Taking the Pulse of Mobility: Australian insights on the business role in driving employee, customer and sector mobility options


Released late 2020, BCSDAustralia which is the Australian network partner of the World Business Council for Sustainable Development, with the University of Sydney Business School, and the Institute of Transport and Logistics Studies jointly investigated and published the Mobility Pulse Insights report which looks at how Australian business can play an essential role in influencing employee, customer and sector mobility options. The report also highlighted examples of Australian business and organisations that are developing and implementing mobility tools to provide economic savings, improve employee health and wellbeing, as well as reduce GhG emissions.

Panellists will provide a high-level understanding of the findings, and then explain and expand on 4 of the case studies referenced in the report.

Moderator
Andrew Petersen, CEO, Business Council for Sustainable Development Australia

Panellists
- Melissa Hamilton, Country Sustainability Manager IKEA
- Iain McDougall, Head of Growth at Liftango
- John Nelson, Chair in Public Transport at The University of Sydney Business School
- Carlita Warren, General Manager Policy and Stakeholder Relations at the NRMA
- Ben Warren, National Manager - Electrification and Mobility at Nissan Motor Corporation, Australia.

Contact details andrew.petersen@bcsga.org.au | +61 412 545 994