

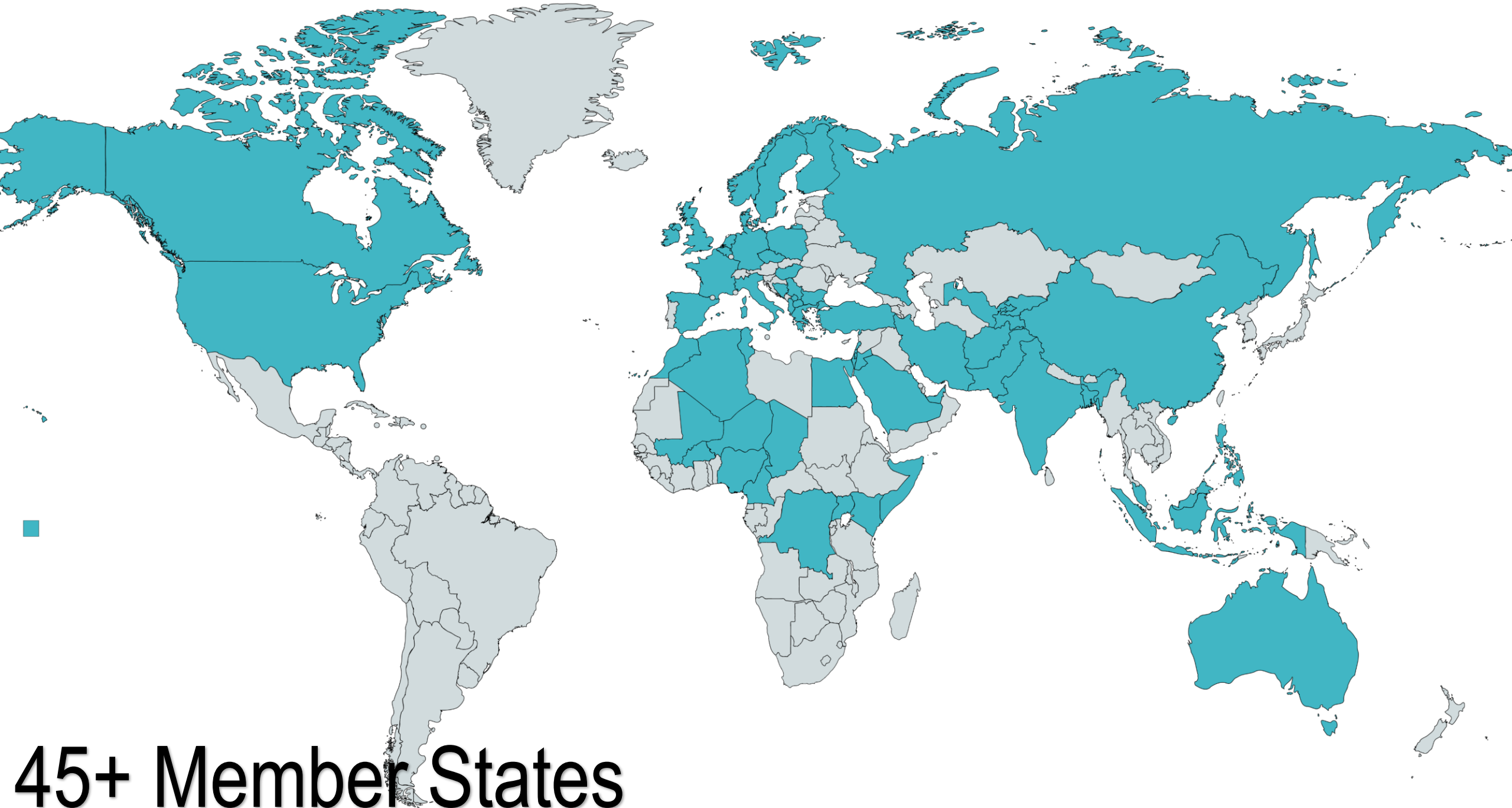
COUNTERING TERRORIST NARRATIVES:

*UPDATE ON RESEARCH
IN SUPPORT OF UNSCR
2354 (2017) &
THE UN COUNTER-
TERRORISM STRATEGY*

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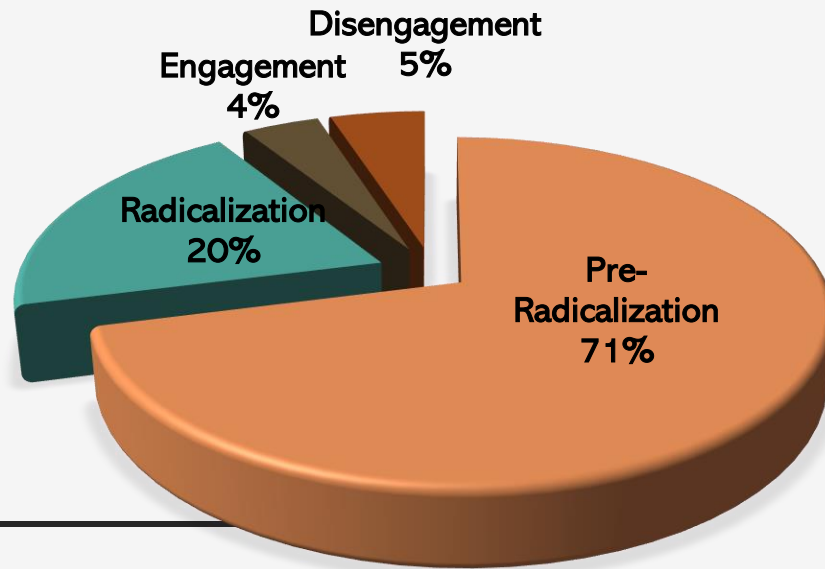
28 January 2020





45+ Member States

Phase 1: Synopsis of Current Efforts for Countering Terrorist Narratives



INITIATIVE FOCUS

- Current efforts target individuals at different phases of involvement
 - Pre-radicalization
 - Training and education about the dangers of violent extremism
 - Cultivation of critical thinking skills, empowerment
 - Front-line personnel
 - Counter-narratives
 - Radicalization and violent radicalization
 - Referral and counseling
 - Partnership between front-line personnel and security forces
 - Emphasis on local context
 - Engagement
 - Securitization over prevention
 - Support for loved ones of those affected by the radicalization processes
 - Disengagement and De-radicalization
 - Emphasis on narratives of former extremists
 - Emphasis on disconnect between expectations and reality
 - Provision of practical tools to reduce appeal of terrorist narratives



Phase 2: Measurement and Evaluation of Efforts to Counter Terrorist Narratives

- Vast majority of efforts for countering terrorist narratives go untested
- Private sector/civil society vs. government efforts
- Inordinate focus on (absence of) behavior

Phase 2: M&E Tools and Recommendations

- Ethical – all participants receive intervention
 - Allows measurement of intervention in the short-term and long-term
 - Real-world, real-time data to inform further program development
- Employ quasi-experimental methods to evaluate the effectiveness of interventions that counter terrorist narratives

N	O	X	O		O
N	O		O	X	O

Phase 2: M&E Tools and Recommendations

- Leverage extant tools for measuring beliefs and attitudes in the VE context and other contexts

Table 2. Study 1 (Study 3) item loadings for Activism Intentions Scale (AIS) and Radicalism Intentions Scale (RIS)

	AIS	RIS
1. I would join/belong to an organization that fights for my group's political and legal rights	.84 (.89)	.00 (.00)
2. I would donate money to an organization that fights for my group's political and legal rights	.86 (.88)	.00 (.00)
3. I would volunteer my time working (i.e. write petitions, distribute flyers, recruit people, etc.) for an organization that fights for my group's political and legal rights	.90 (.88)	.00 (.00)
4. I would travel for one hour to join in a public rally, protest, or demonstration in support of my group	.76 (.81)	.15 (.38)
5. I would continue to support an organization that fights for my group's political and legal rights even if the organization sometimes breaks the law	-.24 (.44)	.67 (.73)
6. I would continue to support an organization that fights for my group's political and legal rights even if the organization sometimes resorts to violence	.00 (.00)	.85 (.82)
7. I would participate in a public protest against oppression of my group even if I thought the protest might turn violent	-.12 (.43)	.78 (.86)
8. I would attack police or security forces if I saw them beating members of my group	.21 (.00)	.83 (.88)
9. I would go to war to protect the rights of my group	.00	.48
10. I would retaliate against members of a group that had attacked my group, even if I couldn't be sure I was retaliating against the guilty parties	.00	.39

The Relationship Between the Perceived and Actual Effectiveness of Persuasive Messages: A Meta-Analysis With Implications for Formative Campaign Research

James Price Dillard¹, Kirsten M. Weber¹, & Renata G. Vail²

Mapping Cognitive Structures and Processes Through Verbal Content: The Thought-Listing Technique

John T. Cacioppo, William von Hippel, and John M. Ernst
Ohio State University

When credibility attacks: The reverse impact of source credibility on persuasion

Zakary L. Tormala^{a,*}, Pablo Briñol^b, Richard E. Petty^c

Phase 3: Paths Forward for Member States



- Immersive technology and virtual reality interventions
- Gamification
- Coordination with mobile developers
 - Counter-narrative content
 - Referral and counseling
 - Educational program complement
- Development of online platform to guide development of programs for countering terrorist narratives

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