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International Media Consultation on Water and Climate Change

24/25 September 2009. Zaragoza, Spain

The Role of the Information and Communication Community
 in Enabling Adaptation Strategies to Climate Change
 in Water Resources Management

01

24 September 2009, Thursday.

09.00am - 09.45am Opening Session.

09.00am - 09.30am Welcoming speeches.

09.30am - 09.45am Introduction to the event by the Coordinator of the United Nations Office to Support the International Decade for Action 'Water for Life' 2005 - 2015.

09.45am - 11.45am Plenary Sessions 1 and 2.

09.45am - 10.45am **Session 1** State of the art on communication and information on water and climate change adaptation.

- Plenary Session:
- Moderator: **Tarcisio Alvarez-Rivero**. Sustainable Development Officer, Communications and Outreach Branch, Division for Sustainable Development (COB/DSD), UNDESA.
- Keynote speech 15 min: **Nikhil Chandavarkar**. Chief, Communications and Outreach Branch and Secretary UN-Water, Division for Sustainable Development (COB/DSD), UNDESA.
- Panellists:
- **Nikhil Chandavarkar**. Chief, Communications and Outreach Branch and Secretary UN-Water, Division for Sustainable Development (COB/DSD), UNDESA.
- **Eric Odada**. Regional Director, African Collaborative Centre for Earth System Science (ACCESS) and member of The United Nations Secretary-General's Advisory Board on Water and Sanitation (UNSGAB).
- **Amel Mohammed Al-Ariqi**. Managing Editor. Yemen Times.
- Plenary Debate

10.45am - 11.45am **Session 2** Challenges and gaps in building public awareness on water and climate change adaptation.

- Plenary Session:
- Moderator: **Achara Ashayagachat**. Senior Reporter, Daily Bangkok Post.
- Keynote speech 15 min: **Karin Lexén**. Project Director for the Swedish Water House Initiative, Stockholm International Water Institute (SIWI).

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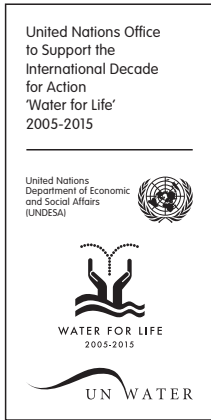


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- Panellists:
- **Karin Lexén.** Project Director for the Swedish Water House Initiative, SIWI.
- **Emily Benson.** Project Manager of the Stakeholder Forum.
- **Claudio Caponi.** Senior Scientific Officer, World Meteorological Organization (WMO).
- Plenary Debate

11.45am - 12.00am Coffee Break

12.00am - 02.00pm Working Group Sessions 1 and 2

12.00am - 01.00pm Working Group **Session 1** *State of the art on communication and information on water and climate change adaptation.*

01.00pm - 02.00pm Working Group **Session 2** *Challenges and gaps in building public awareness on water and climate change adaptation.*

02.00pm - 04.00pm Lunch

04.00pm - 07.00pm Technical visits. Visits to various water and climate change adaptation related projects in Zaragoza. An English Guide will be available.

- Technical Visit 1 S.A.I.H Ebro, Automatic Hydrological Information System of the Ebro River Basin.
 - Technical Visit 2 Zaragoza Water Park and Juslibol Ox-bow Lakes.
 - Technical Visit 3 CIAMA - Water and Environment International Centre, La Alfranca.
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06.00pm - 07.30pm **Open Session (held in Spanish).** El papel de los medios de comunicación en la adaptación de la gestión del agua al cambio climático.

- Roundtable:
 - Introduces: **Coordinator.** United Nations Office to Support the International Decade for Action 'Water for life' 2005-2015.
 - Moderator: **Horacio Bilbao.** Journalist, "Ñ" Clarin's Weekly Cultural Magazine, Argentina.
 - Speakers:
 - **Nikhil Chandavarkar.** Chief, Communications and Outreach Branch and Secretary UN-Water, Division for Sustainable Development (COB/DSD), UNDESA.
 - **Olivia L. Castillo.** Board Member, UNSGAB.
 - **Francisco Heras.** Coordinator, Education and Cooperation Area, National Centre for Environmental Education (GENEAM).
 - **Luis Guijarro.** President of the Spanish Association of Journalists for Environmental Information.
-

08.30pm Official Reception hosted by Zaragoza City Council. Plaza del Pilar, 18. Salón de Recepciones.

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2005-2015



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25 September 2009, Friday.

09.30 am - 11.30 am Plenary Sessions 3 and 4

09.30 am - 10.30 am **Session 3** *Good practices on information and communication for water and climate change adaptation.*

- Plenary Session:
- Moderator: **Alejandro Ramos**. Editor and Environmental Reporter, Reforma Daily News, Mexico.
- Keynote speech 15 min: **Michael McWilliams**. Communications Director. Stockholm International Water Institute.
- Panellists:
- **Michael McWilliams**. Communications Director. Stockholm International Water Institute.
- **Naser Karami**. Editor, City, Environment, and Tourism, Iran.
- **Ochieng Ogodo**. Chairman, Kenya Environment and Science Journalists Association (KENSJA).
- Plenary Debate

10.30 am - 11.30 am **Session 4** *Strategies for Action: How can we achieve better message penetration and awareness.*

- Plenary Session:
- Moderator: **Gargi Parsai**. Deputy Editor «The Hindu».
- Keynote speech 15 min: **Henk van Schaik**. Program coordinator. Cooperative Programme on Water and Climate (CPWC).
- Panellists:
- **Henk van Schaik**. Program coordinator. Cooperative Programme on Water and Climate (CPWC).
- **Olivia L. Castillo**. Board Member, UNSGAB.
- **Bai-Mass Taal**. Executive Secretary, African Minister's Council on Water (AMCOW).
- Plenary Debate

11.30 am - 12.00 am Coffee Break

12.00 am - 02.00 pm Working Group Sessions 3 and 4

12.00 am - 01.00 pm Working Group **Session 3**: Good practices on information and communication for water and climate change adaptation.

01.00 pm - 02.00 pm Working Group **Session 4**: Strategies for Action: How can we achieve better message penetration and awareness.

02.00 pm - 04.00 pm Lunch

04.30 pm - 05.30 pm Conclusions and recommendations

05.30 pm Closing Ceremony

Venue: Edificio Paraninfo, Universidad de Zaragoza, Plaza Basilio Paraíso, 4 Zaragoza, Spain

* Touristic visits are being scheduled for Friday evening and Saturday morning

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