

The Global Challenges Giving Pledge Conference 2016

Resource Mobilization for Knowledge Based Youth Led Multistakeholder post2015 Agenda Implementation Action

Briefing and Panel Discussion held at the Fringes of [2015 UN ECOSOC Annual Partnerships Forum](#)
"The Role of Partnerships in achieving the Post-2015 Development Agenda: Making it Happen"



Date and Venue: 28 May 2015 1:15-2.30 pm; United Nations Headquarters New York, Conference Room 7
with live and on demand web broadcasting on UN Web TV <http://webtv.un.org/>

Organizers

- International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)
- World We Want 2015 (WWW2015) - Policy and Strategy Group (PSG)

Background and Aim of the Event:

The **Global Challenges Giving Pledge Conference 2016** - will be held in Klagenfurt/Austria in June 2016. The initiators of the conference aim to provide with this event a point of crystallization for large scale resource mobilization for the development of a coherent set of **essential information and communication technology infrastructure, accompanying research and capacity building programs for large scale multistakeholder engagement in post 2015 agenda with a particular focus on youth and local communities** (see summary reports on respective WWW2015 & IAAI side events to post2015 negotiations: <http://bit.ly/1COYnIF> (Stocktaking session) & <http://bit.ly/1zVRbfQ> (Session on SDGs and Targets)).

The conceptual framework for the initiative has been developed by **International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)** - an UN ECOSOC accredited civil society organization based in Klagenfurt (Austria) www.glocha.info in the framework of **Global Challenges (GloCha) Action Network/Partnership** in cooperation with members of the **World We Want 2015 Policy and Strategy Group (PSG)**. The social momentum to achieve the fundraising targets shall be generated through "**2015 Global Challenges Youth Music Contest (GYMC)**" and a **globally broadcasted GYMC Sustainability TV Show** during COP21 in December 2015 in Paris (more info: <http://www.glocha.info/index.php/latest-news/263-cop21youth-and-media-workshop>)

With the "**Global Challenges Giving Pledge Conference**" **Briefing and Panel Discussion** the organizers aim to contribute to the success of ECOSOC Partnership Forum and to "*bring fresh ideas and new thinking on ways in which multi-stakeholder partnerships can support the implementation of the Post-2015 development agenda*" by:

1. highlighting the need for investment in **Knowledge Collaboration and Information and Communication Technology Infrastructure** as **precondition for effective Multistakeholder engagement** in post2015 agenda
2. presenting **entry points for a new generation of global philanthropy leaders** (from "The Giving Pledge" to "The Global Challenges Giving Pledge").
3. discussing with **Member States** and UN system representatives what needs to be done within UN system in order to provide an **enabling environment** for youth led multistakeholder action and innovative resource mobilization in the context of post2015 agenda

Moderator and Introductory Remarks: **Miroslav Polzer**, International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI) @glocha_mp

Panellists:

- **Michael Mullane**, European Broadcasting Union, head of Eurovision Social Media @mikemullane
- **Jordan Brown**, razoo.com crowdfunding, executive account manager @razoo
- **Ras Mubarak**, CEO of National Youth Authority of Ghana @youth_ghana
- **Eliane Sussman**, Global Sustainability Foundation (GSF), director of Programming @ElianeSussman
- **Ravi Karkara**, WorldWeWant2015 PSG co-chair @ravikarka

Videomessages (2-3 minutes each):

- o **John Crowley**, UNESCO - Management of Social Transformation (MOST) program
- o **Douglas Ragan**, UN Habitat, chief of Youth and Livelihoods Unit @PracticalRad
- o **Joseph Robertson**, Global Strategy Director, CitizensClimateLobby.org @poet_economist ([video](#))

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