



## UNFCCC COP 28 Side Event: Regenerative Blue Economy

# A Regenerative Blue Economy as Means to Harmonizing Climate Action: a post-2030 framework beyond sustainability

### Concept Note & Agenda

9 December 2023, 16:45 Hours  
SDG Pavilion – Blue Zone  
Expo City Dubai, UAE

#### CONTEXT

Today, we find ourselves in need of more than just sustainability; we require regeneration.

The future of our coastal and marine environments is precariously perched on the edge of an ecological disaster, with biodiversity rapidly vanishing and ecosystem services dwindling. This ongoing tragedy necessitates an immediate and decisive response. The Blue Economy, traditionally seen as a sustainable path for economic growth through the responsible use of marine resources, is no longer sufficient given the pressing threats our oceans face: overfishing, pollution, climate change, inadequate governance, and limited financial resources. In light of these challenges, the concept of a "regenerative blue economy" has emerged, prioritizing both sustainability and economic prosperity while actively seeking to protect and rejuvenate our marine and coastal ecosystems. This approach extends beyond maintaining the status quo, aiming to breathe new life into our natural oceanic resources, empower local communities, bringing together public and private sector, and recognize the interconnectedness of the sea and climate.

To transition from sustainability to regeneration, we propose the utilization of key analytical tools and a collaborative approach grounded in robust scientific methodologies. Specifically, we advocate for a life cycle-based framework that defines Regenerative Contribution Units (RCUs), enabling contributions towards the global goal of achieving net-zero emissions and expediting innovative proof of concept initiatives that offer actionable insights for a nature-positive future.

To bring this vision to fruition, we have fostered a comprehensive collaboration among all stakeholders, including governments, industrial clusters, local communities, NGOs, and even tourists. Each participant has a crucial role to play in transforming our approach to marine conservation and socioeconomic growth, departing from the business-as-usual mindset, and embracing an approach that emphasizes conservation, regeneration, and resilience.





## UNFCCC COP 28 Side Event: Regenerative Blue Economy

Our proposal encompasses an accompanying event that will not only give voice to influential ocean advocates, facilitating a discussion on the vision beyond 2030 and the necessary steps to establish a cohesive framework, guiding principles, and appropriate tools, but also spotlight the pioneers of a groundbreaking pilot project where the private sector serves as a catalyst for a new paradigm of development.

During the Side Event, the launch of the Regenerative Standard eCO2care will be announced together with a Call for Regenerative Projects for the 2025 UN Ocean Conference.

### Hosted By:



**WATER  
REVOLUTION  
FOUNDATION**



**Università  
di Genova**





## UNFCCC COP 28 Side Event: Regenerative Blue Economy

### A Regenerative Blue Economy as Means to Harmonizing Climate Action: a post-2030 framework beyond sustainability

#### Agenda/Programme

9 December 2023, 16:45 – 17:45 Hours  
SDG Pavilion – Blue Zone  
Expo City Dubai, UAE

**Event duration:** 60 minutes total

#### OBJECTIVES OF THE SIDE-EVENT

The objectives of the side event will be:

- (i) Develop a holistic understanding of the meaning and impact of a regenerative approach to the blue economy in order to inform and provide direction for Ocean Action towards 2030 and beyond.
- (ii) Build a field of commitment and caring in which stakeholders step forward as co-creators and ongoing stewards of action and solutions.

#### SIDE EVENT HOSTS / PARTNERS

- Water Revolution Foundation (host)
- University of Genoa (host)
- CE.Si.S.P. (Centre for the Development of Product Sustainability – Partner)
- World Ocean Council (partner)





## UNFCCC COP 28 Side Event: Regenerative Blue Economy

### RUN OF THE SHOW – Minute by Minute

#### PANEL:

##### IN-PERSON

- Mr. Bodhi Patil, Youth Ocean Champion – Moderator and Keynote
- Ms. Vienna Eleuteri, Initiator and Vice President, Water Revolution Foundation
- Ms. Adriana Del Borghi, Vice-Chancellor for Sustainability, University of Genoa
- Ms. Michela Gallo, Director, Centro Interuniversitario di Ricerca per lo Sviluppo Sostenibile dei Prodotti (CESISP)
- Mr. Paul Holthus, Founding President & CEO, World Ocean Council

##### VIRTUAL

- No virtual participants

One panel with two rounds of questions:

#### RUN OF SHOW

Timing/Length	Details/Script (Action occurring, eg. Moderator introduces speaker, Video, Q&A with Audience)	Visuals (Action for live stream)
<b>1: Pre-show</b>		
10 minutes	Welcome all speakers, sitting down, and review last minute questions from speakers.	Add event flyer [attached below] on screen while people are getting settled.
5 minutes	Mic check	
<b>2: Introduction – welcome and keynote</b>		
2 minutes	Moderator welcomes all and opens the session: Mr. Bodhi Patil	Add event flyer [attached below] on screen while people are getting settled.
6 minutes	Keynote speaker deliver of message : Mr. Bodhi Patil	Add event flyer [attached below] on screen.



## UNFCCC COP 28 Side Event: Regenerative Blue Economy

1 minute	Transition to Panel	Add event flyer [attached below] on screen.
<b>3: Section 1 – panel question round 1 [first set of questions for panelists]</b>		
2 minutes	Panel introduction by moderator : moderator - Mr. Bodhi Patil <ul style="list-style-type: none"> <li>- Thank SDG Pavillion</li> <li>- Introduce panel</li> </ul>	Add event flyer [attached below] on screen.
1 minutes	Pose question to panelist : moderator - Mr. Bodhi Patil	Add event flyer [attached below] on screen.
2 minutes	Speaker 1: Ms. Vienna Eleuteri	Power point slides [slide 1.3] [i.e., one power point presentation with 3 slides total]
2 minutes	Speaker 2: Ms. Adriana Del Borghi	Power point slides [slide 2.3]
2 minutes	Speaker 3: Ms. Michela Gallo	Power point slides [slide 3.3]
2 minutes	Speaker 4: Mr. Paul Holthus	Back to event flyer [attached below].
2 minute	Wrap up round 1 and Transition to round 2 of question : moderator - Mr. Bodhi Patil	Keep event flyer [attached below] on screen.
<b>4: Section 2 – panel question round 2 [second set of questions for panelists]</b>		
1 minute	Pose question number 2 to panelist : moderator - Mr. Bodhi Patil	Keep event flyer [attached below] on screen.
2 minutes	Speaker 1: Ms. Vienna Eleuteri	Keep event flyer [attached below] on screen.
2 minutes	Speaker 2: Ms. Adriana Del Borghi	Keep event flyer [attached below] on screen.
2 minutes	Speaker 3: Ms. Michela Gallo	Keep event flyer [attached below] on screen.



## UNFCCC COP 28 Side Event: Regenerative Blue Economy

2 minutes	Speaker 4: Mr. Paul Holthus	Keep event flyer [attached below] on screen.
2 minutes	Wrap up round 2 and Transition to audience Q&A : moderator - Mr. Bodhi Patil	Keep event flyer [attached below] on screen.
<b>5: Audience Q&amp;A</b>		
10 minutes	Moderator - Mr. Bodhi Patil – identifies audience members with questions and directs them to the panel	Keep event flyer [attached below] on screen.
2 minutes	Wrap up audience Q&A and Transition Closing remarks : moderator - Mr. Bodhi Patil	Keep event flyer [attached below] on screen.
<b>6. Closing Remarks</b>		
1 minute	Welcoming closing statement and announcement : moderator - Mr. Bodhi Patil	Keep event flyer [attached below] on screen.
5 minutes	Ms. Vienna Eleuteri, Initiator and Vice President, Water Revolution Foundation <ul style="list-style-type: none"> <li>- Announcement</li> <li>- Thank moderator and panelists</li> <li>- Thank SDG Pavillion</li> <li>- Close event</li> </ul>	<b>New Power Point Slide [one slide]</b>
<b>-- EVENT ENDS --</b>		
<p>Event Duration: 51 minutes            Buffer time: 9 minutes [room for speakers to develop ideas]</p>		