



TOOLKIT FOR UN75 DIALOGUES



To mark its 75th anniversary in 2020, the United Nations has launched a global conversation on how to tackle the challenges we face and build a better future for all.



**Join us.
Make your voice heard.
#UN75**

OVERVIEW

This toolkit contains information you need to hold a “UN75 dialogue”.

It summarises information available on the UN75 website – **www.un.org/UN75** – and includes links to:

- The UN75 survey, which serves as the basic structure for dialogues: **www.un75.online**
- Briefing notes on global issues: **www.un.org/en/un75/issue-briefs**
- A form to register your dialogue: **<http://register.un75.online/>**
- A form to send us a summary of your dialogue: **<http://feedback.un75.online/>**
- Branding and communications materials (e.g. logo, films):
<https://trello.com/b/La7E5PP2/un75-shaping-our-future-together>
- Update on the work of the UN75 office: **https://www.un.org/sites/un2.un.org/files/un75_update_report_april_2020_final.pdf**

A more detailed toolkit is available at: **www.un.org/en/un75/join-conversation**



➤ INTRODUCTION

The United Nations is marking its 75th anniversary at a time of great challenge. Covid-19 is a stark reminder of the need for cooperation across borders, sectors and generations. Our response will determine how fast the world recovers, whether we achieve the Sustainable Development Goals, and how well we handle the global trends shaping our future, from climate change to new technologies.

2020 must be a year when we all come together, as a global family, to discuss how we can work together more effectively to manage these issues. Join the UN75 conversation and help us build a better future.

➤ WHAT IS A UN75 DIALOGUE?

In January, the start of the UN's 75th anniversary, Secretary-General António Guterres launched the world's biggest conversation on building a better future for all. The vision was to spark conversations ("UN75 dialogues") in all settings – from classrooms to boardrooms, parliaments to village halls – on priorities for the future, obstacles to achieving them, and the role of international cooperation in making progress.

Over 330 dialogues in 87 countries were held in the first three months of year – physically and virtually. In light of the Covid-19 pandemic, we are now focusing on online dialogues, whilst continuing to work with our partners on the ground to find innovative ways to engage hard-to-reach audiences, in line with WHO guidelines and local health regulations.





➤ WHY TAKE PART?

It is vital that peoples' voices are heard at this crucial time for the world. Collectively, the dialogues represent the largest-ever exercise in gathering public opinion and crowdsourcing solutions to global challenges. Each dialogue is also an opportunity to encourage local action, and build greater trust between groups and sectors.

Your views and ideas will be featured on an online platform and presented to world leaders at the official commemoration of the 75th anniversary in September 2020. After September, the dialogues will shift from gathering views to discussing how best to take forward the priorities and proposals generated.

➤ WHO

CAN HOST A DIALOGUE?

Anyone. We want to hear from all communities: from civil society to business, local government to religious groups, arts to sports. We particularly want to engage youth and those whose voices are often not heard in global discussions, such as indigenous peoples, persons with disabilities, and migrants and displaced people.

UN75 dialogues can – and should – be adapted to whatever format and setting works for you and the individuals or groups you plan to engage. They can be:

- **Standalone events, or integrated into other meetings or conferences**
- **Formal structured events with moderators, or informal, free-flowing discussions**
- **Large discussions involving many participants across the world, or small local meetings with a handful of participants**
- **Public meetings that are live-streamed, or private talks with invited participants**

➤ **DIALOGUES WHILE DISTANCING**

There are a number of ways to hold dialogues safely while respecting Covid-19 health advice and regulations, such as:



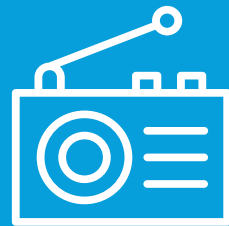
**Telephone or video
conferencing**



**Online forums
or chat
applications/sites**



Social media



**Radio or podcast
programmes
or "phone-ins"**

For a more detailed guide to online dialogues please visit:

<https://trello.com/c/Phflqs4c/135-guide-to-online-dialogues>

➤ HOW

TO HOST A DIALOGUE?

➤ Before the dialogue:



1. Register your dialogue at <https://www.research.net/r/UN75>



2. Download background materials (e.g. issue briefings, films, FAQs): www.un.org/UN75 Publicise the dialogue using [#UN75](https://twitter.com/JoinUN75) and follow [@JoinUN75](https://twitter.com/JoinUN75) on Twitter, Facebook, Instagram, YouTube and Tiktok



3. Encourage participants to take the UN75 survey in advance, to get the conversation going in their minds and online: www.un.org/UN75



4. Designate a note-taker to capture the key points from your dialogue



During the dialogue:

1. **Start your dialogue with some background information on why these discussions are being held and what impact they will have (see pages 0 and 1)**
2. **Ask participants to take the [one-minute survey](#) as a conversation starter**
3. **Use the following questions as a guide, adapting them as needed for your dialogue:**
 - a. What do you think the international community should prioritize to recover better from the pandemic?
 - b. Do you think people in 2045 will be better off than, worse off than or about the same as today?
(Ask for a show of hands). Why?
 - c. What do you most want to see in the year 2045, when the UN will turn 100? Consider discussing some or all of the mega-trends we have identified, such as: climate and environmental degradation, gender, health, new technologies, poverty and inequality, population changes, security threats, breakdown of trust between governments and people
 - d. What are the main obstacles and challenges that will block this vision?
 - e. How can global cooperation – particularly the UN – better manage these challenges?
What can the UN do differently and how can the UN change and reform?
How can the UN better work with other actors?
 - f. What would you advise the UN to do to address these challenges?
(Be as specific. We welcome concrete proposals and constructive criticism)

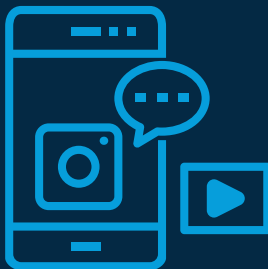
➤ After the dialogue:

1



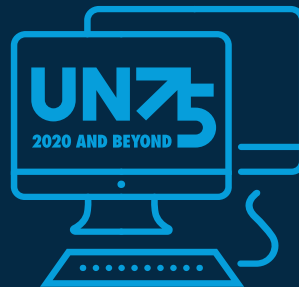
Send us a summary of the key points raised via <http://feedback.un75.online/>. The form includes an option to upload photos, video/ audio recordings and short reports.*

2



Share your results online, using [#UN75](#) and tagging [@JoinUN75](#) - and encourage others to take part.

3



Check www.un.org/UN75 regularly for news and results as they emerge.

* If you have trouble accessing the online form, please complete the form below email it to: un75@un.org