# UN Brand Identity

A quick guide to the UN’s logo, colour and font

## Our Logos

<table>
<thead>
<tr>
<th>Stacked</th>
<th>Horizontal</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Nations</td>
<td>United Nations</td>
</tr>
</tbody>
</table>

## Our Colours

- **UN Blue**: Pantone 2925 | C80 M20 Y0 K0 | R0 G158 B219 | #009edb
- **100% Black**: R0 G0 B0 | #000
- **100% White**

## Our Font

*Primary typeface*

**Roboto**

To learn more about the UN brand go to: [iseek.un.org/branding](https://iseek.un.org/branding)