

# CONNECTING EUROPE & ASIA

## THE EU STRATEGY



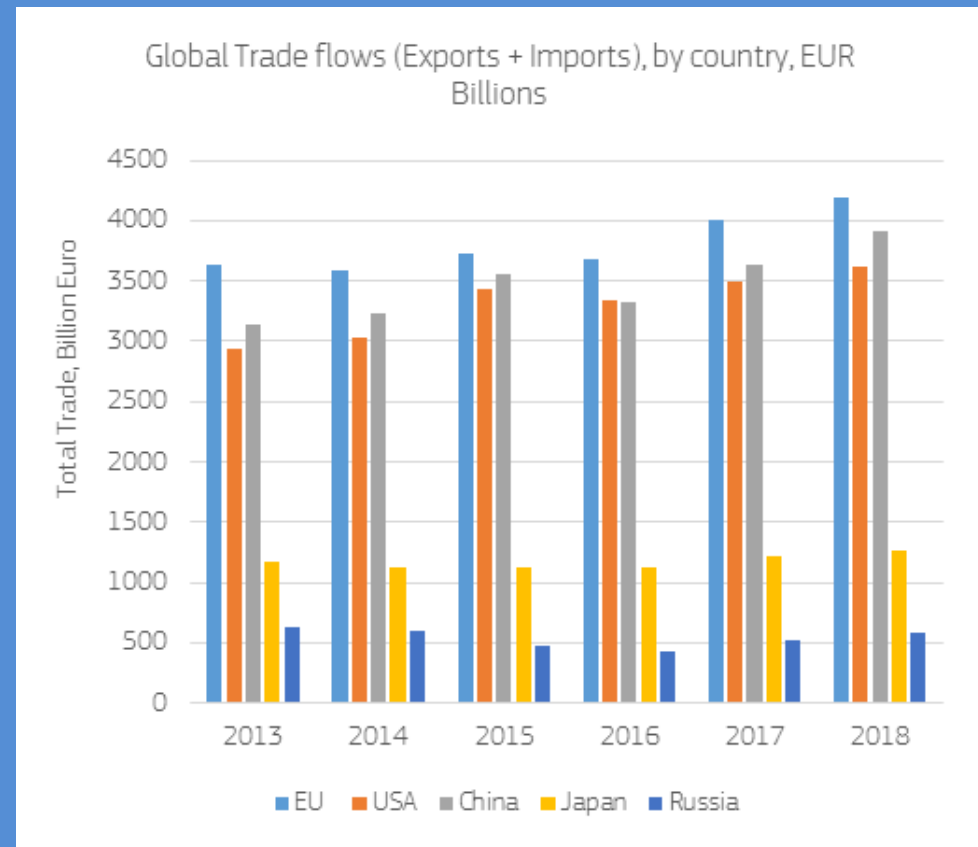
# CONNECTING EUROPE & ASIA

## THE EU STRATEGY



### International trade

- **1<sup>st</sup> trader = € 4 trillion**
- **EU annual trade**
  - Asia € 2.2 trillion
  - Africa € 360 billion
- **EU dominant trade partner**
  - Western Balkans (90%)
  - Neighbourhood (60%)
  - Africa (55%)



Source: UNCTAD

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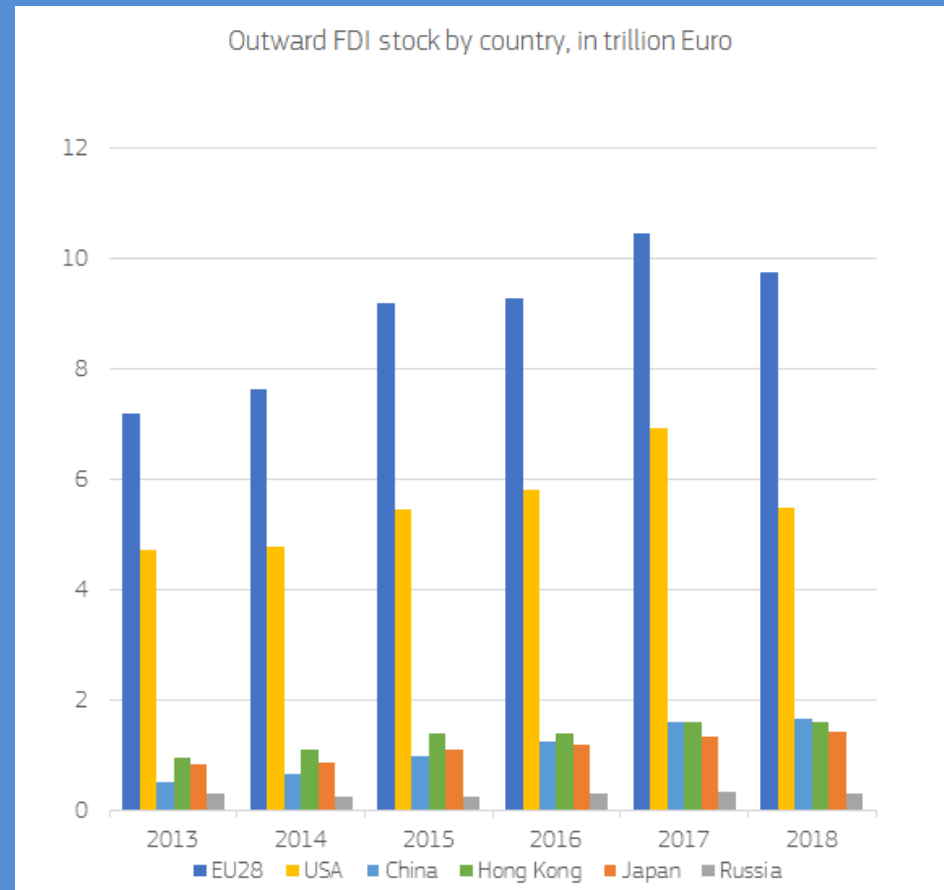
## THE EU STRATEGY



### Foreign Direct Investment

- EU global leader FDI stocks  
- € 10 trillion assets (2018)
- Asia gaining importance  
- € 1.2 trillion of EU FDI
- Eastern Neighbourhood and Western Balkans  
- € 30bn (2013-18)

### The EU dominates global FDI



Source: UNCTAD

# CONNECTING EUROPE & ASIA THE EU STRATEGY



## Why do we need Connectivity?



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## Why do we need Connectivity?

### WHY DO WE NEED BETTER CONNECTIVITY FOR EUROPE & ASIA?



**€1.6 TRILLION IN ANNUAL TRADE**  
BETWEEN EUROPE AND ASIA



**EUROPE AND ASIA ACCOUNT FOR OVER  
60% OF THE WORLD'S GDP**



SINCE 2014, **OVER 32,000 STUDENTS  
AND ACADEMIC STAFF** HAVE TRAVELLED  
BETWEEN OUR TWO REGIONS



WE HAVE A **JOINT RESPONSIBILITY TO  
PROTECT OUR ENVIRONMENT**



**CROSS-BORDER RULES AND  
REGULATIONS MEAN FAIR  
COMPETITION** FOR BUSINESSES



**FISCAL AND FINANCIAL STABILITY  
REQUIRES LONG-TERM PLANNING**

### HOW WILL THE EU ENHANCE CONNECTIVITY?

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## 4-3-2-1 Model



Sustainability



Level playing field

## Partnerships



Flagship projects

Financial capacities



TRANSPORT



ENERGY



DIGITAL



HUMAN DIMENSION

# CONNECTING EUROPE & ASIA

## THE EU STRATEGY



### TRANSPORT

Diversified trade and travel routes linking existing and future transport networks, shorter transit times and simplified customs procedures.



### ENERGY

More interconnected regional energy platforms, modern energy systems and environmentally friendly solutions.



### DIGITAL

Increased access to digital services while maintaining a high level of protection of consumer and personal data.



### HUMAN DIMENSION

Advanced cooperation in education, research, innovation, culture and tourism.



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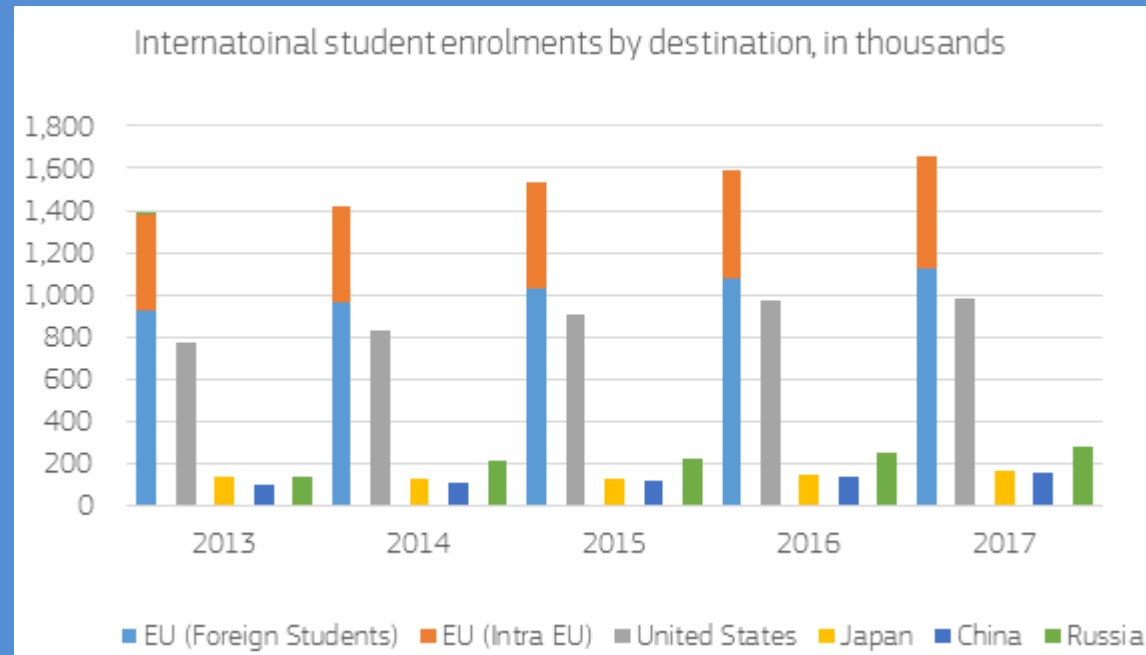
## THE EU STRATEGY



### International students

- EU most popular destination for international students
- 1.6 m international students
- 1.2 m from outside the EU

### The EU is an attractive destination for international students



Source: OECD and Eurostat

Note: Enrolments per year. EU does not include Bulgaria, Cyprus, Croatia, Malta and Romania as a destination.



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## HOW WILL THE EU ENHANCE CONNECTIVITY?

1

CONTRIBUTING TO EFFICIENT CROSS-BORDER CONNECTIONS AND TRANSPORT, ENERGY, DIGITAL AND HUMAN NETWORKS



2

STRENGTHENING BILATERAL, REGIONAL AND INTERNATIONAL PARTNERSHIPS BASED ON COMMONLY AGREED RULES AND STANDARDS



3

LEVERAGING SUSTAINABLE FINANCING FOR INVESTMENTS



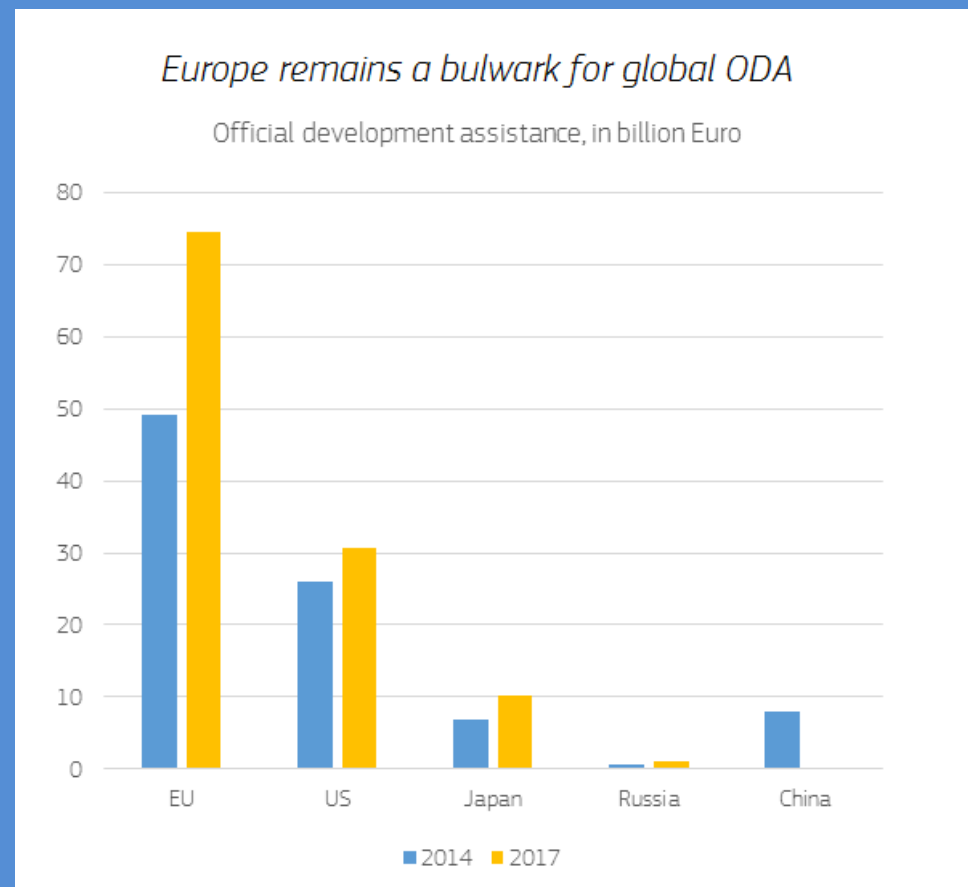
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## Official Development Assistance

- EU and Member States provided nearly € 75bn ODA

## Europe remains a bulwark for global ODA



Source: OECD and AidData

Notes: No comparable data available for China for the year 2017.

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## WHAT IS THE EU DOING TO CONNECT EUROPE & ASIA?



### TRANSPORT INFRASTRUCTURE



Indicative TEN-T Investment Action Plan for stronger connectivity with Eastern Partnership countries foresees the construction of **4800 kilometres of road and rail, 6 ports, and 11 logistics centres** across Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine by 2030.

### CONNECTIVITY PARTNERSHIPS



The Partnership on Sustainable Connectivity and Quality Infrastructure between the EU and Japan sets out the principles, thematic areas and methods for strengthening cooperation with Japan within the four pillars of connectivity (digital, transport, energy, people-to-people) bilaterally and with third countries.

## EXAMPLES OF CONNECTIVITY PROJECTS



### ELECTRICITY TRANSMISSION SYSTEM



Within the framework of the "CASA 1000" project the EIB is contributing **€70 million** to enable Central Asian countries to sell their electricity surplus during summer months to deficient countries in South Asia, improving the electricity access and expand markets in a sustainable way.

### AIR TRANSPORT AGREEMENTS



When agreed, the EU-ASEAN Comprehensive Air Transport Agreement (CATA) will be the world's first block-to-block aviation agreement, encompassing a combined population of more than **1.1 billion** and over **11 million** passengers on direct EU-ASEAN flights. In the first 7 years (2017-2023) the Agreement is expected to bring up to **€7.9 billion** worth of economic benefits.



### DIGITALLY SUPPORTING RESEARCH COLLABORATION

EU-funded regional Research & Education Networks are connected by GEANT, the operator of the pan-European research network, digitally connecting over 50 million researchers and students across Europe and Asia. Total current funding for the projects between Europe and Asia (AsiaConnect, CAREN3, EaPConnect and EUMEDCONNECT3) 2015-2025 is **€60.5 million** ([www.geant.org](http://www.geant.org)).



### STUDENT EXCHANGES & STAFF MOBILITY

For the period 2014-2020 Erasmus+ has earmarked over **€500 million** for Asia. For this period the EU has supported over 37,000 short-term students and staff exchanges, 3,000 degree mobilities as well as 300 capacity building projects in higher education.

