

Sustainable Fashion for All

Examining the Industry through the Lens of Social Justice



**VIRTUAL
FASHION
SHOW**

+

PANEL

**24 FEB 2021
9.30-11.30 AM EST**

Please join the Unitarian Universalist Association Office at the United Nations, the United Nations Department of Global Communications, Fordham University, Fashion Revolution, and the United Nations Association of New York for our sustainable fashion show and panel event. The goal of the fashion event is to ignite discussion on the importance of sustainable fashion and showcase sustainable fashion designers at the forefront of sustainable and culturally diverse clothing and ethical consumerism. Panel members will highlight the different ways to systematically change the processing and supply chain management of the fashion industry as well as their experience in promoting sustainable fashion around the world.

The panel will discuss the harmful practices and human rights violations of the fast-fashion industry, which hurts millions of people and has been justly criticized for perpetuating poverty in developing countries and perpetuating unsuitable manufacturing methods. Fast fashion is unsustainable for many reasons, including over-extraction of natural resources, CO2 emissions, and environmental degradation. We will also discuss the labor exploitation of people forced to work in dangerous and unhealthy conditions.

This virtual sustainable fashion show and panel event will take place on Zoom on Wednesday, February 24, 2021, from 9:30-11.30am EST.



Department of
Global Communications
Civil Society Unit



UNITARIAN
UNIVERSALIST
ASSOCIATION



FORDHAM



UNITED NATIONS ASSOCIATION
OF NEW YORK

[Click here to register in advance!](#)

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PANELISTS

■ Ayesha Barenblat

**Social Entrepreneur and Sustainable Supply Chain Advocate
Founder and CEO, *Remake***



Ayesha is a social entrepreneur with a passion for building sustainable supply chains that respect people and our planet. With over a decade of leadership to promote social justice and sustainability within the fashion

industry, she founded Remake to ignite a conscious consumer movement. Remake's films, stories and immersive journeys rebuild human connections with the women who make our clothes. Ayesha is passionate about where things come from, who made them and what their lives are like. She has worked with brands, governments, and labor advocates to improve the lives of the women who make our clothes.

She led brand engagement at Better Work, a World Bank and UN partnership to ensure safe and decent working conditions within garment factories around the world. She was head of consumer products at BSR, providing strategic advice to brands including H&M, Levi Strauss & Co., Marks and Spencer, Nike, The Walt Disney Company and Pou Chen on the design and integration of sustainability into business. She holds a master's in public policy from the University of California, Berkeley.

■ Cyril Naicker

**CEO, Imprint Luxury
Country Coordinator, Fashion Revolution (South Africa)**



Cyril Naicker is a sought-after fashion consultant, mentor and influencer in the South African fashion space. He is often called upon to speak at events or write for prominent international fashion publications such as Glamour

and Elle. A fashion designer by qualification, he has spent the last twenty years working in almost every aspect of the fashion industry. He has built an exceptional reputation for his ethical stance on fashion and has become one of the trailblazers leading the sustainable fashion movement in South Africa.

Cyril currently serves as the Chief Executive Officer at Imprint Luxury. He is a founding member of Fashion Revolution in Cape Town, and is currently the Country Coordinator for Fashion Revolution, South Africa.

■ Hyejune Park

**Professor, Oklahoma State University
Specialist in Sustainable Fashion Consumption**



Hyejune Park, Ph.D. is an Assistant Professor of Fashion Merchandising in the Department of Design, Housing and Merchandising at Oklahoma State University, USA. Her research focuses on sustainable consumption of fashion

products in the consumer-brand relationship context and other alternative fashion consumption modes related to circular business models such as resale, rental, and second-hand retail. Her recent research examined the mechanism of brand loyalty formation for sustainable fashion and fast fashion brands and the triple bottom line model as it is applied to customer-centric sustainability for fashion brands.

■ Tara Rangarajan

**Head of Communications, Brand Relationships and
Country Programmes, International Labour Organization**



Tara Rangarajan is the Head of Communications, Brand Relationships and Country Programmes, based in the International Labour Office (ILO) in Geneva. In her role, she is part of Better Work's Senior Management

Team and oversees Better Work's engagement with international brands, the global communications team, and country programmes in the Americas. She is also responsible for working with the International Finance Corporation (IFC) and US-based partner organizations. Prior to her role in Geneva, Tara opened the Better Work global office in Bangkok and oversaw the global team in Asia. Tara began her career in the ILO by starting the Better Work Vietnam program, which she led for five years.

MODERATOR

Jeff Trexler

Fashion Law Institute



Jeff Trexler created the Fashion Ethics, Sustainability, and Development course at Fordham University School of Law and has taught it for over a decade. As an attorney and consultant, Trexler advises clients that include fashion

brands, nonprofits, and social ventures. He has moderated or spoken on dozens of panels around the world pertaining to sustainability, ethics, and legal issues, and his publications address contemporary concerns in comparative international fashion ethics.