



United Nations  
**Sustainable  
Transport  
Conference**

14-16  
OCTOBER  
2021  
Beijing



**Side  
Event**

## **UNRSC SIDE EVENT**

### **Halving Road Deaths and Injuries by 2030: The UN Decade of Action for Road Safety 2021-2030**

**15<sup>th</sup> October 16:15 – 17:30 CEST**



#### **Background**

The [UN Decade of Action for Road Safety 2021-2030](#) has been proclaimed by UN Resolution A/RES/74/299 with a target to reduce road traffic deaths and injuries by at least 50% by 2030. Member States are tasked with implementing policies and programmes that will achieve these reductions and will be supported by other stakeholders and partners including international and national agencies, civil society organizations, foundations, academia and the private sector. The Decade of Action is underpinned by a Global Plan which is the guide for governments to implement their road safety strategies at national level.

#### **Why this side event?**

With the launch of the UN Decade of Action Plan for Road Safety now officially scheduled on 28<sup>th</sup> October 2021, this side event will help create momentum for the launch and provide important background and focus on the role of reduced road trauma in supporting Sustainable Transport and Sustainable Development. The event will be structured around the 12 Global Road Safety Performance Targets in alignment with the Thematic Session 5 on Policies for sustainable transport. A specific focus on financing of safe and sustainable transport will also be included as an important enabler of action in support of the 12 Targets.

#### **Format**

Two hours online event hosted on zoom platform. The event will feature short presentations followed by Q&A sessions with the audience for each the blocks/topics addressed.

#### **Date & Time**

15<sup>th</sup> October from 16:15 to 17:30 CEST

#### **Event page**

<https://irfnet.ch/event/second-United-nations-global-sustainable-transport-conference-beijing-china/>

## Registration

[https://us02web.zoom.us/webinar/register/WN\\_mjbgcz8WTDObUa4dTdUOng](https://us02web.zoom.us/webinar/register/WN_mjbgcz8WTDObUa4dTdUOng)

## Organisers

This is an event of the [United Nations Road Safety Collaboration \(UNRSC\)](#) being coordinated by the [International Road Federation \(IRF\)](#) and the [International Road Assessment Programme \(iRAP\)](#)

The UN Road Safety Collaboration (UNRSC) was established in 2004 following the UN General Assembly (GA) resolution 58/289 inviting WHO, working in close cooperation with the UN regional commissions, to act as coordinator on road safety issues across the UN system.

The UNRSC is an informal consultative mechanism whose goal is to facilitate international cooperation and strengthen global and regional coordination among UN agencies and other international partners to implement UN General Assembly Resolutions on road safety.

The UNRSC brings together representatives from Members States, UN agencies, Development Banks, and other global road safety stakeholders from NGOs, academia, philanthropic foundations and private sector.

## The link between road safety and the SDGs



Image: © FIA Foundation

## PROGRAMME

Topic	Presentations	Invited Speakers
	<ul style="list-style-type: none"> <li>The global road trauma burden and the New Decade of Action (5')</li> <li>The MDBs commitment: the Joint Statement (5')</li> </ul>	<ul style="list-style-type: none"> <li>Mr Etienne Krug, UNRSC Chair (WHO) and Director, Department of the Social Determinants of Health</li> <li>Ms Malaya Zumel, Regional Transport Coordinator ACP, European Investment Bank (EIB)</li> </ul>
 	<ul style="list-style-type: none"> <li>The UN Decade of Action Plan and the UN legal instruments (5')</li> <li>Commitment and Accountability (5')</li> </ul>	<ul style="list-style-type: none"> <li>Mr Dmitry Mariyasin, Deputy Executive Secretary, UNECE</li> <li>Ms Lotte Brondum, Executive Director, Global Alliance of NGOs for Road Safety</li> </ul>
 	<ul style="list-style-type: none"> <li>3-star or better standards for new roads (5')</li> <li>The Ten Step Plan for Safer Road Infrastructure (5')</li> </ul>	<ul style="list-style-type: none"> <li>Mr Rob McInerney, CEO, iRAP</li> <li>Ms Susanna Zammataro, Director General, International Road Federation (IRF)</li> </ul>
	<ul style="list-style-type: none"> <li>No Zero Star Cars (5')</li> <li>Improving vehicles' inspections and standards in Africa (5')</li> </ul>	<ul style="list-style-type: none"> <li>Mr David Ward &amp; Ms. Jessica Truong, Towards Zero Foundation</li> <li>Mr Eduard Fernandez, Executive Director, CITA</li> </ul>
     	<ul style="list-style-type: none"> <li>The critical legislation needed for safer road use (5')</li> <li>Safer and healthier streets: the 30km/h campaign (5')</li> </ul>	<ul style="list-style-type: none"> <li>Ms Mirjam Sidik, Executive Director, AIP</li> <li>Mr Avi Silverman, Deputy Director, FIA Foundation</li> </ul>
	<ul style="list-style-type: none"> <li>Time critical management of post-crash response (5')</li> </ul>	<ul style="list-style-type: none"> <li>Ms Claire Hoyland Post-crash Response and Resilience Officer, EASST</li> </ul>
<b>Financing the Decade of Action</b>	<ul style="list-style-type: none"> <li>Mobilising Private Sector Finance (5')</li> </ul>	<ul style="list-style-type: none"> <li>Mr Binyam Reya, Acting Global Director for Transport, The World Bank</li> </ul>
<b>Q&amp;A with audience (15 minutes)</b>	Moderator takes 3-4 questions from the audience and directs them to relevant speakers.	All speakers