



JUNE 27 | MSMES DAY 2022 PROGRAM

10 A.M. - 10:40 A.M.

OPENING STATEMENTS & REMARKS

Moderator: Mr. Ayman ElTarabishy, President & CEO, ICSB, Deputy Chair, Dpt. Mgt, GWSB

WELCOMING

Speaker: H.E. Ambassador Ms. María del Carmen Squeff, Permanent Representative of Argentina to the United Nations

OPENING STATEMENTS

Speakers: Uganda: Hon. Harriet Ntabazi, Minister of State for Trade Industry and Co-operatives
Zimbabwe: Hon. Sithembiso G.G Nyoni, Minister of Women Affairs, Community and SME Development
Philippine: Hon. Blessila A. Lantayona, Undersecretary, Department of Trade and Industry, the Philippines
Azerbaijan: Hon. Orkhan Mammadov (Chairman of the Management Board), The Small and Medium Business Development Agency (SMBDA) of the Republic of Azerbaijan
H.E. Ambassador Gilad Erdan, Permanent Representative of Israel to the United Nations
Mr. Liu Zhenmin, Under-Secretary-General for Economic and Social Affairs, UN Department of Economic and Social Affairs
Ms. Riefqah Jappie introducing Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre
Ms. Chantal Line Carpentier introducing Ms. Rebeca Grynspan, Secretary General, UN Conference on Trade & Development
Ms. Ralf Bredel introducing the video message of Mr. Gerd Müller, Director-General, UN Industrial Development Organization
Mr. Beate Andrees, ILO Office Director, New York, introducing Guy Rider
Mr. Winslow Sargeant, Chair, International Council for Small Business

10:40 - 11:40 A.M.

PLENARY 1: RESILIENCE & REBUILDING

Moderator: Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs

Speakers: Mr. Camilo Pinzón, AEI Board President, Alianza para el Emprendimiento e Innovación (AEI), Ecuador
Mr. Roberto Rossotto, General Manager, ProCordoba, Argentina

Mr. Henry Rithaa, Director-General/Chief Executive Officer, Micro and Small Enterprise Authority (MSEA), Kenya
Mr. Eugene Cornelius, Senior Director, Center for Regional Economics & California Center, Milken Institute
Mr. Ralf Bredel, Director and UNIDO Representative to the UN and international organizations
Ms. Severine Deboos-David, Team leader, Enabling Environment for Sustainable Enterprises

11:40 - 12:50 P.M.

PLENARY 2: ROUNDTABLE WITH ENTREPRENEURS

Moderator: Ms. Chantal Line Carpentier
Chief New York Office of the Secretary General, UNCTAD

Speakers: Mr. Martin Migoya, Chief Executive Officer & Co-Founder, Globant
Mr. Eric Nana Kwabena Agyei, Managing Director, MobiPay AgroSys
Mr. Rati Golijashvili, General Manager of Biochimpharm, Georgia
Mr. Prince Yamoah, CEO, Chief Executive Officer
Mr. Nityam Ramguttay, Managing Director, Ashoka Group, Mauritius and empretecos
Respondent: Ms. Beth Stette, Advisor | UN Management and Reform, United States Mission to the United Nations

14:00 - 15:00

PLENARY 3: WOMEN IN DEVELOPMENT

Moderator: Ms. Claudia Linke-Heep, UNIDO, Deputy Representative, New York Office

Speakers: Ms. Vicky Stylianou, Group Executive Advocacy and Policy, Intern. Public Accountants, Australia
Ms. Chantal Line Carpentier, Chief, New York Office, UNCTAD
Mr. Nicolas Schmidt, Programme Specialist, Gender Coordination Office, UNIDO
Ms. Riefqah Jappie, ITC Representative to the UN, New York
Ms. Virginia Rose Losanda, Technical Officer, Women Entrepreneurship, ILO
Ms. Jocelyn Chu, Programme Specialist, Economic Empowerment, UN Women

15:00 - 16:00

PLENARY 4: ROLE OF EDUCATION IN SUPPORTING MSMES ACHIEVE THE SDGS

Moderator: Mr. Winslow Sargeant, Chair, ICSB

Speakers: Ms. Katia Passerini, Provost, Seton Hall
Mr. Anuj Mehrotra, Dean of the George Washington University School of Business
Mr. Baldegger Rico, Dean, and Professor at the School of Management Fribourg
University of Applied Sciences and Arts Western Switzerland (HES-SO)
Mr. Eric Liguori, Founding Head of the School of Innovation and Entrepreneurship at Rowan University
Mr. Hartmut-Heinrich Meyer, Professor Fachhochschule für Ökonomie & Management (FOM)
Mr. Christian Meisel, Dean, Hochschule Magdeburg-Stendal University
Ms. Unathi Lutshaba, Mandela University

16:00 - 16:45

PLENARY 5: INNOVATIONS IN THE MSMES TO SUPPORT THE SDGS

Moderator: Ms. Riefqah Jappie, ITC Representative to the UN, New York

Speakers: Mr. Kwang Bum Park, CEO, MegaGen Implant Co. Ltd
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Mr. Bill Miller, President & CEO, Galison, LLC
Mr. Erin-Michael Gill, Founder & CEO, Genaesis, LLC
Ms. Anjum Malik, Executive Director Global Impact Initiative and Managing Partner Alhambra US Chamber
Mr. Arab Hoballah, Executive Director, SEED
Mr. Daniel Musiitwa Ssubi, World Union of Small and Medium Enterprises (WUSME), and Uganda Small Scale Industries Association

16:45 - 17:30

PLENARY 6: THE ROLE OF DIASPORA IN SUPPORTING MSMES AND ACHIEVING THE SDGS

Moderator: Mr. Ayman ElTarabishy, President & CEO, ICSB, Deputy Chair, Department of Management, GW School of Business

Speakers: Ms. Liesl Riddle, Vice Dean for Strategy; GW School of Business
Ms. Reed Brooks, Vice President, Charities of America Foundation
Mr. Fridah Ntarangwi, Managing Partner, Zidicircle
Mr. Russell Dalglish, Chair, Scottish Business Network, Founder and Managing Partner, Exolta Capital Partners
Ms. Genevieve Brown Metzger, Founder, and President, American Caribbean Maritime Foundation
Ms. Natia Kvitsiani, National Programme Officer, International Organization for Migration

17:30 - 18:00

EMERGING TOPICS IN MSMES THE FUTURE AHEAD

Moderator: Ms. Chantal Line Carpentier, Chief New York Office of the Secretary General, UNCTAD

Speakers: Mr. Kichan Kim, Professor, Catholic University of South Korea
Mr. Skye Blanks, GW Presidential Fellow
Mr. Ruben Ascuá, Director, UNRAF
Ms. Teri Coaxum, Innovative Ecosystems
Mr. Ayman ElTarabishy, President & CEO, ICSB

18:00 - 18:05

CLOSING

Speakers: Chantal Line Carpentier, Chief New York Office of the Secretary General, UNCTAD
Mr. Amson Sibanda, DESA

