Two years ago, Elias was driving UNICEF passengers to a Syrian refugee camp. The road, referred to locally as “the road of death,” was narrow and used by speeding trucks. His driver training helped to avoid a fatal road crash.

“I saw a bus coming towards us. I had no choice but to speed up, towards the bus, and escape to a space on the right for safety. I was terrified and so were my passengers.”
Join us to mark the launch of the UN ROAD SAFETY STRATEGY

OUR COORDINATED, GLOBAL RESPONSE. Fatal road traffic crashes are preventable. The United Nations first system-wide Road Safety Strategy provides us with a single, holistic road safety management approach that helps us to manage the interaction between speed, vehicles, road-user behavior and road infrastructure to prevent crashes from resulting in serious human injury.

EVENTS IN THE SECRETARIAT LOBBY (CAFÉ)  9 AM to 6 PM
- Experience driving while being impaired or distracted
- Step into our video booth and share your story
- Test your driving skills with the driving simulator

EVENTS IN CONFERENCE ROOM 3 (CR3)  3 PM to 4:30 PM
- Meet UN leaders and learn about their commitment to eliminate road crashes
- Listen to the experiences of road crash survivors and become inspired to make a difference

Safer journeys begin with us