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IMC is founded on the belief that older adults both with and without memory impairment should have access to life-enriching, esteem-building experiences, sharing their wisdom and pursuing their passions each day.

Meeting the challenges of aging and disease-related memory impairment can sometimes make it difficult to achieve this quality of life.

IMC provides training and consulting services to support organizations with bridging the gap gracefully and efficiently. We partner to empower the individual with memory impairment and his or her care teams to stay creative and connected over time.

Aging and Health

Aging well depends on your:

- GenesEnvironment
- Lifestyle

Healthy lifestyle choices may help you maintain a healthy body and brain



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Possible Risks or Threats to Brain Health

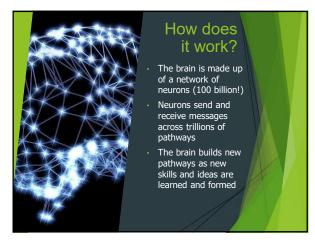
- Some medicines, or improper use of them
- Smoking
- Excessive use of alcohol or illegal drugs
- Heart disease, diabetes, and other health problems
- Poor diet
- Insufficient sleep
- Lack of physical activityLittle social activity and being alone most of the time

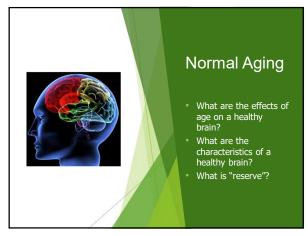
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So, What Can You Do to **Protect Brain Health?**

Actions that may help:

- Eat healthy food
- Be active
- Learn new things
 Connect with family, friends and stay connected to your community







Normal & Abnormal **Memory Loss**



Normal Memory Loss

- Forgetting why you entered a room
- Forgetting to brush your teeth
- Forgetting to pick up groceries
- Forgetting where you parked your car

Abnormal Memory Loss

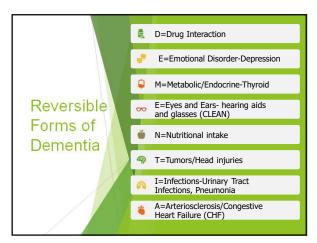
- Forgetting the location of the room in your home Forgetting what a toothbrush
- Forgetting how to get home from the grocery store Forgetting where you parked and being unable to retrace your steps/problem solve to find the car

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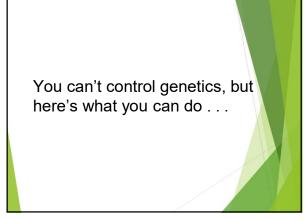
Abnormal Memory Loss due to a Disease

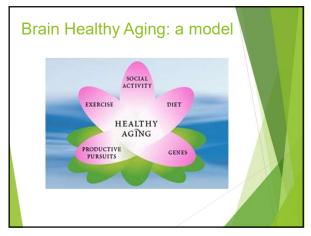
- Not a normal part of aging.
- ↑ Age = ↑ Risk
- Diseases that may cause irreversible cognitive change include:
 - Alzheimer's Disease
 - Dementia with Lewy Bodies
 - Vascular Dementia
 - · Parkinson's Disease
 - and more . . .

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Get Moving

- Physical activity
 - Reduce risks of diabetes, heart disease, depression and stroke
 - Prevent falls
- Improve connections among brain cells
 Get at least 150 minutes of exercise each week.
 Move about 30 minutes a day. Walking is a good
- **If you have difficulty with walking or have the inability to walk, it is still important to have activity. This is an opportunity to consult with a physical therapist for exercises that may include range of motion.

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Keep an Active Mind

- Encourage mentally stimulating activities Read books and/or magazines
- Play games
- Learn new things
- Take or teach a class
- Be social through work or volunteering
- Join a class or club and connect through the arts
 - Drawing
 - Creative Writing

 - Music

**Clinical trials have not proven that these types of activities will prevent dementia, but they can prevent isolation and slow cognitive decline.

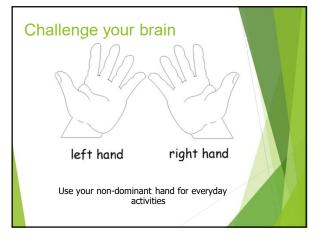
















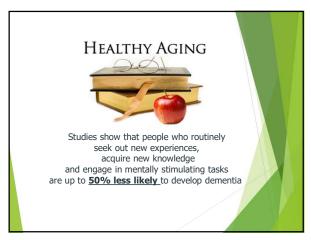
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What Can You Do Today?

- Pick one thing you can do that may help you to maintain your brain.
 Think of small steps such as:
 Talking a 10-minute walk a few times a
- - week

 Adding one serving of vegetables to your meals each day

 - Exploring a learning opportunityWrite down what you will do and
 - Get support from family, friends or community groups!





- Join a club
- Join a discussion group
- Start one!



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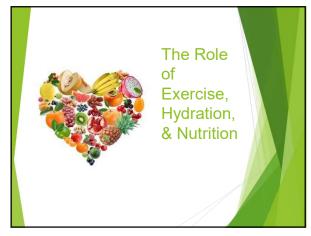


A recent study reported that leisure activities that combine physical, mental and social activity are the most likely to prevent dementia. In a study of 800 men and women aged 75 and older, those who were more physically active, more mentally active or more socially engaged had a lower risk for developing dementia. And those who combined these activities did even better.

Other research found that sports, cultural activities, emotional support and close relationships together appear to have a protective effect against dementia.

Source: Maintain Your Brain, Alzheimer's Association

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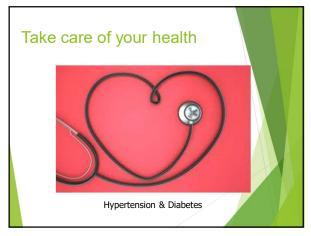


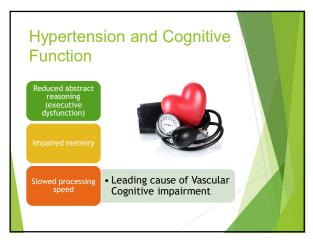












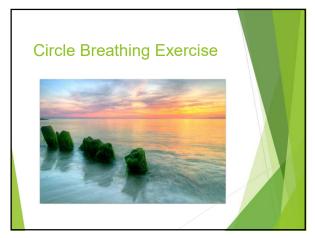
Diabetes and Dementia

Doctors don't know yet what causes Alzheimer's disease or exactly how Alzheimer's and diabetes are connected. But they do know that high blood sugar or insulin can harm the brain in several ways:

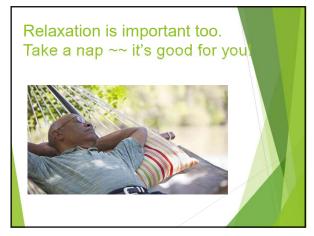
- Diabetes raises the risk of heart disease and stroke, which hurt the heart and blood vessels. Damaged blood vessels in the brain may contribute to Alzheimer's disease.
- The brain depends on many different chemicals, which may be unbalanced by too much insulin. Some of these changes may help trigger Alzheimer's disease.
- High blood sugar causes inflammation. This may damage brain cells and help Alzheimer's to develop.

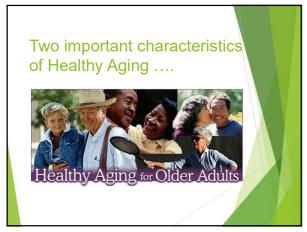
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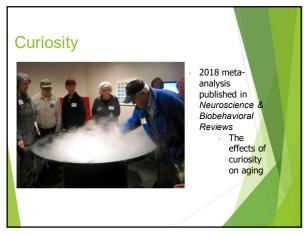


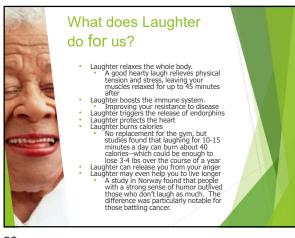




















Conversation Starters: Again, make it about you... • I've been thinking through my own long-term care plans lately and I was wondering if you have any advanced planning tips for me? • I've been noticing I've been slowing down lately...give details...I was wondering if you've noticed any changes that you have had?

When adapting experiences for a loved one who already has a form of dementia . . .

The same rules apply with just a few adaptations!

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Before a *connection* can be made...you must be present!

- · Reduce distractions in the room
 - Did you turn off the radio?
 - Did you turn off the TV?
 - Did you take off your blue tooth?
 - Did you put your cell phone away?
 - · Did you leave your "To Do" list behind?
- Are you sitting in the best location for your client or loved one to hear and see you?

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Try to rely more on memory systems that are less affected



Example: Habits rely on procedural memory. So, try using procedural instead of declarative memory to remember appointments and visits by incorporating rituals & templates.



