PROJECT DEEP DIVES

SPOTLIGHT ON MALAWI AND ZAMBIA: Modern Licensing Framework for Customs Clearing Agents





FOCUS ON ZAMBIA & MALAWI PROJECTS



Customs Broker Framework & Accreditation

- 1. Project identification
- 2. Customs brokers & trade facilitation
- 3. Project structure, phases & activities
- 4. Project objectives





IN PRACTICE

GOVERNMENTS AND BUSINESS WORKING TOGETHER



CHECKPOINT 1

Country approval

CHECKPOINT 2

CHECKPOINT 3

Concept note approval

Project proposal approval

COUNTRY IDENTIFICATION

Governments and the private sector help us to identify countries with a need for trade facilitation support and a willingness from both sectors to work together on reforms.

SCOPING MISSIONS

We meet the private sector and government in-country to identify the main trade bottlenecks and identify a potential project concept.

PROJECT PROPOSAL DEVELOPMENT

We bring the public and private sectors together to develop the project proposal, ensuring it is feasible, targeted and measureable with business metrics.

IMPLEMENTATION

Both sectors deliver the project with the private sector lending support in the form of, for instance, technical expertise, resources, data, or piloting new systems.

CO-CREATION

CO-IMPLEMENTATION

MEASUREMENT

PUBLIC-PRIVATE DIALOGUES

- Public and private sectors have a shared responsibility for trade facilitation reform
- Reforms are more likely to be commercially meaningful if designed by both sectors
- Leveraging private sector expertise and resources makes delivering reform more efficient and cost-effective
- Cooperation allows us strengthen local capacity
 to engaging in meaningful public-private dialogue

Customs Broker Framework & Accreditation



What is a customs broker?

- Licensed intermediary between importers/exporters and Government (Customs and Partner Gov't Agencies at the border)
- Files "formal entries" on behalf of client
- Works with client to ensure trade compliance with federal regulations
 - Classification (Harmonized Tariff Schedule)
 - Valuation
 - Origin







Why are customs brokers important?

- Customs & PGA rules, classification, valuation are complex topics and change often
- Documentary errors and procedural non-compliance cause border delays
- Brokers expedite, streamline trading process for businesses which facilitates trade
- Considered a "force multiplier" for customs, broker work is outsourced from Customs including collection of revenue payments from clients
- Poor broker service yields public/private mistrust, information sharing challenges, high rates of physical inspections



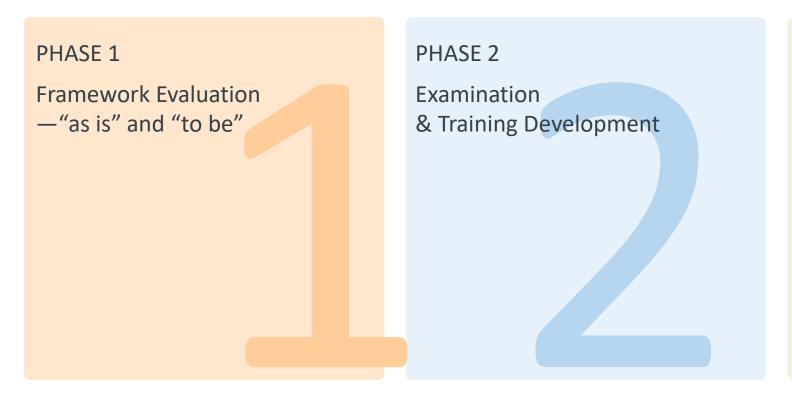


- Broker training
- Examination
- licensing





Modernization of Customs Clearing Agent licensing framework



PHASE 3
Examination
& Training Implementation

Customs Broker Framework & Accreditation



Project objectives

- Develop a cadre of consistently qualified, trained and efficient customs brokers who are able to facilitate faster clearance and transit of compliant trade across Zambia's borders.
- Create an efficient and sustainable customs broker licensing framework.
- Provide access to more efficient clearing and forwarding services and so have access to trade facilitation instruments that will boost economic growth and reduce poverty.



