



PRESIDENT OF THE GENERAL ASSEMBLY

28 December 2021

Excellency,

As we bid goodbye to 2021, I have decided to launch a social media campaign entitled, ***“New Year’s Resolution for Vaccine Equity”***.

As part of this campaign, I invite you to join me by sending to the world a clear message of our commitment and partnership on the importance of **vaccine equity**. The only hope for a sustainable and swift recovery from the COVID-19 pandemic is to ensure equitable access to vaccines for everyone, everywhere. Towards this end, we must join hands and resolve to work together. Let us redouble our efforts during 2022 to ensure vaccine equity in the world, for no one is safe until everyone is safe.

Please join me in this **“New Year’s Resolution for Vaccine Equity”** by sharing the media card enclosed (with the option of uploading a photo of the Permanent Representative) on your social media platforms on 1<sup>st</sup> January 2022 (with the common hashtag **#VaccineEquity** and tagging PGAs twitter account **@UN\_PGA**) or by sending a communication to my office expressing your support for the campaign. Instructions for uploading the photograph of the Permanent Representative is attached with this letter.

Please accept, Excellency, the assurances of my highest considerations.

A handwritten signature in blue ink, reading "Abdulla Shahid", with a long horizontal flourish extending to the right.

Abdulla Shahid

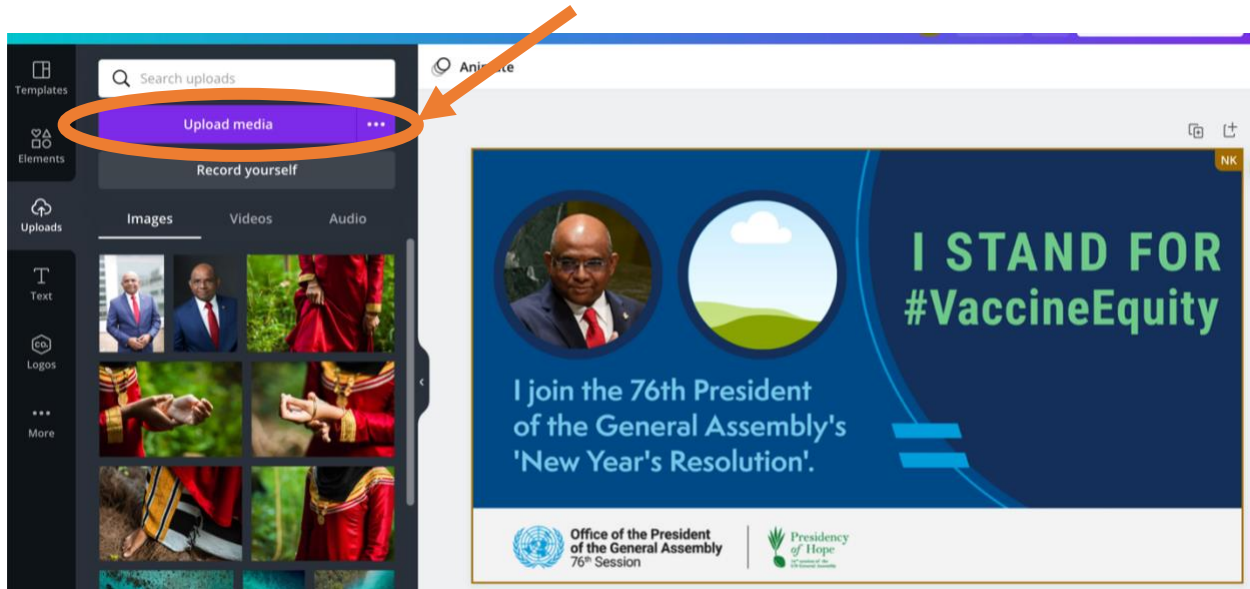
All Permanent Representatives  
and Permanent Observers to the United Nations  
New York

## Instructions for uploading Photo to media card

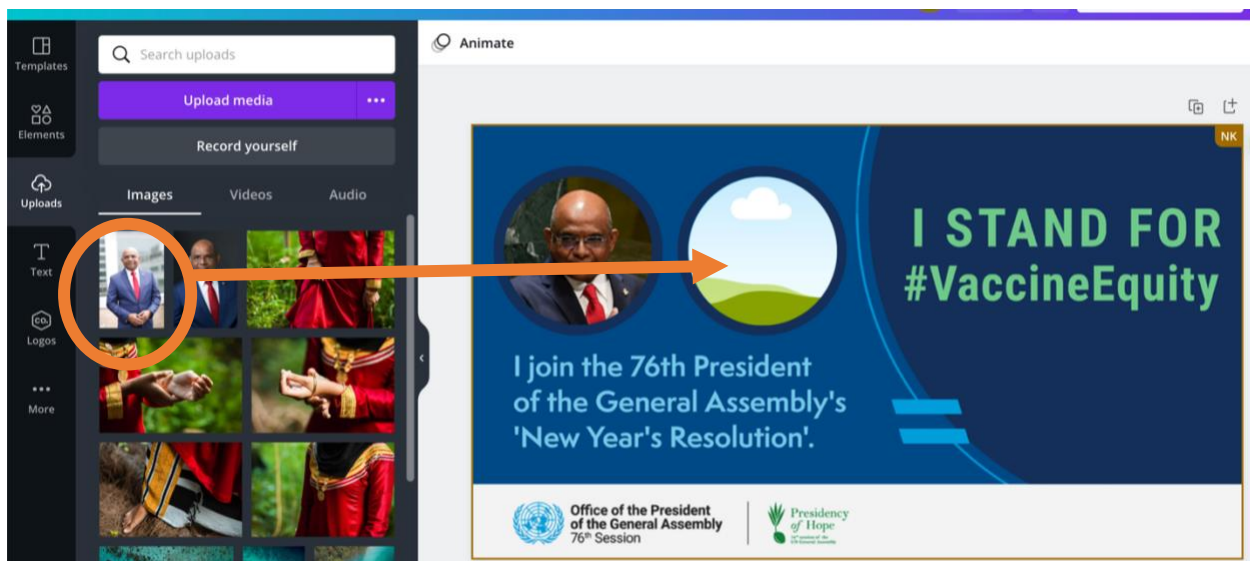
1. Visit: <https://bit.ly/3myChb9>

First, copy and paste the above link in a new window or open the link in a new window. You will need an email address to log in temporarily. Or alternatively, you can sign in using google or Facebook.

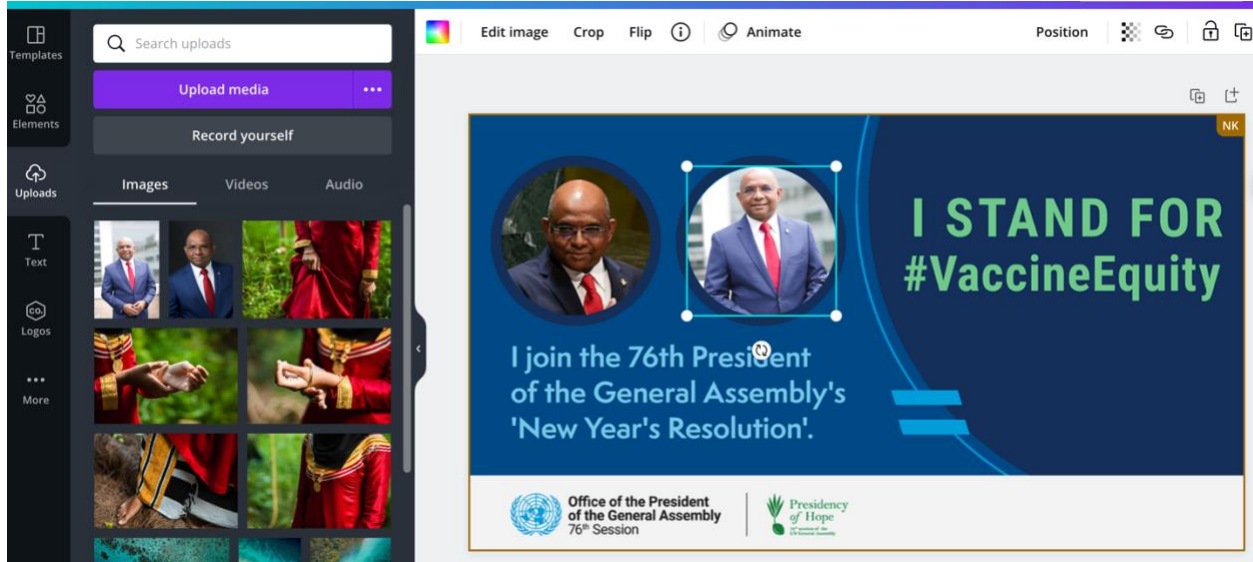
2. Second, upload a photo using the “Upload Media” function.



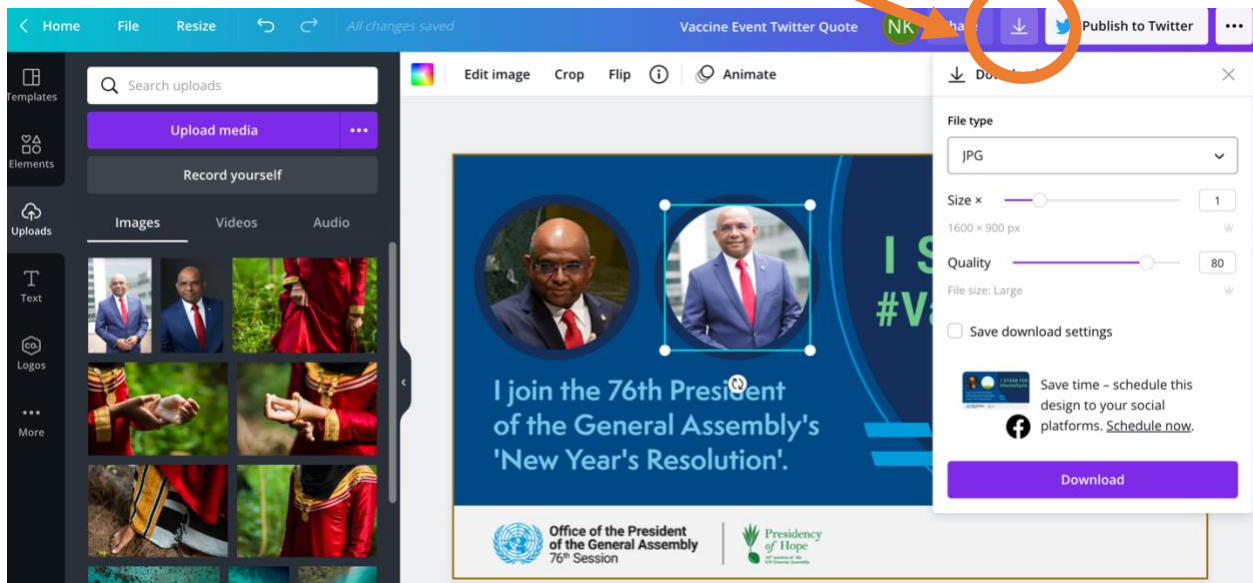
3. Once uploaded, drag the preferred photo into the circle placeholder



4. The final card will look like this



5. Now download the media card as a “JPG” file, using the download button (denoted by an arrow) on the upper right hand corner



6. Happy posting on Twitter / Facebook / Instagram !

**Thankyou for joining the President of the General Assembly  
in the New Year Resolution!**