

WORLD ARABIC LANGUAGE DAY

Expo co-curating with the UAE Ministry of Culture and Youth, and the League of Arab States



UNITED ARAB EMIRATES
MINISTRY OF CULTURE & YOUTH



الإمارات العربية المتحدة
وزارة الثقافة والشباب

World Arabic Language Day will celebrate the beauty and value of Arabic, to preserve Arabic language heritage, and boost the use of Arabic on global political, economic and cultural platforms. The celebrations will focus on representing the Arabic language as a symbol of Arab identity, in this way encouraging current and coming generations to cherish and cultivate their national heritage. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

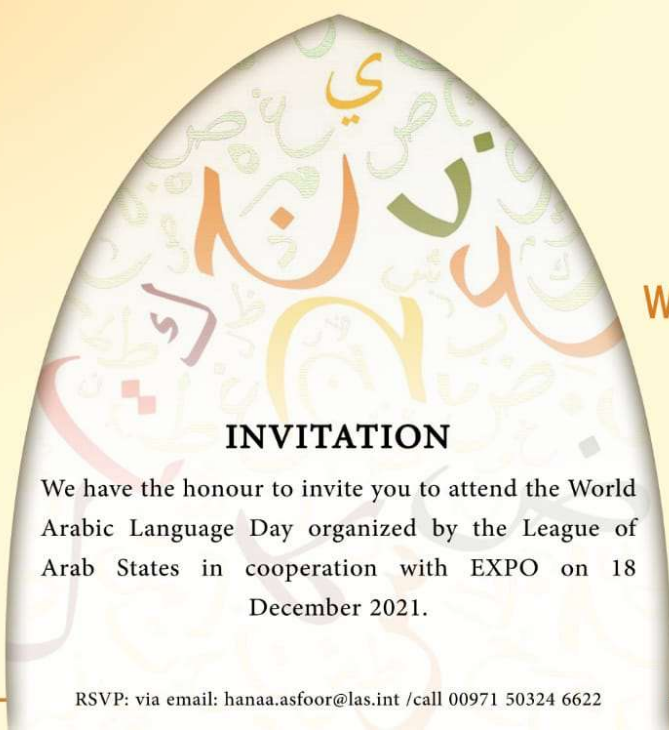
DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 18 December, 2021 Venue: Terra Auditorium Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the Arabic language heritage coverage theme.
PEOPLE	
People-facing Flagship Event Date: 18 December, 2021 Venue: Terra Auditorium Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness of and celebrate World Arabic Language Day.
POLICY	
Youth Circle Date: 18 December, 2021 Venue: Terra Auditorium Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on Arabic language heritage. Where they exist, this will be done via youth representatives with a view to informing policy.



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI UNITED ARAB EMIRATES



مشارك رسمي - جامعة الدول العربية
OFFICIAL PARTICIPANT - LEAGUE OF ARAB STATES



INVITATION

We have the honour to invite you to attend the World Arabic Language Day organized by the League of Arab States in cooperation with EXPO on 18 December 2021.

RSVP: via email: hanaa.asfoor@las.int /call 00971 50324 6622

WORLD ARABIC LANGUAGE DAY

*Celebrating Arabic Language,
Culture and Heritage*
"A Bridge between Civilizations"

SATURDAY, 18 DECEMBER 2021
TERRA
10:00 - 13:30

10:00-11:00

OPENING OF THE ARABIC CALLIGRAPHY EXHIBITION "ARABIC CALLIGRAPHY: ROOTS & ORIGIN"

Welcome Remarks by H.E Mr. Ahmed Aboul Gheit,
Secretary General of the League of Arab States
- League of Arab States Pavilion (Opportunity District)

11:00-11:30

REGISTRATION FOR EVENT IN TERRA

- Lower Level, outside of Terra Theatre

11:30

Opening Plenary

Moderator: Mahmoud El Werwary

Speakers:

- H.E Mr. Ahmed Aboul Gheit, Secretary General of LAS
- H.E. Noura Al Kaabi, Minister of Culture and Youth - United Arab Emirates
- Dr. Ali bin Abdallah Mosa, Secretary General of Arabic Language International Council
- Princess Haifa Al Mogrin, Saudi Arabia Permanent Representative to UNESCO (recorded message)
- Mr. Jack Lang, Director of Institute du Monde Arabe

12:05-12:35

SESSION # 2 THE FUTURE OF ARABIC LANGUAGE

Moderator: Suzanne Talhouk

Panellists:

- H.E. Haifa Abu Ghazaleh, Assistant Secretary General for Social Affairs, League of Arab States
- H.E. Jamal bin Huwairib, CEO, Mohammed bin Rashid Al Maktoum Knowledge Foundation, and board member of UNESCO Institute for Lifelong Learning
- H.E. Dr. Ali bin Tamim, Head of the Abu Dhabi Center for the Arabic Language, UAE
- Hanada Taha Thomure, Professor of Arabic Language at Zayed University
- Sheikha Bodour Al Qasimi, CEO of Kalimat Publishing

12:35 -12:55

Session # 3 INSPIRING ARAB YOUTH: EMBRACING HERITAGE, CULTURE, AND LANGUAGE

Moderator: Suzanne Talhouk

Panellists:

- Eman Hylooz, founder of Abjlad, Arabic Social Network for readers, authors & bloggers
- Taim AlFalasi, influencer, and host of the Taim Show
- Ali M. Jabar, MS, Dean, Mohammed Bin Rashid School for Communication
- Fouz al Fahad, The Real Fouz, global lifestyle influencer
- El Seed, graffiti artist
- Jalal Barjas winner of International Prize for Arabic Fiction IPAF2021 (Jordan)
- Rabai al-Madhoun winner of IPAF 2016 (Palestine)

12:55-13:05

Break

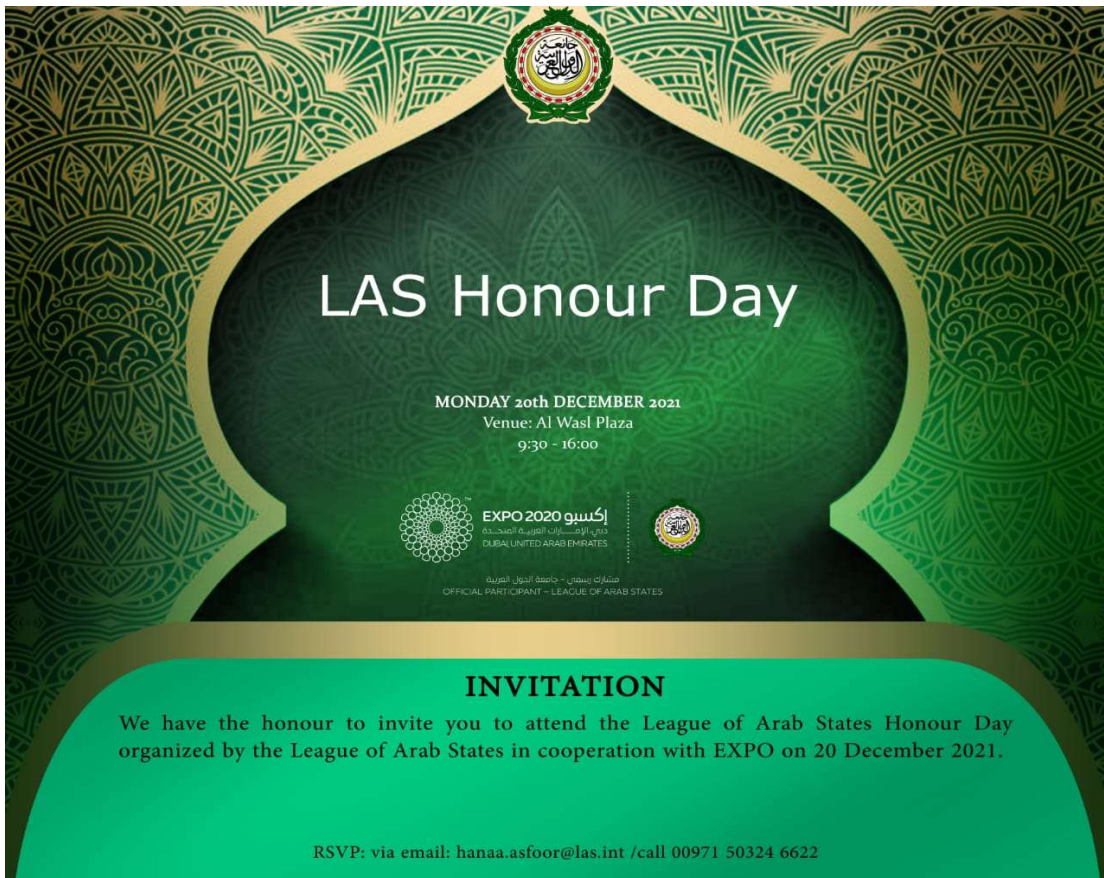
13:05-13:30


Session # 4 In conversation & Closing Remarks



Moderator: Anas Bukhash

Interviewees:

- Max of Arabia
 - Sheikha Boudour Al Qasimi
 - Ambassador Hossam Zaki, Assistant Secretary General, League of Arab States
- Remarks:**
- Mrs. Gabriella Ramos, ADG, Social & Human Sciences, UNESCO (recorded message)
- Closing Remarks:**
- H.E. Haifa Abu Ghazaleh, Assistant Secretary General, League of Arab States




LAS Honour Day
 MONDAY 20th DECEMBER 2021
 Venue: Al Wasl Plaza
 9:30 - 16:00

إكسبو 2020
 دولة الإمارات العربية المتحدة
 DUBAI UNITED ARAB EMIRATES

مشاركة رسمية - منظمة الدول العربية
 OFFICIAL PARTICIPANT - LEAGUE OF ARAB STATES

INVITATION

We have the honour to invite you to attend the League of Arab States Honour Day organized by the League of Arab States in cooperation with EXPO on 20 December 2021.

RSVP: via email: hanaa.asfoor@las.int /call 00971 50324 6622

09:35	LAS Secretary General Arrival
09:45	Transfer to Leadership Pavilion
9:50	Arrival and Welcome to the Leadership Pavilion and Photo Opportunity
10:10	Transfer from Leadership Pavilion to Al Wasl
10:15	Official Ceremony Commences
10:15	Flag Raising and Playing of National Anthems
10:25	Official Speech by the United Arab Emirates (UAE) Representative
10:30	Official Speech by the LAS Secretary General
10:35	Cultural Performance
11:00	Transfer to the LAS Pavilion (Delegations preceded by military march)
11:10	Guided Tour of the LAS Pavilion and a Photo Opportunity
11:35	Transfer to the UAE Pavilion
11:45	Guided Tour of the UAE Pavilion and a Photo Opportunity
12:30	Transfer to the Leadership Pavilion
12:35	Delegation Passes through the 50 Years Exhibition
13:15	Official Luncheon
14:00	Media Briefing
14:15	Gift Exchange and Signing the Book of Honour and a Photo Opportunity
14:25	Transfer to the Expo Media Centre
14:30	Media Conference
15:00	Panel Discussion at the Business Center (Abu Dhabi Hall)
15:45	Transfer to Al Wasl Gardens
16:00	Performance at Al Wasl stage (Music in the Gardens)
16:30	End of LAS Honour Day