



International
Trade
Centre

TRADE IMPACT
FOR GOOD

The role of partnerships and opportunities for technical assistance and capacity building in implementation of the VPoA

Inaugural meeting of the LLDCs National Focal Point Network

By: Ikuru Nogami
Date: 16 June 2022



Why partnership matters

- Building partnerships is an essential element of trade development
- ITC's interventions build on extensive partnerships



Three layers of ITC's project model



Improved
MSMEs'
capacity to
trade



A more supportive
business
ecosystem for
MSMEs



A more conducive
policy and
regulatory
environment for
MSMEs

Holistic support for e-commerce in Central Asia

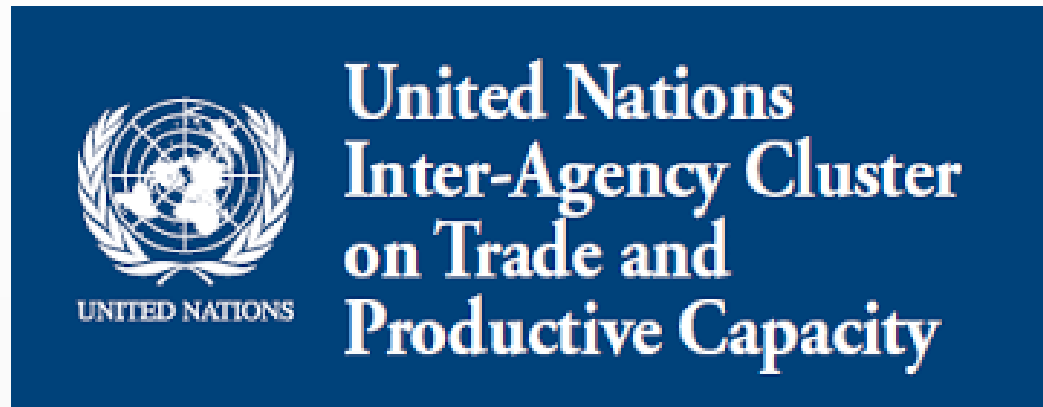
- Partnership with **eBay**:
Central Asia eBay Hub
- Partnership with **DHL**:
Preferential rates for B2C fulfilment



Steering Zambia's cotton from survival to success



Collaboration with UN partners



Thank you

Ikuru Nogami

Advisor, Division of Country Programmes

inogami@intracen.org