



**COP29**  
Baku  
Azerbaijan

## **Concept Note for COP29 Side Event: Voices for Change: A climate Justice Anthem Launch**

### **Event Title:**

#### **Voices for Change: A Climate Justice Anthem Launch”**

Launch of a Traditional Climate Justice Song for Pastoralist Communities

### **Objective:**

To launch a powerful, traditional song that amplifies the voices of pastoralist communities, urging for compensation and recognition for the losses and damages they have endured due to the climate crisis. The song will be used as both a cultural and advocacy tool to raise awareness about the impacts of climate change on pastoralists, and to call for urgent action, support, and compensation from policymakers, governments, and international bodies.

### **Background:**

Pastoralist communities, who depend on livestock farming and mobility for their livelihoods, have faced increasing hardship due to the impacts of climate change. Changing weather patterns, prolonged droughts, and erratic rainfall have led to reduced grazing lands, water scarcity, and loss of livestock. These communities are among the most vulnerable yet least compensated for the damages they incur. Despite their crucial role in maintaining ecological balance and cultural heritage, their challenges are often overlooked in mainstream climate discussions.

The traditional song that will be launched at this event is a call for climate justice—a fusion of culture, music, and advocacy that gives voice to the injustices experienced by pastoralists. The song captures the resilience, struggle, and hope of these communities and calls on governments, donors, and international organizations to take responsibility for the loss and damage incurred due to climate change.

### **Key Components of the Event:**

#### **1. Song Launch Performance:**

The traditional climate justice song will be performed live by a choir of pastoralist community members, accompanied by traditional instruments. The performance will serve as a cultural expression of grief, resilience, and hope, while calling for action and compensation for the communities most affected by climate change.

#### **2. Call to Action:**

The event will culminate in a formal call to action, urging national governments, international organizations, and financial institutions to recognize the rights of pastoralists in the global climate change negotiations and provide compensation for the losses and damages they have faced. The song will be used as a tool to mobilize these demands in future climate policy dialogues.



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### 3. **Press Coverage & Media Engagement:**

A dedicated media team will engage with journalists, bloggers, and influencers to ensure that the event and its message reach a broad audience. This will include live broadcasting of the event, interviews with key stakeholders, and media kits with information about the issue, the song, and the call for compensation.

### 4. **Q & A Session**

## **Target Audience:**

- **Pastoralist Communities:** Empowering the communities who have contributed to the creation of the song.
- **Government Officials and Policymakers:** National and regional leaders who can advocate for policy changes.
- **International Climate Activists and NGOs:** Organizations focused on climate change, human rights, and environmental justice.
- **Donors and Climate Finance Institutions:** Those who can provide compensation and funding for climate adaptation.
- **Media:** To amplify the message and ensure widespread dissemination.
- **General Public:** Raising awareness and fostering solidarity for the plight of pastoralists.

## **Event Date and Location:**

- **Date:** 14<sup>th</sup> November 2024
- **Location:** COP29 SDG Pavillion, Baku, Azerbaijan (Accessible to relevant stakeholders and media)
- **Time:** 13:30-14:00

## **Expected Outcomes:**

- **Increased Awareness:** Heightened awareness among policymakers, the media, and the general public about the climate justice issues facing pastoralist communities.
- **Mobilized Support for Compensation:** Increased political will and financial support for compensation schemes that directly benefit affected pastoralists.
- **Cultural Empowerment:** Empowerment of pastoralist communities through cultural expression and advocacy for climate justice.
- **Partnerships and Alliances:** Creation of partnerships between pastoralist leaders, civil society, governments, and international climate justice networks.



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## **Conclusion:**

This media event will serve as a critical moment in the fight for climate justice for pastoralist communities. By blending culture, music, and advocacy, it will not only launch a song that reflects the struggles of these communities but also create a platform for lasting change and support. It is an opportunity to show that climate justice is not just an abstract concept, but something that must be grounded in tangible, actionable solutions, especially for those who have been disproportionately affected by the climate crisis.