



TV

UNITED NATIONS NATIONS UNIES

U.N. IN ACTION

Week of 26 January 2004

Programme No.889

Length: 4'06''

DAIRY DEVELOPMENT IN ETHIOPIA

VIDEO

COOPERATIVE TRUCK (8'')

ABEBCH WITH COWS (16'')

ABEBCH MENGESHA ON
CAMERA (14'')

ABEBCH MILKING (14'')

COOPERATIVE COMMITTEE

AUDIO

NARRATION

Small economic initiatives can make a big difference in the lives of the poor.

72-year old Abebch Mengesha is a widow who looks after 15 children and grandchildren. She lives in Ethiopia. Landless, Abebch depends on the livelihood she gets from the family's cows.

MENGESHA: (Amharic)

"I make a living from getting income from my cows. I sell their milk to the cooperative. From this income only I take care of my family because I have no other income."

NARRATION

Abebch has six cows. Each one gives her 35 litres of milk a day. But until recently most of her profits were lost because she didn't know how to run the business.

Now, that's all changed. Several years ago, a

MEETING (23")	group of individual dairy farmers established a dairy products marketing association. They wanted to trim waste and increase profits. They sought guidance from the International Livestock Research Institute which works with the United Nations in Ethiopia. Dr. Azage Tegegne is an Animal Scientist and Station Manager.
DR. AZAGE TEGEGNE ON CAMERA (15.5")	<u>TEGEGNE:</u> "We did a lot of training with the farming community members in dairy animal management. In milk hygiene, milk handling and quality control and also in milk processing."
COW BARN AND TRAINEES	<u>NARRATION</u> Abebch and her daughters were among the first members to join the training sessions. They learned how to take care of their cows, when to feed them and when to milk them. They also learned how to handle milk properly.
ABEBCH & DAUGHTER CLEANING BARN AND FEEDING COWS (14.5")	Abebch's knowledge and experience made her a leading milk producer in her neighbourhood. She's become a milk collector for the cooperative. This brings her some extra income.
PREPARATIONS FOR RECEIVING MILK (11")	Twice a day, local farmers bring their milk to be measured, checked and recorded by Abebch and her daughters. They keep records of all supplies. The day's production is then transported to the association's processing unit.
FARMERS DELIVERING MILK (16")	Abebch lives in the town of Debre Ziet, south east of the Ethiopian capital, Addis Ababa. Because
TOWN/ABEBCHE SELLING FEED TO A FARMER (21")	

there are no grazing fields for the cows here, she buys hay and other feed mix from the association at a discounted price. She is also the feed distributor in her neighbourhood. Abebch's hard work and dedication to her cows is paying off.

ABEBCH WITH FAMILY (17")

Now she earns about \$200 a month. It's a handsome income in a poor country like Ethiopia. In addition to meeting all her family needs, Abebch managed to save some money and bought a colour television.

ABEBCH MENGESHA ONCAMERA (15")

ABEBCH: (In Amharic)

"Now the children have enough milk to drink. I sell the milk surplus to the association. From the money that I make, I buy food and clothes for my family, pay the school fees for the kids. Our life has improved."

MILK PROCESSING /DAIRY PRODUCTS STORE (14.5")

Thanks to small dairy farmers like Abebch, the cooperative is now able to process about two million litres of milk every year. As a result, poor people can afford milk, cheese and butter. Jobs have been created.

STREET SCENES (24")

Ethiopia is the second most populous country in Africa and one of the poorest in the world. Its per capita income is less than 100 dollars.

Empowerment of women and community participation in small economic activities, such as dairy farming, are key elements in reducing poverty and achieving sustainable development.

LOGO (20")

This report was prepared by Kamil Taha for the

United Nations.