

PROJECT DEEP DIVES

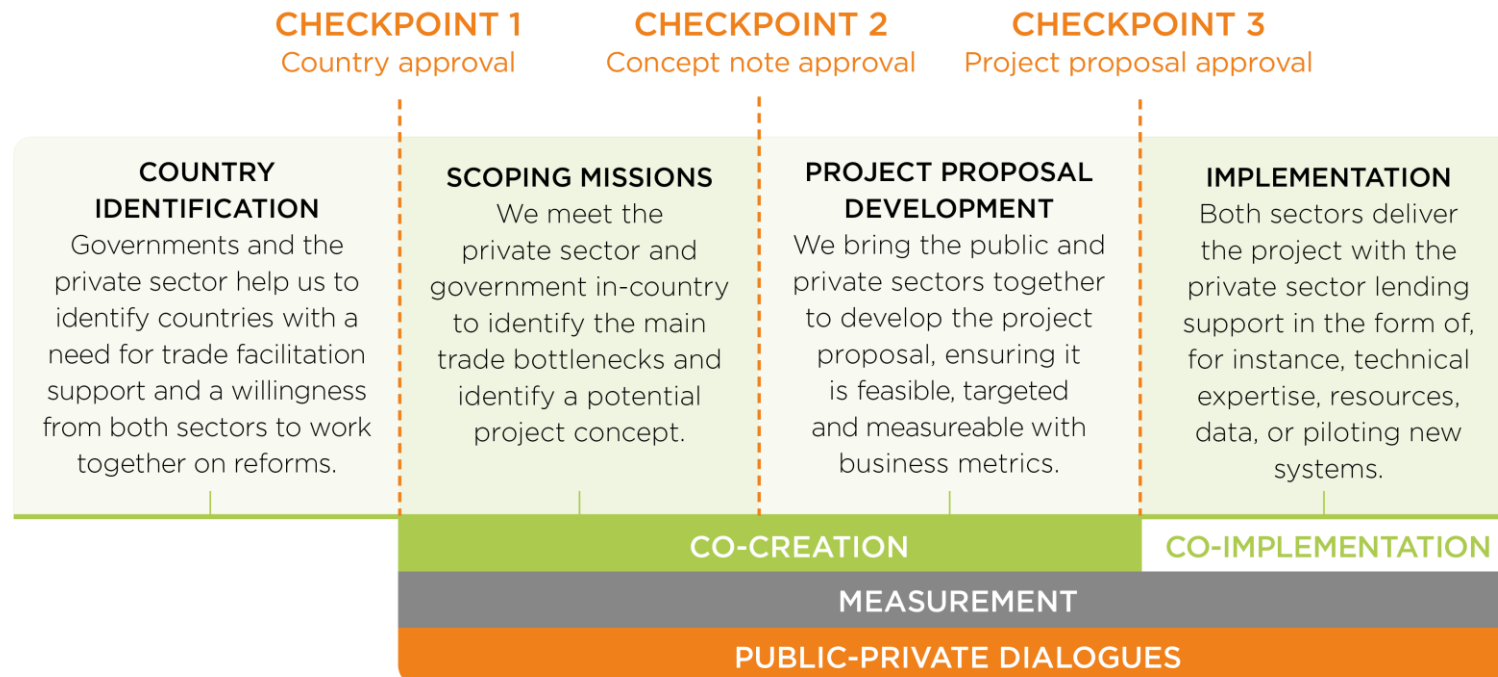
SPOTLIGHT ON MALAWI AND ZAMBIA: Modern Licensing Framework for Customs Clearing Agents



Customs Broker Framework & Accreditation

1. Project identification
2. Customs brokers & trade facilitation
3. Project structure, phases & activities
4. Project objectives





- Public and private sectors have a **shared responsibility** for trade facilitation reform
- Reforms are more likely to be **commercially meaningful** if designed by both sectors
- Leveraging private sector expertise and resources makes delivering reform **more efficient and cost-effective**
- Cooperation allows us **strengthen local capacity** to engaging in meaningful public-private dialogue

What is a customs broker?

- Licensed intermediary between importers/exporters and Government (Customs and Partner Gov't Agencies at the border)
- Files “formal entries” on behalf of client
- Works with client to ensure trade compliance with federal regulations
 - Classification (Harmonized Tariff Schedule)
 - Valuation
 - Origin



Why are customs brokers important?

- Customs & PGA rules, classification, valuation are complex topics and change often
- Documentary errors and procedural non-compliance cause border delays
- Brokers expedite, streamline trading process for businesses which facilitates trade
- Considered a “force multiplier” for customs, broker work is outsourced from Customs – including collection of revenue payments from clients
- Poor broker service yields public/private mistrust, information sharing challenges, high rates of physical inspections



ZAMBIA & MALAWI PROJECTS

- Broker training
- Examination
- licensing



Modernization of Customs Clearing Agent licensing framework

PHASE 1

Framework Evaluation
—“as is” and “to be”

1

PHASE 2

Examination
& Training Development

2

PHASE 3

Examination
& Training Implementation

3

Project objectives

- **Develop** a cadre of consistently qualified, trained and efficient customs brokers who are able to facilitate faster clearance and transit of compliant trade across Zambia's borders.
- **Create** an efficient and sustainable customs broker licensing framework.
- **Provide** access to more efficient clearing and forwarding services and so have access to trade facilitation instruments that will boost economic growth and reduce poverty.

