



# SDG ACTION EVENT INNOVATION

17 May 2017, ECOSOC Chamber, UN Headquarters, New York

10:00–11:00

## SESSION 1: FROM LINEAR TO EXPONENTIAL INNOVATION

How can we harness the exponential innovation renaissance and adapt to the pace of change when our institutions, policies, and mind-sets tend to be linear?

10:00–10:10

H.E. PETER THOMSON  
President of the 71<sup>st</sup> Session of the UN General Assembly

10:10–10:20

H.E. AMINA MOHAMMED  
Deputy Secretary-General of the United Nations

10:20–10:40

### KEYNOTE 1: Perspective shift: linear to exponential innovation

DR. PETER DIAMANDIS  
Chairman of XPrize Foundation and Singularity University

10:40–11:00

### KEYNOTE 2: Breakthrough innovation and making impact on the SDGs

DR. ASTRO TELLER  
Chief Executive Officer of Google X

11:00–12:00

## SESSION 2: A NEW ERA OF CONNECTED PROBLEM-SOLVERS

How can connectivity help unleash the innovativeness of the global population to solve pressing challenges in pursuing the Sustainable Development Goals?

**FORMAT:** Panel discussion moderated by MARCUS SHINGLES,  
Chief Executive Officer of XPrize Foundation

### PANELLISTS:

H.E. JEAN PHILBERT NSENGIMANA  
Minister of Youth and Information and Communication Technology of Rwanda

LARA STEIN  
Founder of TEDx and Director at MIT ReACT

KEVIN LO  
Senior Director for Infrastructure Connectivity, Facebook

CHIYOKO OSBORNE  
Serial Entrepreneur and Chief Strategy Officer of Impact Collaboration Platform

12:00–13:00

## SESSION 3: ACTION ON INNOVATION AND BREAKTHROUGH TECHNOLOGY

What are the examples of innovative approaches and where are the gaps?

**FORMAT:** Panel discussion moderated by DAVID WALLERSTEIN,  
Chief Exploration Officer of Tencent

### PANELLISTS:

ANOUSHEH ANSARI  
Co-founder and Chairwoman of Prodea Systems

FENG MU  
Chief Executive Officer of BGI Group (Global Genomic Services)

WILL MARSHALL  
Co-founder and Chief Executive Officer of Planet Labs

UMA VALETI  
Co-founder and Chief Executive Officer of Memphis Meats





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13:15–14:45

## LUNCH BREAK

15:00–17:40

### SESSION 4: INTERACTIVE DISCUSSION ON OPPORTUNITIES AND RISKS

How can the UN and Governments manage risks and seize opportunities to be enablers to technological innovation and ensure the public good?

15:00–15:20

#### KEYNOTE 3: Managing risks and seizing opportunities for public good

DR. JUSTINE CASSELL

Associate Dean of technology strategy and impact, Carnegie Mellon University

15:20–17:20

**FORMAT:** Interactive session moderated by H.E. MACHARIA KAMAU,

Co–Chair of the UN Science, Technology and Innovation Forum

*Strictly three–minute interventions or questions from Government Ministers, Member States, the private sector, the UN System, and other stakeholders.*

#### RESPONDENTS:

ROB NAIL

Chief Executive Officer of Singularity University

DR. JUSTINE CASSELL

Associate Dean of technology strategy and impact, Carnegie Mellon University

MARTIN STUCHTEY

Founder and Managing Partner at SystemiQ

17:20–17:40

#### Positive disruption for the future we want

DAVID ROBERTS

Chairman of 1Qbit and Chief Executive Officer of Exponential Leadership

17:40–18:00

### SESSION 5: CONCLUSION

How can the UN bring a bold innovative leadership approach to SDG implementation, and serve as a global catalyst for exponential innovation?

17:40–17:55

#### How organizations are adapting to change and innovating

SALIM ISMAIL

Technology strategist and author of “Exponential Organizations”

17:55–18:00

#### Final reflections

H.E. PETER THOMSON

President of the 71<sup>st</sup> Session of the UN General Assembly

