



TV

UNITED NATIONS NATIONS UNIES

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UNESCO CONTRIBUTES TO POVERTY REDUCTION IN NAMIBIA

VIDEO

RURAL SCENES FROM
OHANGWENA REGION (15")

DISSOLVE TO MULTIMEDIA
CENTRE (18")

DANIEL KASHIKOLA ON CAMERA
(12")

AUDIO

NARRATION

The Ohangwena region in northern Namibia is one of the most populated but poorest areas in this South-western African nation. More than 30 percent of the people here live under the poverty line.

Recognizing the importance of information in poverty reduction, the government of Namibia and the UN Educational, Scientific and Cultural Organization, UNESCO, established a multimedia centre. Daniel Kashikola is the Regional Chief Executive Officer of the Ohangwena Regional Council.

KASHIKOLA:

"The Multimedia Centre is used as an instrument to educate and mobilize people to realize their own potential."

NARRATION

RADIO ACTIVITIES (23")

Established in 1997 and run by a group of volunteers trained by UNESCO, the centre plays a key role in informing local communities on issues vital to poverty reduction such as agriculture, health, education, small enterprises and HIV/AIDS. The community radio is a major source of information and culture for the population of the region.

LIBRARY (14")

The centre also has a small library. It provides a number of services not available anywhere else in the area. Students and readers make good use of the resource. Its photocopying machine is always in demand.

INTERNET SERVICES (20")

The Internet service provided by the centre is very popular. Young and old come to browse the web. Some of them come looking for jobs while others use it to communicate with friends all over the world. One of the regular users is Magdaleena Aipinge.

MAGDALEENA AIPINGE ON CAMERA (14")

AIPINGE:

"Just to communicate with friends, to check where there is a good job through the Internet because this is a major source of communication."

MOBILE VIDEO UNIT (17")

NARRATION:

To ensure that information reaches all communities in the region, UNESCO provided the

centre with a mobile video unit. The unit travels through the area to show the communities educational and entertainment videos.

PLAY/RETIREEES RECEIVING
MONTHLY PENSION (20")

The centre is also used by the communities for a variety of social and cultural activities. It's a place where local artists can show their talents. Local authorities use it as a gathering place for retirees to receive their monthly pensions. Elke Zimprich-Mazive is UNESCO's Assistant Programme Specialist in Namibia:

ZIMPRICH-MAZIVE:

ELKE ZIMPRICH-MAZIVE ON
CAMERA (8")

"The achievements of the centre have been very much appreciated by the Ohangwena Regional Council, as well as the communities."

NARRATION

SOLAR PANELS AND SCHOOL
(21.5")

Another aspect of UNESCO'S involvement in the Pilot Poverty Reduction Programme in the Ohangwena region is the installation of solar panels to generate continuous power. In this school in the village of Onamunhama teachers are able to use audio-visual materials in the classroom instructions without power interruption.

MARKET AND PEOPLE (18")

With assistance from UNESCO and other UN agencies Namibia hopes to improve the lot of its people. The Joint Pilot Poverty Reduction Programme, implemented by both the United Nations and the government of Namibia, plays an

important role in this effort.

LOGO (20")

This report was prepared by Kamil Taha for the
United Nations.