

20 September 2019

Excellency,

It is my pleasure to share the programme and list of speakers for the High-level Political Forum on Sustainable Development, the first to be held under the auspices of the General Assembly (SDG Summit), which will take place on 24 and 25 September 2019. The full programme is available on the SDG Summit's website (<a href="https://sustainabledevelopment.un.org/sdgsummit#programme">https://sustainabledevelopment.un.org/sdgsummit#programme</a>)

I invite all Member States to share their experience and vision for an accelerated implementation of Agenda 2030 for Sustainable Development. I encourage Member States to avail of the SDG Summit to announce their ambitious *Acceleration Actions* on the margins of the Summit, at the VIP Social Media Zone, or in the SDG Media Zone. *Acceleration Actions* can be registered on the official website.

Speakers are kindly requested to keep their interventions to within three minutes, in order to give each Member State the opportunity to deliver their statement.

Please accept, Excellency, the assurances of my highest consideration.

Tijjani Muhammad-Bande

All Permanent Representatives and Permanent Observers to the United Nations New York



# HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT UNDER THE AUSPICES OF THE GENERAL ASSEMBLY AT ITS 74<sup>TH</sup> SESSION 24-25 SEPTEMBER 2019, NEW YORK

### **PROGRAMME**

	TUESDAY, 24 September 2019		
15.00 -15.55	OPENING		
Opening and Welcome Remarks			
	H.E. Mr. Tijjani Muhammad-Bande		
President of the 74th session of the General Assembly			
Statement			
H.E. Mr. António Guterres			
Secretary-General, United Nations			
Statement			
H.E. Ms. Mona Juul			
	President of the Economic and Social Council		
Adoption of the political declaration			
	Fireside Chat on the Global Sustainable Development Report – "The Future is Now"		
	Moderator:		
	<ul> <li>Dr. Joannie Marlene Bewa, Physician, Public Health Researcher</li> <li>United Nations Young Leader for the Sustainable Development Goals</li> <li>Founder, Young Beninese Leaders Association (YBLA)</li> </ul>		
	Scientists:		
	<ul> <li>Mr. Peter Messerli, Centre for Development and Environment (CDE),</li> <li>University of Bern, Switzerland</li> </ul>		
	<ul> <li>Ms. Endah Murniningtyas, National Development Planning Agency (BAPPENAS), Republic of Indonesia</li> </ul>		

	<ul> <li>University, Seoul, Republic of Korea</li> <li>Mr. David Smith, Institute for Sustainable Development at the University of the West Indies (UWI)</li> </ul>	
	Close of the Opening Segment	
15.55 - 16.00	Leaving No One Behind Video Message 1: Women and Girls	
16.00 - 17.00	PLENARY	
	<ul> <li>Statements delivered on behalf of groups of Member States and participating States (3 mins each) (see List of Speakers)</li> </ul>	
17.00 – 17.05	Leaving No One Behind Video Message 2: Youth	
17.05 – 18.00	LEADERS DIALOGUE 1 – Megatrends Impacting the Achievement of the Sustainable Development Goals	
	Co-Moderators:  H.E. Mr. Nana Addo Dankwa Akufo-Addo, President of the Republic of Ghana  H.E. Ms. Erna Solberg, Prime Minister of Norway	
	Speakers:  1. COLOMBIA (Head of State)  2. TURKEY (Head of State)  3. ESTONIA (Head of State)  4. ANGOLA (Head of State)  5. NIGERIA (Head of State)  6. BULGARIA (Head of State)	
	<ul> <li>7. IRAN (ISLAMIC REPUBLIC OF) (Head of State)</li> <li>8. NIGER (Head of State)</li> <li>9. UKRAINE (Head of State)</li> <li>10. RWANDA (Head of State)</li> </ul>	
	<ol> <li>JAPAN (Head of Government)</li> <li>SLOVENIA (Head of Government)</li> <li>Mr. David Malpass, President, World Bank Group</li> <li>Ms. Jessica Ortega, Co-Chair Global Indigenous Youth Caucus</li> </ol>	

18-	WEDNESDAY, 25 September 2019
10.00 - 10.05	Leaving No One Behind Video Message 3: Children
10.05 - 11.00	LEADERS DIALOGUE 2 –Accelerating the Achievement of the Sustainable Development Goals: Critical Entry Points
	Co-Moderators:  H.E. Mr. Carlos Alvarado Quesada, President of Costa Rica  H.E. Ms. Katrín Jakobsdóttir, Prime Minister of Iceland  Speakers:  GUATEMALA (Head of State)  MONTENEGRO (Head of State)  BENIN (Head of State)  SIERRA LEONE (Head of State)  KIRIBATI (Head of State)  KIRIBATI (Head of State)  NETHERLANDS (Head of State)  PERU (Head of State)  DEMOCRATIC REPUBLIC OF THE CONGO (Head of State)  SAINT VINCENT AND THE GRENADINES (Head of Government)  Mr. Qu Dongyu, Director General, Food and Agriculture Organization  Representative of the Major Group and Other Stakeholders (TBC)
11.00 - 11.05	Leaving No One Behind Video Message 4: Refugees, Internally Displaced Persons and Migrants
11.05 – 12.00	LEADERS DIALOGUE 3: Measures to Leverage Progress Across the Sustainable Development Goals
	Co-Moderators:  H.E. Mr. Sauli Niinisto, President of the Republic of Finland  H.E. Mr. Gaston Browne, Prime Minister of Antigua and Barbuda  Speakers:  KAZAKHSTAN (Head of State)  EQUATORIAL GUINEA (Head of State)  MAURITANIA (Head of State)  NEW ZEALAND (Head of Government)  SPAIN (Head of Government)  AUSTRALIA (Head of Government)

	7 NORTH MACERONIA (Handle Co. 1)
	7. NORTH MACEDONIA (Head of Government) 8. JAMAICA (Head of Government)
	8. JAMAICA (Head of Government) 9. TAJIKISTAN (Head of Government)
	10. IRELAND (Head of Government)
	11. BELGIUM (Head of Government)
	12. Ms. Vera Songwe, the Executive Secretary of the Economic Commission for
	Africa on behalf of the UN's five regional commissions
	13. Ms. Ann Cairns, Executive Vice Chairman, Mastercard
12.00 – 12.05	Leaving No One Behind Video Message 5: Persons with Disabilities
12.05 – 13.00	LEADERS DIALOGUE 4: Localizing the Sustainable Development Goals
ar a	Co-Moderators:
	H.E. Ms. Kolinda Grabar Kitarović, President of the Republic of Croatia
	H.E. Ms. Sheikh Hasina, Prime Minister of Bangladesh
	Speakers:
	HONDURAS (Head of State)
	2. ZIMBABWE (Head of State)
	3. ESWATINI (Head of State)
	4. SENEGAL (Head of State)
	5. MALAWI (Head of State)
	6. NAURU (Head of State)
	7. PALAU (Head of State)
	8. BHUTAN (Head of Government)
	9. SAMOA (Head of Government)
H v	10. PAKISTAN (Head of Government)
	11. PAPUA NEW GUINEA (Head of Government)
	12. Mr. Achim Steiner, Administrator, United Nations Development Programme
	13. Ms. Gabriela Cuevas Barron, President, Inter-Parliamentary Union
	14. Ms. Tri Rismaharini, Mayor of Surabaya, Indonesia
15.00 – 15.05	Leaving No One Behind Video Message 6: Older Persons
15.05 - 16.00	LEADERS DIALOGUE 5: Partnerships for Sustainable Development
	Co-Moderators:
	H.E. Ms. Sahle-Work Zewde, President of Ethiopia
	H.E. Mr. Alpha Conde, President of Guinea
	Speakers:
	SEYCHELLES (Head of State)
	2. GEORGIA (Head of State)

16.00 – 16.05	<ol> <li>REPUBLIC OF MOLDOVA (Head of State)</li> <li>LIBERIA (Head of State)</li> <li>CAMEROON (Head of State)</li> <li>DOMINICAN REPUBLIC (Head of State)</li> <li>ROMANIA (Head of State)</li> <li>CZECH REPUBLIC (Head of Government)</li> <li>SWEDEN (Head of Government)</li> <li>CABO VERDE (Head of Government)</li> <li>MADAGASCAR (Head of Government)</li> <li>Mr. John W. H. Denton AO, Secretary-General, International Chamber of Commerce</li> <li>Ms. Sharan Burrow, Secretary General, International Trade Union Confederation</li> </ol> Leaving No One Behind Video Message 7: Persons living with HIV	
16.05 – 17.00		
	<ul> <li>H.E. Mr. Muhammad Jusuf Kalla, Vice President of Indonesia</li> <li>Hon. Carmelo Abela, Minister of Foreign Affairs and Trade Promotion of Malta Speakers:</li> <li>1. LATVIA (Head of State)</li> <li>2. HUNGARY (Head of State)</li> <li>3. BURKINA FASO (Head of State)</li> <li>4. BOLIVIA (Head of State)</li> <li>5. COMOROS (Head of State)</li> <li>6. TIMOR-LESTE (Head of State)</li> <li>7. BARBADOS (Head of Government)</li> <li>8. ARMENIA (Head of Government)</li> <li>9. ANDORRA (Head of Government)</li> <li>10. MALAYSIA (Head of Government)</li> <li>11. TRINIDAD AND TOBAGO (Head of Government)</li> <li>12. SAINT KITTS AND NEVIS (Head of Government)</li> <li>13. Ms. Phumzile Mlambo-Ngcuka, Executive Director of UN-Women</li> <li>14. Mr. Jose Viera, Chief Executive Officer, World Blind Union</li> </ul>	
17.00 - 17.05	Leaving No One Behind Video Message 8: Indigenous Peoples	
17.05 - 17.50	PLENARY	
	Statements delivered by participating States (3 mins each) (see List of Speakers)	

17.50 – 18.00	CLOSING SEGMENT
	<ul> <li>Mr. Ameer Brown, Spoken Word Performance</li> <li>People Action for the SDGs, SDG Action Campaign and Young Leaders for the SDGs</li> </ul>
	Ms. Amina J. Mohammed, Deputy Secretary-General
	H.E. Mr. Tijjani Muhammad-Bande     President of the 74 <sup>th</sup> session of the General Assembly



# 24 September 2019, Tuesday, 4 to 5 PM and 25 September 2019, Wednesday, 5:05 to 5:50 PM

STATEMENTS ARE STRICTLY LIMITED TO 3 MINUTES. THE LIST HAS BEEN ESTABLISHED ON THAT BASIS IN ORDER TO ENSURE THAT ALL THOSE INSCRIBED ARE ABLE TO SPEAK.

4 SEP1	TEMBER 2019, TUESDAY, 4 TO 5 PM	
STATEN	MENTS ON BEHALF OF A GROUP OF STATES	
1.	STATE OF PALESTINE (ON BEHALF OF THE GROUP OF 77 AND CHINA)	HEAD OF STATE
2.	MALAWI (ON BEHALF OF THE GROUP OF LEAST DEVELOPED COUNTRIES)	HEAD OF STATE
3.	THAILAND (ON BEHALF OF THE ASSOCIATION OF SOUTHEAST ASIAN NATIONS)	HEAD OF GOVERNMENT
4.	SAINT LUCIA (ON BEHALF OF THE CARIBBEAN COMMUNITY)	HEAD OF GOVERNMENT
5.	UGANDA (ON BEHALF OF THE AFRICAN STATES)	HEAD OF GOVERNMENT
6.	EUROPEAN UNION	HIGH-LEVEL

7.	PARAGUAY	MINISTER
	(ON BEHALF OF THE GROUP OF LANDLOCKED DEVELOPING COUNTRIES)	
8.	BELIZE	MINISTER
	(ON BEHALF OF THE ALLIANCE OF SMALL ISLAND STATES)	8
9.	PHILIPPINES (ON BEHALF OF THE MIDDLE INCOME COUNTRIES)	MINISTER
TATEN	IENTS BY PARTICIPATING STATES	
10.	CHAD	HEAD OF STATE
11.	GERMANY	HEAD OF GOVERNMENT
12.	UNITED KINGDOM	HEAD OF GOVERNMENT
13.	HOLY SEE	HEAD OF GOVERNMENT
14.	SUDAN	HEAD OF GOVERNMENT
15.	SURINAME	VICE-PRESIDENT
16.	CHINA	VICE-PREMIER
SEPT	EMBER 2019, WEDNESDAY, 5:05 TO 5:50 PM	
TATEM	ENTS ON BEHALF OF A GROUP OF STATES	
	FIJI	HEAD OF GOVERNMENT
17.		
17.	(ON BEHALF OF THE PACIFIC SMALL ISLANDS DEVELOPING STATES)	
17.		HEAD OF GOVERNMENT
_	DEVELOPING STATES)	
_	DEVELOPING STATES)  VANUATU  (ON BEHALF OF THE PACIFIC ISLANDS	
18.	VANUATU (ON BEHALF OF THE PACIFIC ISLANDS FORUM)	HEAD OF GOVERNMENT
18.	VANUATU (ON BEHALF OF THE PACIFIC ISLANDS FORUM)  FRANCE (ON BEHALF OF THE GROUP	HEAD OF GOVERNMENT

DJIBOUTI	HEAD OF STATE
ZAMBIA	HEAD OF STATE
CENTRAL AFRICAN REPUBLIC	HEAD OF STATE
MOROCCO	HEAD OF GOVERNMENT
CUBA	MINISTER
NICARAGUA	MINISTER
SLOVAKIA	MINISTER
RUSSIAN FEDERATION	MINISTER
ECUADOR	MINISTER
MEXICO	MINISTER
TUNISIA	MINISTER
DENMARK	MINISTER
	ZAMBIA  CENTRAL AFRICAN REPUBLIC  MOROCCO  CUBA  NICARAGUA  SLOVAKIA  RUSSIAN FEDERATION  ECUADOR  MEXICO  TUNISIA

THE FOLLOWING SPEAKERS ARE NOT EXPECTED TO TAKE THE FLOOR BY THE 25<sup>TH</sup> OF SEPTEMBER UNLESS CANCELLATIONS OR DOWNGRADES ALTER THEIR PLACEMENT. THESE DELEGATIONS WILL BE GIVEN AN OPPORTUNITY TO SPEAK AT A FORMAL PLENARY MEETING OF THE GENERAL ASSEMBLY IN OCTOBER 2019. ADDITIONAL INFORMATION ON THE PLENARY MEETING WILL BE PROVIDED AT A LATER DATE.

33.	MOZAMBIQUE	MINISTER
34.	AFGHANISTAN	MINISTER
35.	LUXEMBOURG	MINISTER
36.	BELARUS	MINISTER
37.	LAO PEOPLE'S DEMOCATIC REPUBLIC	MINISTER
38.	UNITED ARAB EMIRATES	MINISTER
39.	CHILE	MINISTER
40.	GABON	MINISTER
41.	GAMBIA	MINISTER
42.	MYANMAR	MINISTER

43.	NEPAL	MINISTER
44.	ISRAEL	MINISTER
45.	ERITREA	MINISTER
46.	LITHUANIA	MINISTER
47.	CONGO	MINISTER
48.	KYRGYZSTAN	MINISTER
49.	CAMBODIA	MINISTER
50.	ALGERIA	MINISTER
51.	BAHRAIN	MINISTER
52.	AUSTRIA	MINISTER
53.	BOTSWANA	MINISTER
54.	COTE D'IVOIRE	MINISTER
55.	ARGENTINA	MINISTER
56.	SRILANKA	MINISTER
57.	SAUDI ARABIA	MINISTER
58.	BRUNEI	MINISTER
59.	REPUBLIC OF KOREA	MINISTER
60.	SOUTH AFRICA	MINISTER
61.	PORTUGAL	MINISTER
62.	SOLOMON ISLANDS	MINISTER
63.	INDIA	MINISTER
64.	TURKMENISTAN	VICE-MINISTER
65.	BRAZIL	VICE-MINISTER
66.	VENEŻUELA	VICE-MINISTER
67.	UNITED STATES	CHAIR OF DELEGATION



# Additional Logistics Note High-Level Political Forum on Sustainable Development under the auspices of the General Assembly (SDG Summit) Trusteeship Council Chamber, 24-25 September 2019

#### Overview

The high-level political forum on sustainable development (HLPF), under the auspices of the General Assembly (SDG Summit), will be held pursuant to General Assembly resolution 67/290 of 9 July 2013 and decision 73/522 of 13 December 2018, on the afternoon of Tuesday, 24 September 2019 and all day on Wednesday, 25 September 2019 in the Trusteeship Council Chamber, United Nations Headquarters in New York. The forum is convened at the level of Heads of State and Government.

The SDG Summit is being convened for the first time since the adoption of the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) by Heads of State and Government of all UN Member States in September 2015. It is the central UN platform for Heads of State and Government to provide political leadership on the implementation of the 2030 Agenda for Sustainable Development. It is mandated to provide high-level political guidance on the 2030 Agenda and its implementation, identify progress and emerging challenges and mobilize further actions to accelerate implementation.

# Format of the HLPF (SDG Summit)

# Opening

The opening segment will feature statements by the President of the seventy-fourth session of the General Assembly, the United Nations Secretary-General, and the President of the 2020 session of the Economic and Social Council. A special feature of the opening segment will be the "Fireside Chat" on the Global Sustainable Development Report.

### Adoption of the Political Declaration

In accordance with General Assembly resolution 67/290, there shall be "a concise negotiated political declaration to be submitted for the consideration of the Assembly". The political declaration entitled "Gearing Up for a Decade of Action and Delivery for Sustainable Development" Political Declaration of

the SDG Summit" shall be adopted by Heads of State and Government during the opening segment of the SDG Summit. The political declaration was formulated by consensus through intergovernmental negotiations and passed through silence procedure on 2 July 2019. The draft political declaration has been issued as document A/HLPF/2019/L.1.

The SDG Summit will operate under the rules of procedure of the main committees of the General Assembly. Member States are encouraged to reflect any expression of position during the plenary meeting of the seventy-fourth session of the General Assembly in October, when the political declaration is brought for consideration of the General Assembly, following its adoption at the SDG Summit.

#### Plenary segments

There will be two plenary segments (24 September from 4:00 to 5:00 p.m. and 25 September 5:05 to 5:50 p.m.) to facilitate statements to be delivered on behalf of groups of States. In accordance the letter of the President of the General Assembly dated 28 June, the plenary will include statements delivered on behalf of group of States. Additional participating States have been included following the statements on behalf of groups of States to facilitate as many speakers as possible in the SDG Summit. Please note that some speakers are not expected to take the floor by the 25th of September unless cancellations or downgrades alter their placement. These delegations will be given an opportunity to speak at a formal plenary meeting of the General Assembly in October 2019.

To communicate changes including in the level of speakers or agreements between delegations to swap positions at the same level, please contact Ms. Toni-Shae Freckleton (toni-shae.freckleton@un.org) with a copy to (mahmassani@un.org) and (leonc@un.org).

Statements will be delivered from one of two lecterns positioned in front of the podium. The time limit for statements on behalf of groups as well as national statements will be three minutes.

## Leaders Dialogues

There will be six one-hour Leaders Dialogues with themes drawn from specific findings from the Global Sustainable Development Report and the Secretary-General Sustainable Development Goals Progress Report (see Concept Note on Leaders Dialogues).

Each Leaders Dialogue will be co-moderated by two Member States (at the level of Head of State and Government). Twelve participating States will each deliver their 3-minute statements on the specific theme of the Leaders Dialogue to share political guidance and recommendations on implementation based on national experiences in this area. It will also feature 3-minute statements from the UN system or intergovernmental organizations and one representative from major groups and other stakeholders. In order

to allow all inscribed participants to speak, time limits will be strictly implemented. Statements will be delivered from one of two lecterns positioned in front of the podium.

To communicate changes including in the level of speakers or agreements between delegations to swap positions at the same level, please contact Ms. Toni-Shae Freckleton (toni-shae.freckleton@un.org) with a copy to (mahmassani@un.org) and (leonc@un.org).

# Seating Arrangement

Seating for participating States in the SDG Summit will follow the All States seating protocol, arranged from A to Z. Due to the limited capacity in the Trusteeship Council Chamber, seats will be allocated for Principal+1 for each delegation. Very few additional spaces will be available in the gallery of the Trusteeship Council Chamber for Member States on a first-come, first-served basis.

Arrangements have also been made for an overflow room on 24 September (Conference Room 5) and 25 September (Conference Room 9) which can accommodate 120 and 45 individuals, respectively, and which will be available for participating States and major groups and other stakeholders on a first-come, first-served basis. Personnel will be stationed at the first checkpoint by the escalator at the basement level on each day beginning at 2:00 p.m., as well as at 9:30 a.m. on 25 September to distribute tickets on a first come, first served basis.

# Participation of participating States, observers and other stakeholders

Participating States are encouraged to participate in the SDG Summit at the highest possible level, preferably at the level of Heads of State and Government. Intergovernmental organizations with observer status at the General Assembly are also invited to be represented at the highest possible level.

The participation of representatives from the major groups and other stakeholders is being organized with the organizing mechanisms.

# Access arrangements

#### Access for Member States and Observers

In addition to the UN grounds pass needed to access the UN premises, secondary passes will be required to enter the Trusteeship Council Chamber. For that purpose, every Permanent Mission will be issued two cards for access to the Trusteeship Council Chamber. These secondary passes, issued by the Protocol and Liaison Service, are transferable amongst members of a delegation.

# Access for specialized agencies and UN entities

Limited seating will be available for the UN system organization that have registered for the SDG Summit,

with no more than one seat allocated per organization.

#### Access for NGOs and other stakeholders

The registration process for representatives of non-governmental organizations with ECOSOC consultative status and other organizations with special accreditation closed on 6 August 2019 via the UN Indico platform.

Due to security restrictions for the High-Level week of the General Assembly, access to the UN will be via the checkpoint at 46<sup>th</sup> Street and 2<sup>nd</sup> Avenue. Please note that for security purposes, a government issued photo ID is required (1) to receive the special events ticket and (2) to enter the United Nations compound. Participants should arrive one hour prior to the start of the event to ensure enough time for the mandatory airport-standard security screening.

#### Webcast

The United Nations Webcast services will provide live streaming coverage of the SDG Summit in 6 languages as well as on-demand coverage (recorded video) in English and original language, through the UN Web TV website at: http://webtv.un.org.

# Documentation, Statements, Non-official language interpretation and Accessibility

In order to facilitate the provision of interpretation services, 20 copies of the statement to be delivered should be submitted to the conference officers' desk located at the rear of the Trusteeship Council Chamber at least 30 minutes before the statement is delivered.

Delegations wishing to circulate their statements are invited to submit PDF versions of their statements via email to <a href="mailto:papersmart2@un.org">papersmart2@un.org</a>. The name of the meeting should be indicated in the subject line of the email and in the heading of the statement. The statements will remain embargoed until their delivery and then posted.

Statements made in any of the six official languages of the General Assembly are interpreted into the other official languages. Any speaker may also make a statement in a language other than the official languages. In such cases, in accordance with rule 53 of the Rules of Procedure of the Assembly, the delegation in question must provide either an interpreter from the non-official language into an official language, or a written text of the statement in one of the official languages to be read out by a United Nations interpreter. On the basis of this interpretation or the written text which is accepted by the Secretariat as representing the official text of the statement, it will be interpreted into the other official languages by United Nations interpreters.

When a written text is provided, the delegation concerned should make available to the interpreter someone who knows the language in which the statement is to be delivered and the official language into which it has been translated, to guide the interpreter through the translated text and to ensure synchronization between the speaker and the interpreter.

Detailed arrangements for interpretation from non-official languages, including access by non-United Nations interpreters to the interpreter booths in the conference room, must be made in advance through the Meetings Management. The interpreter or the guide provided by the delegation should be brought by the delegation to the conference officers' desk in the conference room 30 minutes prior to the delivery of the statement.

Closed captioning (CART services) will be provided for the opening, plenary, Leaders Dialogues and closing segments of the SDG Summit.

The United Nations Accessibility Centre offers assistive information and communication technology to support audio, visual as well as physical impairments. The assistive devices are available on-site or as a loan to participants with disabilities. The Accessibility Centre is located in the Conference Building, Room S-1B032 (Level 1B) by the Secretarial Building escalators.

The DGACM Documents Assistance Centre (DAC) located in the North Delegates Lounge in Room CB-0264 is a central point of support for delegates seeking documentation assistance.

# Sustainability

Integrating sustainable development in all aspects of the work of the United Nations and promoting efforts to reduce the UN system's carbon footprint with the goal of reaching climate neutrality in the Organization's internal operations is priority. The United Nations is taking concrete steps in the areas of waste management, food/beverage consumption and communication to minimize its environmental impact and actively promote sustainability measures. All participants in the SDG Summit and throughout High-Level Week are encouraged to contribute to those sustainability efforts. Additional information on promoting sustainability at the SDG Summit will be made available shortly on the SDG Summit website (https://sustainabledevelopment.un.org/sdgsummit).

# SDG Acceleration Commitments

#### Social Media Campaign

Member States and all other stakeholders are invited to announce "SDG Acceleration Actions" on the occasion of the SDG Summit. "SDG Acceleration Actions" are initiatives voluntarily undertaken to contribute to speed up implementation of the 2030 Agenda. Such acceleration actions can be launched by national Governments, local and regional governments, the United Nations system, other intergovernmental organizations, international and regional financial institutions, major groups and other stakeholders including the private sector, civil society organizations, academic and research institutions, the scientific community, and other actors — individually or in partnership. They can be registered at <a href="https://sustainabledevelopment.un.org/sdgsummit#acceleration-actions">https://sustainabledevelopment.un.org/sdgsummit#acceleration-actions</a> or announced during the SDG Summit at the VIP Social Media Zone or in the SDG Media Zone — Acceleration Hub.

The Office of the President of the General Assembly began an "SDG Acceleration Hub" social media campaign in early September to promote the SDG Summit and further encourage engagement and participation. In the spirit of collective action and stressing the need for global solutions to address global challenges, the campaign featured quotes from Heads of State and Government, expressing their views on the importance of Member State participation at the SDG Summit, as well as previewing any significant voluntary acceleration commitments or initiatives that are being undertaken.

These statements will be shared on the OPGA Twitter account (@UN\_PGA), and cross-promoted on the UN DESA account (@UNDESA) to reach a wide audience and demonstrate the global commitment to achieving the 2030 Agenda.

#### VIP Social Media Zone

High-level attendees (mainly Heads of State and Government) are invited to showcase their "Acceleration Commitments" in support of achieving the 2030 Agenda at the VIP Social Media Studio, which will be located behind the ceremonial stairs in the Visitors' Lobby on 21 September and from 23–27 September 2019.

The VIP Social Media Zone will provide a uniquely visual backdrop for communicating messages during the General Assembly. Features of the VIP Social Media Zone include:

• Instagram Studio: High-level attendees can take photos and videos (either directly to camera or through interview format) to announce their SDG commitments, which will be featured on the @unitednations Instagram account (3.3 million followers). A professional photographer and team from Instagram will be on-hand to help guide and assist with capturing content.

- Facebook Live: Facebook Live sessions will be available upon request if arranged in advance.
- Twitter: High-level attendees can choose to record short video messages on the Twitter Mirror, consisting of an iPad in a frame on which attendees may, if desired, digitally write a message or sign their name to be tweeted out on the @UN account (11.4 million followers).
- Snapchat: Short messages can also be recorded and featured on the UN Snapchat account, and included in the UNGA Snapchat stories
- VIP visitors can be featured on Weibo, WeChat and VKontakte upon request.

Appointments are highly recommended and may be made by contacting Ms. Pooja Premchandran: premchandran@un.org. All visits to the VIP Social Media Studio will be featured prominently on United Nations multilingual social media platforms.

The hashtag for High-Level Week is **#UNGA**. Hashtags for SDG Summit include **#GlobalGoals**, **#SDGs** and **#SDGSummit**.

#### SDG Media Zone - Acceleration Hub

The SDG Media Zone at UNGA 74 offers a dynamic space where High-Level attendees can expand on their views, vision and plans with the media and the public. This year, the UN Department of Global Communications (DGC) plans to leverage partnerships with major news organizations for maximum impact and reach. Interviews will be open to all media - both at UNGA and those following online through UN WebTV. During last year's High-Level Week, the platform had nearly 11 million views.

The **SDG Media Zone**, **located at the UN Visitors' Plaza**, will host the "Acceleration Hub," where High-Level attendees can share their future-forward innovative and inclusive ideas, policies, partnerships and initiatives that serve to accelerate progress towards achieving the 2030 Agenda.

In consultation with the Department of Economic and Social Affairs (DESA), five to seven Member States with significant voluntary acceleration commitments registered through the online SDG Summit Registry of Commitments will be identified, and invited to participate in the SDG Media Zone for 15-minute high-impact interviews with major media organizations. These in-depth conversations will serve to further highlight the progress and efforts made by Member States to ensure acceleration towards achievement of the 2030 Agenda at the local level. The interviews will be promoted across multiple news, web and social media platforms using #SDGLive.

<sup>&</sup>quot;Acceleration Hub" announcements are tentatively scheduled for:

- September 24: 4:15 5:00 p.m.
- September 25: 1:30 2:45p. m.

#### SDG Action Zone

The SDG Action Zone will be a dedicated event space in the Rose Garden of the UN during High-level week for all stakeholders implementing, advancing, engaging and accelerating transformative action towards the SDGs. The vision is to integrate various sectors and stakeholders in an innovative manner that facilitates collaboration and breaks through silos. The SDG Action Zone will be a physical manifestation of the SDGs, as well as the energy, collaboration and collective action that will drive our global community forward to achieve the 2030 Agenda. All delegates are welcome. The program will be published on the website: <a href="https://sdgaction.zone">https://sdgaction.zone</a>.