



Signatories to the SDG Publishers Compact commit to:

1. **Committing to the SDGs:** Stating sustainability policies and targets on our website, including adherence to this Compact; incorporating SDGs and their targets as appropriate.
2. **Actively promoting and acquiring content** that advocates for themes represented by the SDGs, such as equality, sustainability, justice and safeguarding and strengthening the environment.
3. **Annually reporting on progress towards achieving SDGs**, sharing data and contribute to benchmarking activities, helping to share best practices and identify gaps that still need to be addressed.
4. **Nominating a person who will promote SDG progress**, acting as a point of contact and coordinating the SDG themes throughout the organization.
5. **Raising awareness and promoting the SDGs among staff** to increase awareness of SDG-related policies and goals and encouraging projects that will help achieve the SDGs by 2030.
6. **Raising awareness and promoting the SDGs among suppliers**, to advocate for SDGs and to collaborate on areas that need innovative actions and solutions.
7. **Becoming an advocate to customers and stakeholders** by promoting and actively communicating about the SDG agenda through marketing, websites, promotions and projects.
8. **Collaborating across cities, countries, and continents** with other signatories and organizations to develop, localize and scale projects that will advance progress on the SDGs individually or through their Publishing Association.
9. **Dedicating budget and other resources towards accelerating progress** for SDG-dedicated projects and promoting SDG principles.
10. **Taking action on at least one SDG goal**, either as an individual publisher or through your national publishing association and sharing progress annually.

