BE A FOOD HERO LIKE PETER RABBIT!

Find out more at UN.org/ActNow
ARE YOU A FOOD HERO LIKE PETER RABBIT?

Taking care of our planet is important to Peter Rabbit and his friends. Now, Peter is supporting the United Nations by being a FOOD HERO! Here are his favorite tips on how to make healthier choices that are good for the planet—and for you!

Eat more fruits and vegetables!
A balanced diet is good for your health and the environment. Try adding more fruits and vegetables to your plate. They’re delicious!

Buy seasonal and local (if possible)!
Buying locally grown food is healthier for the environment and you can help support your community.

Waste less food!
A lot of resources are used to grow and transport your food. We can all help by only buying what we need, and using everything we buy.

Shop with a reusable bag!
Bring your own bag when you shop and choose plastic-free packaging.

Grow food at home!
Whether you grow food in a garden, on a balcony or window sill, it’s fun and you can learn about plants and improve your diet! Green spaces also clean the air.

Support your fellow Food Heroes!
Celebrate the efforts of food heroes who bring food to our plates! Thank a farmer at the market, a grocery worker or a food delivery person and bring a smile to their face!

#PeterRabbitFoodHero

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SHOP WITH A REUSABLE BAG

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BUY SEASONAL & LOCAL

(WHEN POSSIBLE)

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KEEP CALM & EAT YOUR VEGGIES

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GROW YOUR OWN FOOD

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CELEBRATE YOUR FOOD HEROES

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WASTE LESS FOOD
ONE PLANET
IS ALL WE HAVE

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