



**United Nations
Office of the Special Adviser
on Africa**

Webinar

“Boosting innovation for African Micro, Small and Medium Enterprises through the use of Information Communication Technology”

9:00 to 10:30 am (EDT – New York local time /UTC – 4hrs); 4 September 2025

bit.ly/4m7VrRB

Overall Moderator: Mr. Kavazeua Katjomuise, Senior Economic Affairs Officer, the UN Office of the Special Adviser on Africa

9:05 – 9:10: Opening Remarks

- **Mr. Jean-Paul Adam**, Director, Policy, Monitoring and Advocacy, UN Office of the Special Adviser on Africa

9:10 – 9:20: Presentation

Substantive inputs on “Boosting innovation for African Micro Small and Medium Enterprises through the use of Information Communication Technology”

- **Mr. Kei Tagawa**, Programme Management Officer, the UN Office of the Special Adviser on Africa

9:20 – 10:00 Panel Discussion

Moderator: Ms. Winifred Ereyi, Member of STEM Working Group, OSAA Africa Knowledge Network

- **Dr. Christine Sund**, Senior Advisor, International Telecommunication Union Regional Office for Africa
- **Ms. Joan Manda**, Global Lead, Timbuktoo Initiative, UNDP
- **Dr. Tolulope Adekola**, IP expert, a member of OSAA Africa Knowledge Network on IP.
- **Ms. Sicelo Dube**, STEM expert, Member of OSAA Africa Knowledge Network on STEM
- **Mr. George Maina**, Founder and CEO, Shamba Records (Kenya)
- **Ms. Ifedayo Durosini-Etti**, Founder and CEO, Herconomy (Nigeria)



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10:00 – 10:25: Questions and Answer Session

- Audience participation

10:25 – 10:30: Closing Remarks

- **Ms. Rumbidzai Adebayo**, Programme Management Officer, the UN Office of the Special Adviser on Africa

FORMAT

Online, using the MS Teams virtual platform.

REGISTRATION

Registration is required to attend the event. Link: <https://bit.ly/4nnom5D>

CONTACTS

For more information, contact Ms. Rumbidzai Adebayo (rumbidzai.adebayo@un.org).