



Playfight

www.playfight.org

Matteo Tangi, Founder, tangi.matteo@gmail.com

Chapeau

You wrote, "The Sustainable Development Goals are badly off track." I agree. And I thank you for acknowledging it, and for the courage to admit that.

I believe that only by realizing how bad the situation is, we can make a change.

However, simply aiming for sustainability is not enough. Our current practices are the root cause of the destruction we see, and we must work towards regenerating, healing, and restoring balance to our planet and ourselves. We need a radical shift in mentality. Until we create a system that rewards regeneration and stops exploitation, we will continue to see the same problems. The United Nations must take the lead in making a paradigm-shifting commitment to practical action that will regenerate our world, not just sustain it.

The recent pandemic has highlighted our ability to adapt and improve as humans. It is time to take bold action and work towards a better future!

Chapter I. Sustainable development and financing for development

Our economic systems must undergo a metamorphosis from being exploitative to being regenerative, and there is no middle way to do it. No transition will bring us back on track on time. We need bold actions and bold resolutions, starting with a drastic change in awareness and subsidy allocation.

*We have the knowledge and technologies needed to make a clear and fair distinction between what is regenerative and what is not, what is sustainable and what is not. Just as we now have the Nutri-score on foods, we need an **Eco-score**, which by the way should be compulsory not optional. This score should be able to rate every product or service (everyone, no distinction) from 0 to 5 based on clear and measurable regenerative principles. Principles that would be updated, and improved every year.*

Products with a value of 5 and 4 are regenerative products. Their existence improves the lives of people and the planet during the lifecycle of the product. These products deserve support and subsidies, being tax-free, and receiving subsidies for both producers and buyers.

A value of 3 means that a product is sustainable, meaning it neither improves nor damages the environment.

Values 2 and 1, on the other hand, define a product that is damaging and, therefore, needs to be taxed more. These products are usually cheaper, and through taxation and other policies, the final price can reflect the real price that we all pay for them.

Imagine if the entire world were exposed to such an eco-score, and would know in an instant how good or bad their favourite products are. Finally, conscious choices would be more feasible.

We need to implement another significant change regarding waste management. Companies that produce waste should cover the cost of its disposal and recycling. This approach used to be common, and companies were motivated to reduce the cost by creating returnable packaging, eco-friendly materials, and other alternatives. We need an international effort to come back to such a policy.

Chapter II. International peace and security

International peace and security are being threatened because of humanity's animalistic nature. Our inherent survival patterns, which are deeply ingrained in us, continue to be dominant even as our brains evolve layer by layer. Our reptile roots and freeze, fight or flight responses are the primary factors that undermine peace, whether it's personal or international conflicts.

To change this, two essential things are required:

1. It is crucial to integrate subjects like emotional resiliency, conflict transformation, clear communication, and empathic relating into the education system for both children and adults. This should be made compulsory, especially for those in power.

2. An emotional rescue task force should be put in place to help, especially those in power, to deal consciously with conflicts. This will ensure that their choices are not driven by pride, fear, revenge or other reptile-like survival behaviour. Instead, they should be made out of a mindful place of bigger good.

Our practice called Playfight offers a safe space where personal and global conflicts can be embodied and transformed.

Chapter III. Science, technology and innovation and digital cooperation

A shift in paradigm is required to ensure that innovation and its implementation is not solely dependent on profit-making decisions of organizations. It is essential to have a global entity that rewards innovations by providing and initially paying a symbolic royalty fee in order to make them open source and globally accessible.

This is particularly crucial for AI and the unprecedented level of innovation and change it will bring. Such change cannot be held hostage in the hands of a few companies.

Chapter IV. Youth and future generations

Education, education, and education.

I have spent years of my life studying different forms of education and the results were evident. Young people need an educational environment that provides them with a minimum educative structure, a mix of hard and soft skills, and the space to build their own customized education based on their passions.

Passions are a propeller that enables learning to scale up to 10 times. Another incredible source of power is conscious competition. This is another form of passion that allows kids to feel motivated to develop their skills and projects, but it should be designed to inspire connection, collaboration, and mutual support.

The competition instead of being one against the other should be towards a bigger goal, or better against a future that we don't want to live. The future we are currently heading towards.

Playfight provides an example of conscious connecting competition, and we believe that integrating it into the education system would benefit our new generations.

Chapter V. Transforming global governance

Multiple forms have been developed to innovate global governance, such as Choice Creating, Wisdom Council, and Dynamic Facilitation by Jim Rough and Tom Atlee. Additionally, I believe that international recognition is needed for Planet Earth and 7-Generations-Ahead as legal entities, and therefore they should be protected accordingly.

Thank you for your attention.

Matteo Tangi