



DESA



Global Policy
Dialogue Series



FUTURE
OF THE
WORLD

Speakers' Biographies

The Future of Money

Session 5 of the *Future of the World*:
Global Policy Dialogues on Preparing for What's Next series

Wednesday, 26 January 2022, 8:30-10:00 a.m. EST

Moderator



Ms. Anya Sitaram

Anya Sitaram is a communications consultant, documentary producer and professional conference moderator. A former BBC World news anchor and ITN television reporter, she is Executive Producer at [Rockhopper Media](#), an award-winning television and film production company based in the UK.

Ms. Sitaram has made scores of documentaries on global health, environment, science and international development which have run on channels around the world including BBC World News, PBS, Discovery, Nat Geo and Al Jazeera among others. She began her career as a BBC trainee before becoming ITN Health and Science Correspondent and later a presenter on the BBC's flagship science programme "Tomorrow's World." She has also been a news anchor on Sky News and BBC World News where she was host of "Asia Today." She now moderates events for the European Commission, UN agencies and leading NGOs and international organisations.

Panelists

Topic 1: The Future of Sustainable Investing



Mr. Greg Hershman

Greg Hershman is Head of US Policy for the Principles for Responsible Investment, a UN-supported network of investors working to promote sustainable investment through the incorporation of environmental, social and governance, based in Washington, DC. Prior to joining PRI, he spent six years in the U.S. Senate in various roles including working for Senator Tom Carper (Delaware), on the Senate Homeland Security and Governmental Affairs Committee and the Senate Environment and Public Works Committee. Mr. Hershman received his MBA from Carnegie

Mellon University focusing on corporate sustainability and the energy transition.



Ms. Hannah Schiff

Hannah Schiff is Director of Impact at Developing World Markets, an impact investor in emerging and frontier markets. At DWM, she leads social and environmental impact strategy, measurement, and management. Ms. Schiff has 15 years of experience in impact investing and international development, including on-the-ground work in Africa, Asia, and Latin America. Ms. Schiff specializes in defining, executing, and measuring the

results of strategies to create meaningful positive social and environmental outcomes aligned with business value. Her recent roles include leading a platform-wide impact strategy at Nuveen (the asset management arm of TIAA) and managing research at the Global Impact Investing Network, where she launched a 10-year roadmap for the development of the impact investing industry. Ms. Schiff started her career in international development, managing projects focused on micro and small enterprise development in rural communities.

Ms. Schiff earned a Master's degree from the Fletcher School at Tufts University focused on international business and development economics and a Bachelor's degree in International Relations from Brown University. She is fluent in English and Spanish.



Ms. Harlin Singh

As Global Head of Sustainable Investing at Citi Private Bank, Harlin Singh works across Citi’s investment divisions to develop and embed a global framework along the full spectrum of sustainability — Environmental, Social and Governance (ESG) integration, Socially Responsible, Thematic and Impact investments — to ensure the integration of sustainable practices aligns with Citi’s best thinking on portfolio management, research and asset allocation. She is an observing member of the Global

Investment Committee and oversees Investing with Purpose, the Private Bank’s sustainable investing platform. She is also a representative on Citi’s Net Zero Task Force to help Citi reach its goal of net zero emissions by 2050.

Prior to joining Citi in 2017, Ms. Singh served as Associate Director of Innovative Finance at the Milken Institute, where she brought together private and public sector leaders to design and recommend investment structures to address funding gaps in the social sector. Prior to the Milken Institute, she spent over five years as a Capital Markets and Foreign Exchange Specialist, advising ultra-high net worth individuals and family offices at Deutsche Bank and Citi.

Ms. Singh began her career at Lehman Brothers, where she spent six-plus years working with high net worth individuals, corporations, hedge funds and private equity firms on complex foreign exchange transactions. She received her undergraduate degree in Finance from Rutgers University and her Masters in Public Administration from New York University. She also served as an Adjunct Professor of Impact Investing at USC’s Marshall School of Business. She holds FINRA Series 7, 31 and 66 licenses.



Mr. Mathieu Verougstraete

Mathieu Verougstraete is a development finance expert with a wealth of experience in financing the private sector and infrastructure development, across many developing regions (Asia, Northern Africa, Eastern Europe and the Pacific). He currently advises government on ways to reorient private finance flows towards more sustainable investments. He conducts research on standards/labels for sustainable financial products as well as on impact measurement and corporate sustainability reporting. He is involved with the G20 and the IFRS Foundation

on these topics. He leads the related chapter of the UN flagship report on “Financing for Sustainable Development” produced by an Inter-Agency Task Force to which almost 60 agencies contribute, including the five major stakeholders (UNCTAD, UNDP, World Bank Group, IMF and UNDP). This report provides concrete recommendations for UN member states

consideration at the annual ECOSOC Forum on Financing for Development. He previously supported governments in Asia and the Pacific in implementing measures to efficiently involve the private sector in infrastructure development (for instance by training government officials and conducting PPP readiness assessments). Mr. Verougstraete has a large experience in banking and infrastructure financing.

Prior to joining the United Nations, Mathieu Verougstraete worked for the European Bank for Reconstruction and Development (EBRD), the European Commission (EC) and a private finance institution (ING Bank). He holds a Master's Degree in Business Engineering from UCL (Louvain) and an Advanced Master's Degree in Economics from ULB (Brussels).

Topic 2: Changes in Monetary Policy in 2022



Mr. Marcel Fratzscher

Marcel Fratzscher is President of DIW Berlin, one of the leading, independent economic research institutes and think tanks in Europe, Professor of Macroeconomics and Finance at Humboldt-University Berlin, and Chair of the German government expert committee on “Strengthening investment in Germany.” Mr. Fratzscher is member of the UN High-level Advisory Board on Economic and Social Affairs, the advisory board of the German development, non-profit Deutsche Welthungerhilfe and of the supervisory board of the Hertie School of Governance. Moreover, he is member of the advisory board of the foundation Deutschland rundet auf, co-owner and engaged at Kreuzberger Kinderstiftung and member of the advisory board of the Society for German-Chinese Cultural Exchange (GeKA e.V.) Berlin. His prior professional experience includes work as Head of the International Policy Analysis at the European Central Bank (ECB), where he worked from 2001 to 2012; the Peterson Institute for International Economics in 2000-01; before and during the Asian financial crisis in 1996-98 at the Ministry of Finance of Indonesia for the Harvard Institute for International Development (HIID); and shorter periods at the Asian Development Bank, the World Bank and in various parts of Asia and Africa. He received a Ph.D. in Economics from the European University Institute (EUI); a Master of Public Policy from Harvard University's John F. Kennedy School of Government; a B.A. in Philosophy, Politics, and Economics (PPE) from the University of Oxford, and a Vordiplom in Economics from Kiel University. He obtained his primary and secondary education in Germany.



Mr. Hamid Rashid

Hamid Rashid, Chief of the Global Economic Monitoring Branch in the UN DESA Economic Analysis and Policy Division, leads the writing team for the World Economic Situation and Prospects. Previously, he served as the Senior Inter-regional Adviser for Macroeconomic Policy in UN DESA, advising finance, central banks and planning authorities in developing countries on how to design and implement policies to manage short-term economic shocks and realize the long-term goals of equitable growth and sustainable development. Prior to joining UN DESA in 2010, Mr. Rashid served as a Senior Adviser in UNDP's Bureau for Development Policy and also as the Director General for Multilateral Economic Affairs at the Ministry of Foreign Affairs in Bangladesh. He earned his Ph.D. in finance and economics from Columbia University in New York, working under his advisor and mentor, Professor Joseph Stiglitz. Mr. Rashid also obtained a MPhil in Economics and MPA from Columbia University and a Bachelor of Science degree from the University of Texas. His research interest includes macroeconomic policies, international finance, financial market liberalization and their impact on economic growth and development.

Topic 3: The Digital Currency Revolution

Mr. Angelo Duarte

Angelo Duarte is Head of the Competition and Financial Market Structure Department at the Central Bank of Brazil. He has a PhD in Economics from the Graduate School of Economics at Fundação Getulio Vargas (EPGE / FGV). He has been an analyst at the Central Bank of Brazil since 1998, when he was Economic Advisor to the Presidency of the Central Bank before his current role. He also worked at the Ministry of Finance and was a visiting economist at the Bank for International Settlements (BIS) between 2013 and 2016.



Mr. Eswar S. Prasad

Eswar Prasad is the Tolani Senior Professor of Trade Policy and Professor of Economics at Cornell University. He is also a Senior Fellow at the Brookings Institution, where he holds the New Century Chair in International Economics, and a Research Associate at the National Bureau of Economic Research. He was previously chief of the Financial Studies

Division in the International Monetary Fund’s Research Department and, before that, was the head of the IMF’s China Division.

Mr. Prasad’s latest book is [The Future of Money: How the Digital Revolution is Transforming Currencies and Finance](#) (Harvard University Press, 2021). He is also the author of [Gaining Currency: The Rise of the Renminbi](#) (Oxford, 2016) and [The Dollar Trap: How the U.S. Dollar Tightened Its Grip on Global Finance](#) (Princeton, 2014). Mr. Prasad has testified before the Senate Finance Committee, the House of Representatives Committee on Financial Services, and the U.S.-China Economic and Security Review Commission. He is the creator of the Brookings-Financial Times world economy index ([TIGER: Tracking Indices for the Global Economic Recovery](#)). His op-ed articles have appeared in the *Financial Times*, *Foreign Policy*, *Harvard Business Review*, *International Herald Tribune*, *New York Times*, *Wall Street Journal*, and *Washington Post*.



Ms. Julie Stitzel

Julie Stitzel is Head of Bitcoin Policy for Cash App where she focuses on advancing strategic and long-term thinking on crypto policy.

Previously, Ms. Stitzel was Vice President of the U.S. Chamber of Commerce’s Center for Capital Markets Competitiveness – leading the team’s efforts on digital assets, fintech, consumer finance and access to capital for minority owned businesses.

Ms. Stitzel also served as Managing Director of Policy and Strategic Initiatives of C_TEC, the tech policy hub of the U.S. Chamber of Commerce.

Prior to joining the U.S. Chamber of Commerce, Ms. Stitzel was the Senior Manager for Federal Advocacy and Policy for Etsy where she directed federal and state legislative campaigns focused on strengthening US micro businesses.

Prior to her work at Etsy, Ms. Stitzel directed a project at the Pew Charitable Trusts and held positions at the Brookings Institution, the Ohio State Senate, and various nonprofit organizations. Ms. Stitzel is a graduate of Harvard’s John F. Kennedy School of Government and Ohio University.

Follow Julie on Twitter: [@julie_stitzel](#)