



Trading Food

For **Sustainable** Development

Fostering Integration of the Mongolia Downstream Value Chain of Meat into Regional Value Chains

National Virtual Workshop, 28-29, January 2021

2-6 p.m. (ULAT - Ulaanbaatar Time - UTC/GMT +8 hours), Online via Zoom

Programme of the workshop

Project Background

Meat is an important agricultural commodity for Mongolia and could become an essential export product in the medium terms. Several challenges need to be tackled in this regard. This project thus aims at supporting the efforts of the stakeholders of the meat export value chain to reinforce the Mongolian meat export capacities.

Objectives of the National Virtual Workshop

The objective of this national virtual workshop is to contribute to policy discussions with the different stakeholders from the public and private sectors, International Organizations and others in order to strengthen the meat value chain for export in Mongolia, including its integration into regional value chains.

During the workshop, the empirical and analytical findings of the project will be presented, regarding the functioning of the downstream meat value chain in Mongolia, and we will discuss possible ways in which the current and future policy framework in Mongolia can be strengthened in order to contribute to public policy formulation in the sector at the national and sub-national levels.

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Integrating Landlocked Commodity Dependent Developing Countries into Regional and Global Value Chains Project (2018 – 2021)

Funded by the United Nations' 2030 Agenda for Sustainable Development Sub-Fund

<https://unctad.org/project/integrating-landlocked-commodity-dependent-developing-countries-regional-and-global-value>

For more information on the project, please contact the Commodities Branch:

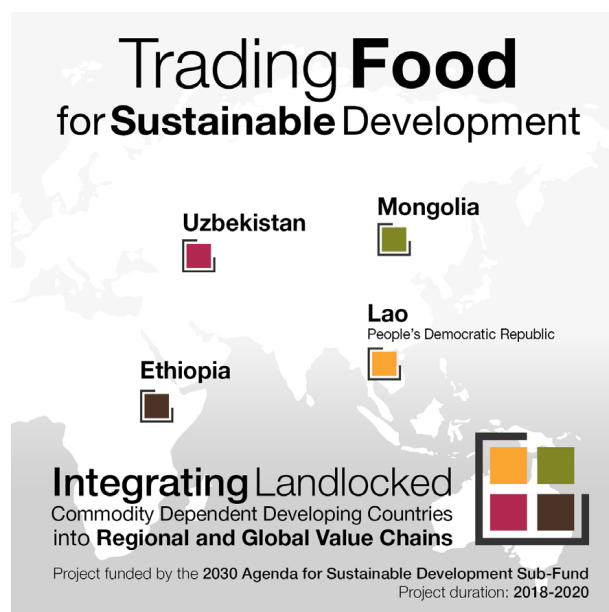
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28 January 2021

14:00–14:15 Opening session

- *Mr. T Jambaltseren, State Secretary of the MOFALI*
- *Mr. D. Ochirbat, Chairman of the Mongolian Meat Association*
- *Mr. T. Mishra, United Nations Resident Coordinator, UN RC Office*

Review of project findings & discussion of the Road Map for the Meat Export Value Chain

Moderator: Ms.Vasha Oyu, Director General, Foreign Trade and Economic Cooperation Department

14:30–16:00 1st Session: the Mongolian meat export value chain – strengths and weaknesses

The meat value chain for export is specific in Mongolia. The project survey reviews its main strengths and weaknesses. Discussions will allow shedding more light on the different roles played by main stakeholders in the meat value chain. They will also allow identifying the main gaps in the meat value chain of Mongolia.

- 14:35 – 15:00 *Presentation of UNCTAD's Study "Survey on the meat export value chain in Mongolia" (R. Perez, UNCTAD, and A. Gantulga; MICC)*
- 15:00 – 15:25 *Presentation by Mr. L. Choi-Ish, Director General, Food production policy implementation and coordination department, Ministry of Food, Agriculture and Light Industry*
- 15:25 – 16:00 *General discussion with participants*

16:00 – 16:10 Coffee Break

16:10-17:45 2nd Session: review of export market opportunities

Five destination markets have been identified as priorities for Mongolian exporters of meat (China, Japan, Vietnam, Russian and Kazakhstan) throughout the project. Discussions will highlight consumer preferences, trends, distribution channels, logistics and transportation options of these selected potential meat markets i.e. to aid the exporting process.

- 16:15 – 16:40 *Presentation of UNCTAD's Study "Analysis of the 5 top destination markets for Mongolian meat exporters" (R. Perez, UNCTAD and M. Boldbaatar, MICC)*
- 16:40 – 17:00 *Discussants/Presenters (Mr. Enkhbaatar from Darkhan Meat Foods)*
- 17: 00– 17:45 *Panel discussion followed by general discussion with participants.*

17:45–18:30 Presentation of the "Road Map for the Meat Export Value Chain" in Mongolia

Discussions will allow participants reviewing the main policy implications of the project in terms of improving the functioning of the meat export value chain in Mongolia, so that it improves its efficiency and is more beneficiary to its stakeholders.

- 17:45 – 18:00 *Presentation of the draft document "Road Map for the Meat Export Value Chain" (R. Perez, UNCTAD, and A., Gantulga MICC)*
- 18:00 – 18:30 *General discussion on and amendments to the "Road Map for the Meat Export Value Chain"*

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Training of the Meat Value Chain Stakeholders

Moderator: Ms.Vasha Oyu, Director General, Foreign Trade and Economic Cooperation Department

14:00–15:30 1st Session: meeting the international standards for meat exports

Animal health is a critical dimension for meat producers and exporters. It is furthermore an obstacle for them to access foreign markets from Mongolia. Discussions will lead participants to review the main challenges related to meeting the international standards for meat exports and identify the best practices among meat exporters to improve animal health and meat product safety.

14:10 – 14:30 *Mrs. Enkhtuya Lhagvaa, Meat and Meat Product Technician, Food Engineer*

14:30 – 14:45 *H. Kugita, Regional Representative for Asia and the Pacific, World Organization for Animal Health*

14:45 – 15:00 *Pr. Maizul Banzragch – Professor University of Science and Technology of Mongolia*

15:00 – 15:15 *Mr. S. Divangar, Animal Health and Meat supply chain expert of Green Gold Animal Health Project of the Swiss Agency for Development and Cooperation*

15:15 – 15:45 *General discussion*

15:45 – 16:00 Coffee Break

16:00–17:15 2nd Session: overcoming the challenges to access Chinese and Russian markets

China is the largest meat importer, producer, and consumer in the world, and it is expected to remain so. According to McKinsey, the global meat consumption increased by 2% a year and almost half of which came from China. Similarly, the Russian market offers important opportunities for meat exporters. How to overcome the challenges to access these markets?

16:05 – 16:25 *Mrs. Enkhtuya Lhagvaa, Meat and Meat Product Technician, Food Engineer*

16:25 – 16:45 *Ms. Sansarmaa, CEO, Trust Trade (representing meat exporters)*

16:45 – 17:15 *General discussion with participants*

17:15–17:45 Discussion of the revised Road Map for the Meat Export Value Chain (all participants)

17:45–18:30 Closing session

- *Presentation of the “Road Map for the Meat Export Value Chain” to the high-level representatives*

Closing statements:

- *Mr. L. Choi-Ish, Director General of the Food production policy implementation and coordination department, Ministry of Food, Agriculture and Light Industry /Confirmed/*
- *Mr. D. Ochirbat, Chairman of the Mongolian Meat Association /TBC/*
- *Ms. Teresa Moreira, Officer-in-Charge, Division on International Trade and Commodities, UNCTAD*