

Czech Republic: Taking Action for Sustainable Development



SDG Award Winners and Professor Jeffrey D. Sachs (SDG Advocate) © SDGs Awards Czechia

What are some actions being taken around partnerships to achieve the Sustainable Development Goals in the Czech Republic?

A successful sustainable development agenda requires partnerships between governments, the private sector and civil society. These inclusive partnerships build upon principles and values, a shared vision, and shared goals that place people and the planet at the centre, are needed at the global, regional, national and local level.

In the Czech Republic, the [Czech SDGs Awards](#) raise awareness about the SDGs and why they matter to the

world and the country. This awareness raising campaign took place mainly online in 2017. The campaign was led by 25 Czech celebrities and had 13 million impressions, more than 52,000 official webpage visits and over 100,000 video views.

Over the course of the campaign, a total of 215 sustainability projects were nominated into the Award scheme. Among 14 finalists who were chosen by the expert committee, the general

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The Czech SDGs Awards are a great innovation that will not only draw a lot of attention to the Sustainable Development Goals, but they also inspire a lot of companies, individuals and official agencies to increase their activities to achieve the Goals. This is an initiative that should be spread in other countries.

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Choir at the SDGs Awards ceremony © SDGs Awards Czechia

public finally selected two winners through the online voting system, with more than 8,000 votes.

The SDG Awards culminated with an award ceremony with a keynote speech by SDG Advocate Professor Jeffrey D. Sachs.

A number of projects that aim at implementing the SDGs from the view point of companies and public institutions in the Czech Republic were awarded.

With its scope of the awards and number of stakeholders involved, the Czech SDG Awards is the largest public-private partnership project at

the national level addressing the importance of achieving the SDGs.

Why do the above actions matter to the people in the Czech Republic?

The Czech SDG Awards project aimed to raise awareness about the Goals and call for actions to address sustainable development issues.

Catalysing actions from Czech individuals, public institutions and companies is essential to achieving the SDGs at the country level.

What SDGs has been particularly advanced?

The campaign focused on all 17 SDGs and encouraged individual projects among the full SDG spectrum.

However, the project particularly put Goal 17 into practice, as cooperation of several institutions across sectors made the Czech SDGs Awards possible.



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