reception. This auspicious occasion will also mark the 70th Anniversary of the founding of the Food and Agriculture Organization of the United Nations.

The theme for World Food Day 2015 is “Social Protection and Agriculture: breaking the cycle of rural poverty”. This theme has been chosen in a bid to draw global attention to the role that social protection plays in eradicating hunger and poverty when it is prioritized in national development agendas.

Evidence shows that reliable and regular social protection schemes can help poor communities to overcome financial constraints and manage risks that usually discourage them from pursuing higher returns. When implemented on a large scale, social protection systems can also contribute to an overall reduction of the poverty gap, empowering families and communities.

Despite the successful expansion of social protection programmes worldwide, basic social protection coverage remains a privilege that only a small percentage of the world population can benefit from. Nevertheless, experiences show that the extension of social protection programmes in many countries has come at relatively low cost.

Please watch and share this promotional video for the upcoming event.

<https://www.youtube.com/watch?v=xggFJv1tVco>

We look forward to your participation. Additional Information will be sent as soon as possible