



20 May 2021

Excellency,

Further to my letter dated 19 May 2021, circulating the programme for the High-level Event on “Culture and Sustainable Development”, to be held on Friday, 21 May 2021, I have the honour to enclose herewith the final programme and list of speakers, which can also be found on the event’s dedicated website (<https://www.un.org/pga/75/culture-and-sustainable-development/>).

The texts of statements submitted by speakers inscribed on the list that are not delivered by the end of the meeting will be posted on “eStatements” in the Journal of the United Nations. In this regard, delegations are encouraged to send their statements to [estatements@un.org](mailto:estatements@un.org).

Regarding participation in the ‘Question & Answer’ section of each panel, there will not be a pre-determined list of speakers. Delegations are invited to press the button at their seat to express their interest in posing a question. Placement on the list will be determined on a first-come, first-served basis.

For further information, your office may contact my Advisers Mr. Mohammed Amin Shaker ([mohammed.shaker@un.org](mailto:mohammed.shaker@un.org)) and Mr. Shaoxuan Liu ([shaoxuan.liu@un.org](mailto:shaoxuan.liu@un.org)).

Please accept, Excellency, the assurances of my highest consideration.



Volkan BOZKIR

All Permanent Representatives and  
Permanent Observers to the United Nations  
New York



# Programme

**High-level Event on Culture and Sustainable Development**

**“Building back better: towards a more resilient and impactful culture sector throughout COVID-19 and the Decade of Action”**



**Friday, 21 May 2021 / 10am-1pm, 3pm-6pm EDT**

**10:00 am-10:05 am / Musical performance**

**10:05 am-10:25 am / Opening Segment**

- H.E. Mr. Volkan BOZKIR, President of the General Assembly
- H.E. Mr. Munir Akram, President of the Economic and Social Council
- Ms. Audrey Azoulay, Director-General, UNESCO
- Sir Richard Curtis, Secretary-General's Special Advocate for the SDGs

**10:25 am-10:35 am / Multi-stakeholder Spotlight**

- Ms. Isabelle Durant, Acting Secretary-General, UNCTAD
- Mr. Alfredo Jaar, Artist, Architect, Filmmaker
- Mr. Dieudonné Bantsimba, Mayor of Brazzaville
- The Gallery Climate Coalition
- Ms. Valerie Plante, Mayor of Montreal

**10:35 am-11:20 am / Panel I**

### **Mainstreaming culture into sustainable development through partnerships**

#### **Panelists**

- Mr. Ernesto Ottone R, Assistant Director-General for Culture, UNESCO
- Ms. Viviane Hoffmann, Deputy Director-General for Education and Culture, European Commission
- Mr. Sameh Naguib Wahba, Global Director, Urban, Disaster Risk Management, Resilience and Land Global Practice, the World Bank
- Ms. Karen Maguire, Head of the Local Employment, Skills and Social Innovation Division, the Organisation for Economic Co-operation and Development (OECD)

#### **Moderator**

- Ms. Julene Siddique, Fellow, World Academy of Art & Science, Founder, Nada Brahma

#### **Minister Videos**

- Minister of Culture, **Italy**: H.E. Mr. Dario Franceschini
- Minister of Culture, Gender, Entertainment and Sport, **Jamaica**: H.E. Ms. Olivia Grange

#### **Panel I Guiding Questions**

"How can culture be mainstreamed into SDG implementation plans across the UN system in favour of social, economic and environmental pillars?"

"How can global solidarity and partnerships for culture be formed?"

"What types of national and regional strategies are needed to ensure culture is at the heart of sustainable post-pandemic recovery plans?"

## 11:20 am-1:00 pm / High-level Plenary

Speakers are invited to focus their statements on contributions to the overall vision, goals and targets of accelerating culture's contributions to the SDGs, ensuring the cultural and creative industries' equitable adaptations and transformations in COVID-19 recoveries, and mainstreaming culture within the SDGs through partnerships. In this regard, speakers are encouraged to describe national and regional challenges, policy responses and commitments, and announce partnerships, new multi-stakeholder initiatives and development cooperation.

## 1:00 pm-3:00 pm / Lunch Break

## 3:00 pm-3:15 pm / Multi-stakeholder Spotlight

- Ms. Frances Morris, Director of the Tate Modern Art Gallery
- Mr. Grégory Doucet, Mayor of Lyon
- teamLab, Interdisciplinary Art Collective
- The Ark Cultural Centre for Children
- Ms. Virginia Raggi, Mayor of Rome

## 3:15 pm-3:55 pm / Panel II

### The Status of Artists, Cultural Professionals and Organizations: Equitable Digital Transformation to Support COVID-19 Recovery

#### Panelists

- Ms. Deeyah Khan, UNESCO Goodwill Ambassador for Artistic Freedom and Creativity, Emmy-award winning filmmaker
- Mr. Nick Wilson, Head of Department, Culture, Media and Creative Industries (CMCI) and Professor of Culture & Creativity, King's College London
- Mr. Yusuf Mahmoud, Chairperson, Music in Africa Foundation, CEO, Busara Promotions

#### Moderator

- Ms. Mika Shino, CEO of Soundplay, Director of International Jazz Day at the Herbie Hancock Institute of Jazz

#### Minister videos

- Minister of Cultural Affairs, **Bangladesh**: H.E. Mr. K. M. Khalid
- Minister for Culture, **Sweden**: H.E. Ms. Amanda Lind

#### Panel II Guiding Questions

"What policy changes relating to the social and economic rights of artists, cultural professionals and organisations can ensure fair remuneration and diverse cultural expressions in the digital environment?"

"How can we leverage the potential of innovation for the sustainable development of the creative economy?"



### 3:55 pm-4:05 pm / Multi-stakeholder Spotlight

- Mr. Alexis Georgoulis, Member of the European Parliament
- Mr. Dawood Al Hajiri, Director General of Dubai Municipality
- Ms. Luise Faurschou, Founder of Art2030
- Ms. Lydia Dean Pilcher, Producer & Director, Founder of Cine Mosaic
- Mr. Zheng Jianxin, Mayor of Changsha

### 4:05 pm-4:50 pm / Panel III

## Achieving Culture's Transformative Potential to Accelerate the Decade of Action

#### Panelists

- Ms. Emellie O'Brien, Founder and CEO, Earth Angel
- Ms. Magdalena Moreno, Executive Director, International Federation of Arts Councils and Culture Agencies (IFACCA)
- Ms. Silja Fischer, Secretary General of the International Music Council, representing the Culture 2030 Goal Campaign

#### Moderator

- Ms. Mika Shino, CEO of Soundplay, Director of International Jazz Day at the Herbie Hancock Institute of Jazz

#### Minister Videos

- Minister of Culture and Media, **Croatia**: H.E. Ms. Nina Obuljen-Koržinek
- Minister of Culture, **Panama**: H.E. Mr. Carlos Aguilar

#### Panel III Guiding Questions

"What policy measure can be adopted to protect CCIs throughout the pandemic, in order to better enable them to achieve their transformative potential for the Decade of Action?"

"How can we create robust data systems for culture to better assess CCIs' contribution to economies and the SDGs, and best inform policymakers and implementation strategies?"

"What types of funding schemes can be envisioned in order to support the creative industries as the driver of sustainable development?"

### 4:50 pm-5:55 pm / High-level Plenary (continued)

### 5:55 pm-6:00 pm / Call to Action

Mr. Ernesto Ottone R, Assistant Director-General for Culture, UNESCO

**GENERAL ASSEMBLY - SEVENTY-FIFTH SESSION**

**High-level Event on “Culture and Sustainable Development”  
(resolution 74/320)**

**LIST OF SPEAKERS**

**Friday, 21 May 2021, 10:00 AM  
General Assembly Hall**

- |   |                                  |
|---|----------------------------------|
| 1. COLOMBIA (HS)                              | 26. ALGERIA (HL)                 |
| 2. SERBIA (HG)                                | 27. NICARAGUA (HL)               |
| 3. PORTUGAL (M)                               | 28. COMOROS                      |
| 4. PERU (M)                                   | (on behalf of the African Group) |
| 5. SUDAN (M)                                  | 29. QATAR                        |
| 6. MAURITIUS (M)                              | 30. KENYA                        |
| 7. MEXICO (M)                                 | 31. EGYPT                        |
| 8. MALAYSIA (M)                               | 32. PAKISTAN                     |
| 9. CUBA (M)                                   | 33. NEPAL                        |
| 10. MALDIVES (M)                              | 34. MOROCCO                      |
| 11. VENEZUELA (BOLIVARIAN<br>REPUBLIC OF) (M) | 35. SRI LANKA                    |
| 12. ECUADOR (M)                               | 36. NIGERIA                      |
| 13. TURKEY (M)                                | 37. ICELAND                      |
| 14. REPUBLIC OF KOREA (M)                     | 38. BAHRAIN                      |
| 15. UNITED ARAB EMIRATES (M)                  | 39. BRAZIL                       |
| 16. MALTA (M)                                 | 40. COSTA RICA                   |
| 17. INDIA (VM)                                | 41. SAUDIA ARABIA                |
| 18. SPAIN (VM)                                | 42. DOMINICAN REPUBLIC           |
| 19. ARMENIA (VM)                              |                                  |
| 20. BELARUS (VM)                              |                                  |
| 21. CAMBODIA (VM)                             |                                  |
| 22. GERMANY (VM)                              |                                  |
| 23. CHINA (VM)                                |                                  |
| 24. INDONESIA (VM)                            |                                  |
| 25. GUATEMALA (VM)                            |                                  |