



INTERNATIONAL DAY OF
Remembrance of and Tribute
to the Victims of Terrorism



Media and Social Media Guidance Note

ABOUT INTERNATIONAL DAY

The General Assembly, in its resolution 72/165 (2017), established 21 August as the International Day of Remembrance of and Tribute to the Victims of Terrorism in order to honor and support the victims and survivors of terrorism and to promote and protect the full enjoyment of their human rights and fundamental freedoms.

The theme of this fourth commemoration of the International Day is **“Connections”**, for at the individual level, victims have had to find creative ways to stay connected while being isolated from each other, from their families, friends and communities; at the national level, Member States have had to learn from each other and share good practices to continue supporting victims; and at the international level, the international community connects with victims by standing in solidarity.

ABOUT THE COMMEMORATION



On 20 August 2021, from 9:00 to 11:00 am EDT, a virtual event entitled, **“Surviving Terrorism: The Power of Connections”** will be held with the participation of the United Nations Secretary-General Mr. António Guterres. The event will feature testimonies from victims of terrorism and closing remarks from Under-Secretary-General of the UN Office of Counter-Terrorism, Mr. Vladimir Voronkov.

SURVIVING TERRORISM
THE POWER OF CONNECTIONS

A film produced by the UN Counter-Terrorism Centre (UNCCT), entitled **“Surviving Terrorism: The Power of Connections”** will be launched featuring testimonies of victims and survivors of terrorism from across the world and ending with a collective ode on connections. This will be followed by an interactive discussion with victims and representatives of victims’ associations to discuss the importance of connections and how victims of terrorism have been impacted by the COVID-19 pandemic.

KEY MESSAGES ON CONNECTIONS

CONNECTION

is intrinsic to human nature, creating a bond among people and giving them a sense of belonging to each other and to the community. This is particularly true for victims of terrorism. Connections allows victims to feel heard, reduces isolation, increases the sense of hope, facilitates the healing process and helps people see the future in a positive way.

INTERACTION AND PEER SUPPORT

brings people together so that victims of terrorism can share their experiences and good practices and develop a common bond. By participating in peer support groups, victims are able to better cope with their trauma and the loss of loved ones.

COVID-19 IMPACTED VICTIMS'

ability to heal through social connectedness, peer support and the togetherness that comes from attending in-person memorial events. The pandemic has also had an impact on the availability of much needed support services, however, victims have found creative ways to stay connected online.

THE UNITED NATIONS

plays a crucial role in connecting stakeholders, bringing Member States, civil society and victims together to facilitate dialogue, cooperation and partnerships at all levels with victims at the centre.

SPREAD THE WORD

Please tag **@UN_OCT** and use main hashtags **#UNiteforVictimsofTerrorism** and **#VictimsofTerrorism** whenever possible.



TRELLO

Feel free to use the material of UNOCT to raise awareness of International Day in your posts. More visual assets related to the event are available on this [Trello Board](#).

Photos and/or videos taken from the International Day event may be used on the UNOCT's social media accounts and website. If you do not wish to appear in photos, or do not want your photos on social media, please contact Ms. Laurence Gerard (gerardl@un.org).

HASHTAGS FOR 2021 INTERNATIONAL DAY

- #UNiteforVictimsofTerrorism
- #VictimsofTerrorism
- #UNCCT

SAMPLE POSTS ON SOCIAL MEDIA

- 1) Today on International Day of Remembrance of and Tribute to the Victims of Terrorism, the United Nations stands in solidarity with all victims of terrorism. Watch live on <http://webtv.un.org/> to show your support #UNiteforVictimsofTerrorism #VictimsofTerrorism @UN_OCT.
👉 For more information: bit.ly/INFO-VOT2021
2. Susheel from Canada lost his mother in a terrorist attack onboard the Air India Flight 182 in 1985. He tells victims to be connected as this will hold them together, to be strong, share emotions and feel motivated. #UNiteforVictimsofTerrorism #VictimsofTerrorism #UNCCT.
👉 For more information: bit.ly/INFO-VOT2021
3. #UniteforVictimsofTerrorism as the International Day of Remembrance of and Tribute to the Victims of Terrorism calls attention to the importance of connections and the power of human touch. #VictimsofTerrorism
👉 For more information: bit.ly/INFO-VOT2021

STORIES THAT CONNECT

Short film produced by the UN Counter-Terrorism Centre (UNCCT), entitled “Surviving Terrorism: The Power of Connections” will be launched, featuring testimonies of victims and survivors of terrorism from across the world and ending with a collective ode on connections.



	<p>PARFAIT, CAMEROON</p> <p>Meet Parfait, a survivor of a Boko Haram terrorist attack who also lost three of his colleagues in 2014. He highlights how victims are connected through their common stories.</p>
	<p>SUSHEEL, CANADA</p> <p>Meet Susheel, who lost his mother in a terrorist attack onboard the Air India Flight 182 in 1985. He tells victims to be connected as this will hold them together, to be strong, share emotions and feel motivated.</p>
	<p>HASAN, IRAQ</p> <p>Meet Hasan, who lost his best friends and two of his cousins in different terrorist attacks. He reminds us that victims need to be active, speak out, share their stories, and demand change.</p>
	<p>LISBETH, NORWAY</p> <p>Meet Lisbeth, who lost her daughter in a terrorist attack on Utøya Island in 2011. She reminds us to keep sharing the stories of victims so that they are not forgotten.</p>
	<p>SHAZIA, PAKISTAN</p> <p>Meet Shazia, who lost her brother to a terrorist attack in 2000. She calls on victims to work together to build strong and powerful connections.</p>
	<p>LAURA, SPAIN</p> <p>Meet Laura, a survivor of a terrorist attack in Madrid in 2004. She tells us not to be afraid and reminds us that the world has more good in it than bad.</p>
	<p>HASSAN, UGANDA</p> <p>Meet Hassan, who is a survivor of a terrorist attack at the Kampala Stadium where 74 people were killed. He says that being connected to the international community makes him feel the global nature of terrorism.</p>
	<p>IDRISS, MOROCCO</p> <p>Meet Idriss, a survivor who lost his brother in a terrorist attack in Marrakech in 2011. He urges victims to stay connected and to feel like a team.</p>



VISUAL IDENTITY

Main logo with 2021 theme:



Main logo:

Horizontal



Vertical



PROGRAMME

An online high-level event entitled ‘**Surviving Terrorism: The Power of Connections**’ will be held with the participation of the United Nations Secretary-General Mr. António Guterres and features testimonies from victims of terrorism and closing remarks from Under-Secretary-General of the UN Office of Counter-Terrorism, Mr. Vladimir Voronkov. The event is organized in collaboration with the Group of Friends of Victims of Terrorism.

HIGH-LEVEL SEGMENT

H.E. Mr. António Guterres
Secretary-General, United Nations

H.E. Mr. Vladimir Voronkov
Under-Secretary-General, UN Office of
Counter-Terrorism

H.E. Mr. Agustín Santos Maraver
Ambassador and Permanent Representative
of Spain to the UN and co-Chair of the Group
of Friends of Victims of Terrorism

H.E. Mr. Ghulam M. Isaczai
Ambassador and Permanent Representative
of the Islamic Republic of Afghanistan and
co-Chair of the Group of Friends of Victims of
Terrorism

Mr. Nigeel Namai
Victim of terrorism, Kenya

Ms. Lisbeth Røyne land
Victim of terrorism, Norway

LAUNCH OF THE UNCCT FILM
"Surviving Terrorism: The Power of
Connections"

MUSICAL INTERLUDE
United Nations Chamber Music Society

INTERACTIVE DISCUSSION

Ms. Amy O’Neill, Moderator
Survivor of the Boston Marathon bombing

Mr. Hasan Wahhab Hadi Al-Araji
Victim of Terrorism, Iraq

Ms. Emma Craig
Victim of terrorism, United Kingdom

Mr. Bachir Znagui
Moroccan Association of Victims of Terrorism

Ms. Maureen Basnicki
Victim of terrorism, Canada

MUSICAL INTERLUDE

United Nations Chamber Music Society

20 August 2021

9.00 a.m. - 11.00 a.m. EDT

The event will be live on webtv.un.org



ORGANISER INFORMATION



- **Office website:** www.un.org/counterterrorism
- **International Day of Remembrance of and Tribute to the Victims of Terrorism:**
www.un.org/counterterrorism/2021-terrorism-victims-day

ANY QUESTIONS?

Ms. Laurence Gerard (gerardl@un.org)
Public Information Officer UN Office of Counter-Terrorism

UN Victims of Terrorism Support Portal
www.un.org/victimsofterrorism/en

Thank you for standing in solidarity with victims of terrorism

