



INTERNATIONAL DAY OF SPORT
FOR DEVELOPMENT AND PEACE

Sport for the Promotion of Peaceful and Inclusive Societies

Thursday, 4 April 2024

11:00 AM -1:00 PM ET | Conference Room 12, UNHQ New York

Welcome

Maher Nasser, Director, Outreach Division, UN Department of Global Communications

John Wilmoth, OIC, Division for Inclusive Social Development, UN Department of Economic and Social Affairs

Group of Friends of Sport for Sustainable Development

Alya Ahmed bin Saif Al-Thani, Permanent Representative of the State of Qatar to the United Nations

Daphné Le Son, Deputy Permanent Representative and Chargée d'affaires a.i. of the Principality of Monaco to the United Nations

Conversation: Prominent Women in Sport Driving Social Change

Melissa Fleming (Moderator), *Under-Secretary-General for Global Communications, United Nations*

- **Fatma Al Nuaimi**, Communications Executive Director, Supreme Committee for Delivery & Legacy of the State of Qatar
- **Sasha DiGiulian**, World Champion professional rock climber, and athlete advocate for Protect our Winters (POW)
- **Steph Hirsch**, Community Engagement and Social Impact Manager, Seattle Reign FC
- **Bea Kim**, USA Ski and Snowboard Team, and athlete advocate for Protect our Winters (POW)

Case Studies: Successful Partnerships for Social Impact

(Video) **Football for the Goals: The Norwegian Partnership**

Players Coalition - Social Justice and Racial Equality Advocacy Organization

- **Anquan Boldin**, former NFL American Football player, and co-founder of the Players Coalition
- **Angela LaChica**, CEO, LaChica Sports & Entertainment Group and Managing Director, Players Coalition

CONCACAF and Generation Amazing: Capacity Building for Social Development Programming

- **Jason Roberts**, Chief Football Development Officer, Concacaf, and former international footballer
- **Nasser Al Khor**i, Executive Director, Generation Amazing, Supreme Committee for Delivery & Legacy of the State of Qatar

UEFA's Euro 2024 Sustainability Strategy

- **Michele Uva**, Director, Social & Environmental Sustainability, UEFA

(Video) **International Olympic Committee: Olympism365** - Sport for Sustainable Development

Paris 2024 Olympic Games Sustainability Strategy

- **Nicolas de Rivière**, Permanent Representative of the Mission of France to the United Nations
- **Marie Barsacq**, Director for Impact and Legacy of the Paris 2024 Organizing Committee

Q&A and Interactive Discussion on Best Practices

Programme emceed by **Robert Skinner**, Deputy Director and Chief of Partnership and Global Engagement, Outreach Division, UN Department of Global Communications

SCAN TO REGISTER

