

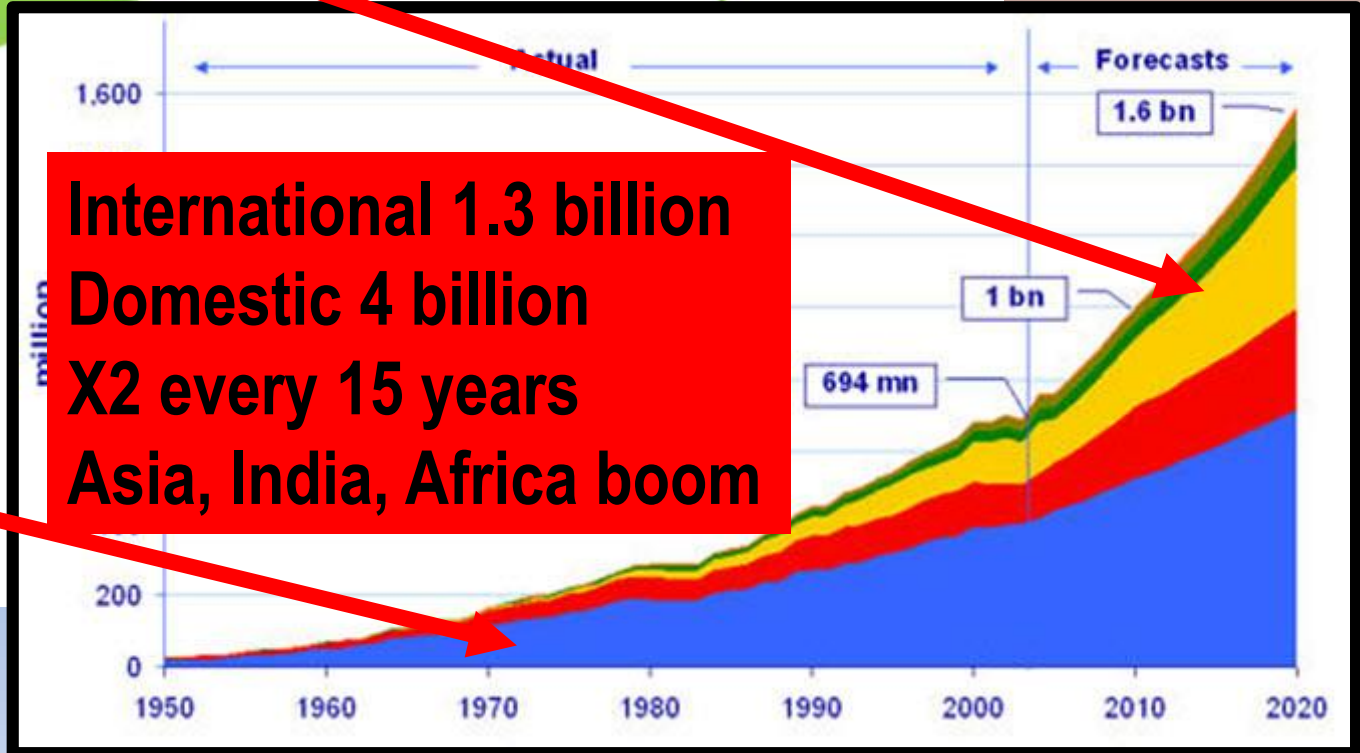
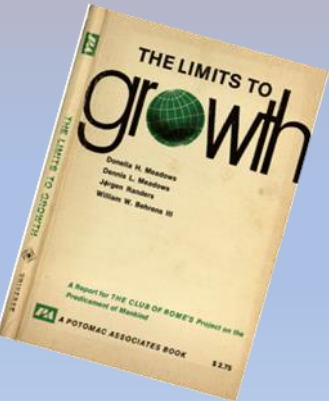
“The Long March Started with a Small Step”



SIDS and Impact-Travel

www.thesunprogram.com

SDG in Context Transforming our World



**International 1.3 billion
Domestic 4 billion
X2 every 15 years
Asia, India, Africa boom**

Travel Ecosystem

5 – 10%
Economy

5% - 8%
CO₂

Trade

Investment

Development

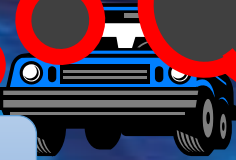
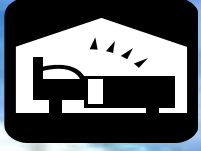
Understanding

Jobs

Infrastructure

Domestic
80%

SME
80%



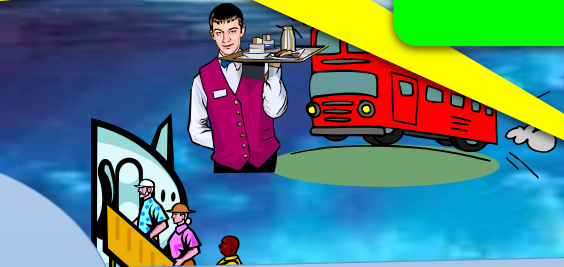
**>20%
Economy**



SIDS

**< 1%
CO₂**

**>9%
Exports**



Jobs

Trade

Investment

Development

Infrastructure



**+
FDI
Women
Blue Economy**

**-
Leakages
Connectivity**



Climate in

2050
Climate
Targets

CLIMATE

>1.5°

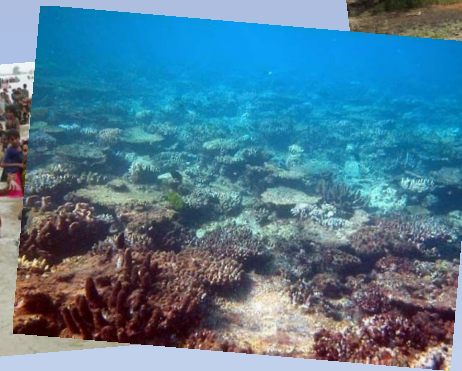
This Changes
Everything

potential !!!



Product for THE CLUB OF ROME's Project on the
Prevention of World
A POTOMAC ASSOCIATES BOOK 112R

**If we don't stabilize
global temperatures by
no more than 2°C - and
more likely 1.5°C, by
2050 - our grandchildren
will freeze or fry**



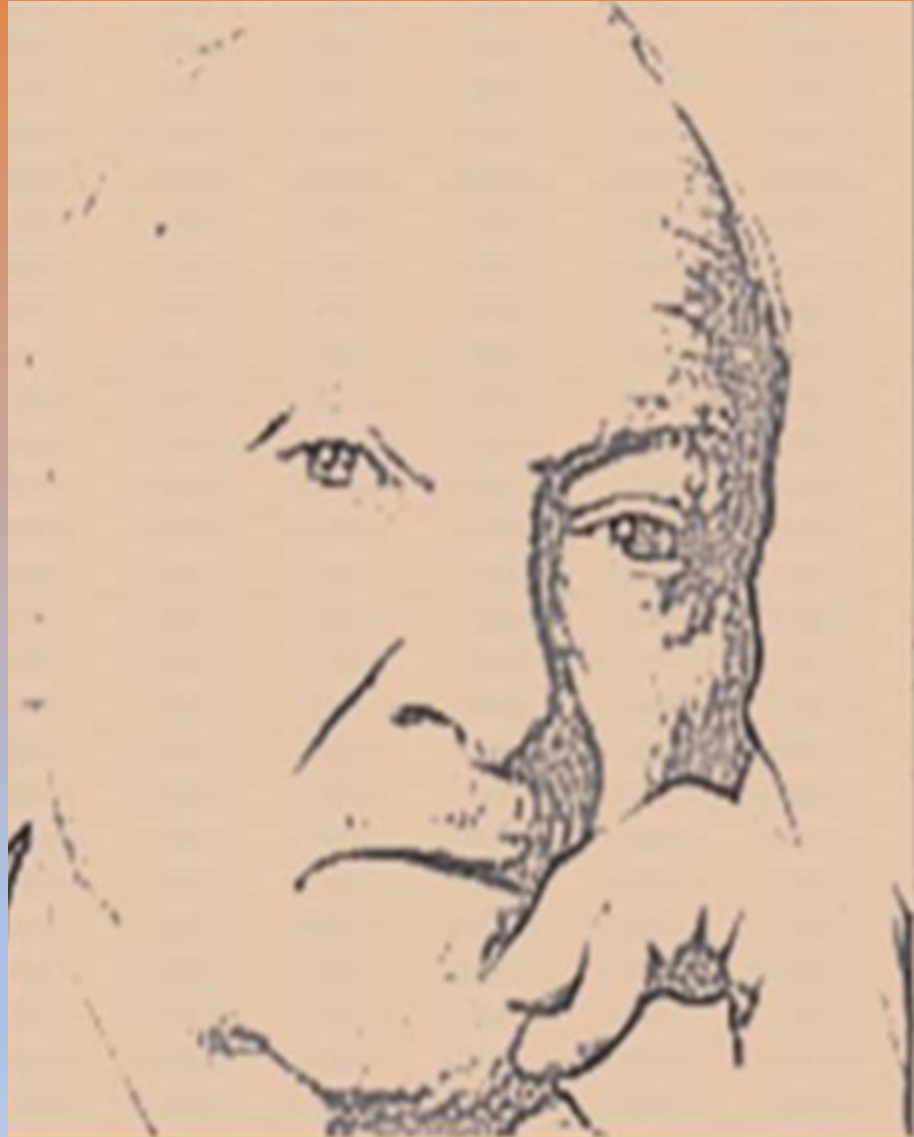
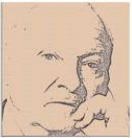
>1.5°

**This Changes
Everything**

Do We Get It ?



Strong
Universal
Network



Reflections

“My personal experience with travel and the environment have been integral to my own life. It is out of my own experiences that I have become so firmly committed to the systemic relationship between the environment and green travelism and indeed the imperative for this sector to fulfil its leadership destiny through the transition to green travelism”

SUNx By 2030

Connected
Climate
Resilience
Centres in
every Country

+

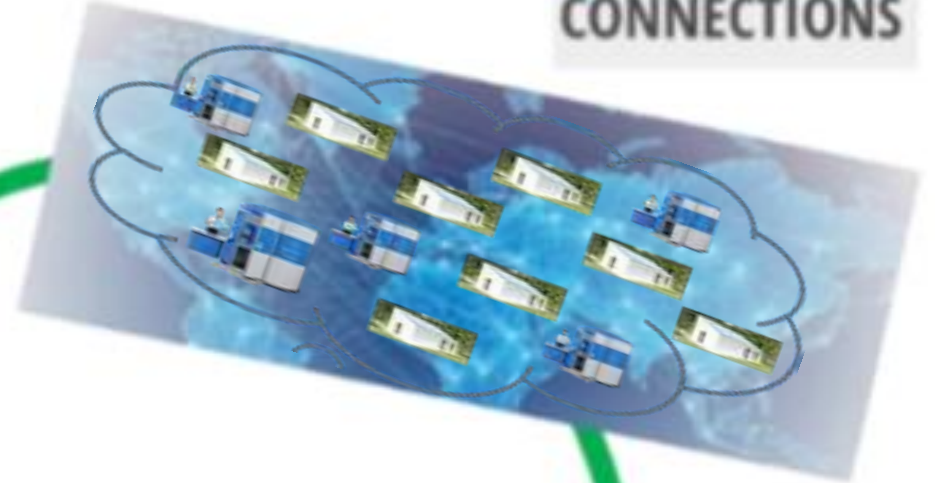
100,000
Graduate
Climate
Champions



SUNx
CENTERS

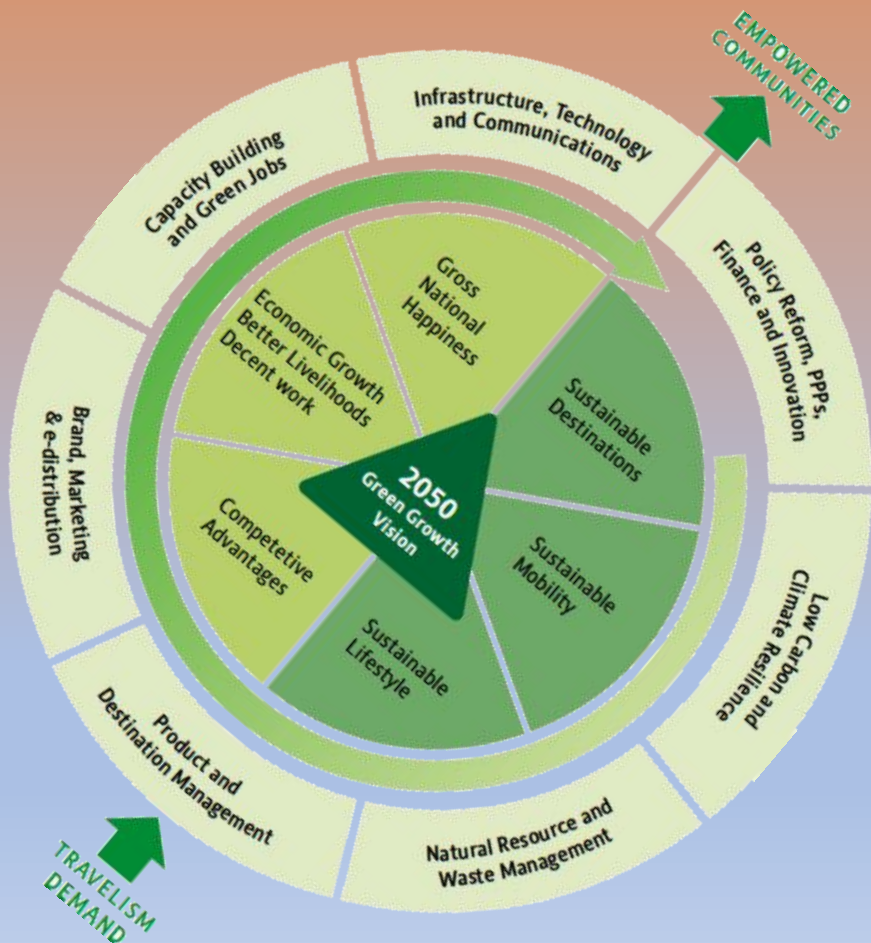


SUNx
COMMUNITIES



SUNx
CONNECTIONS

Helping Communities Adapt

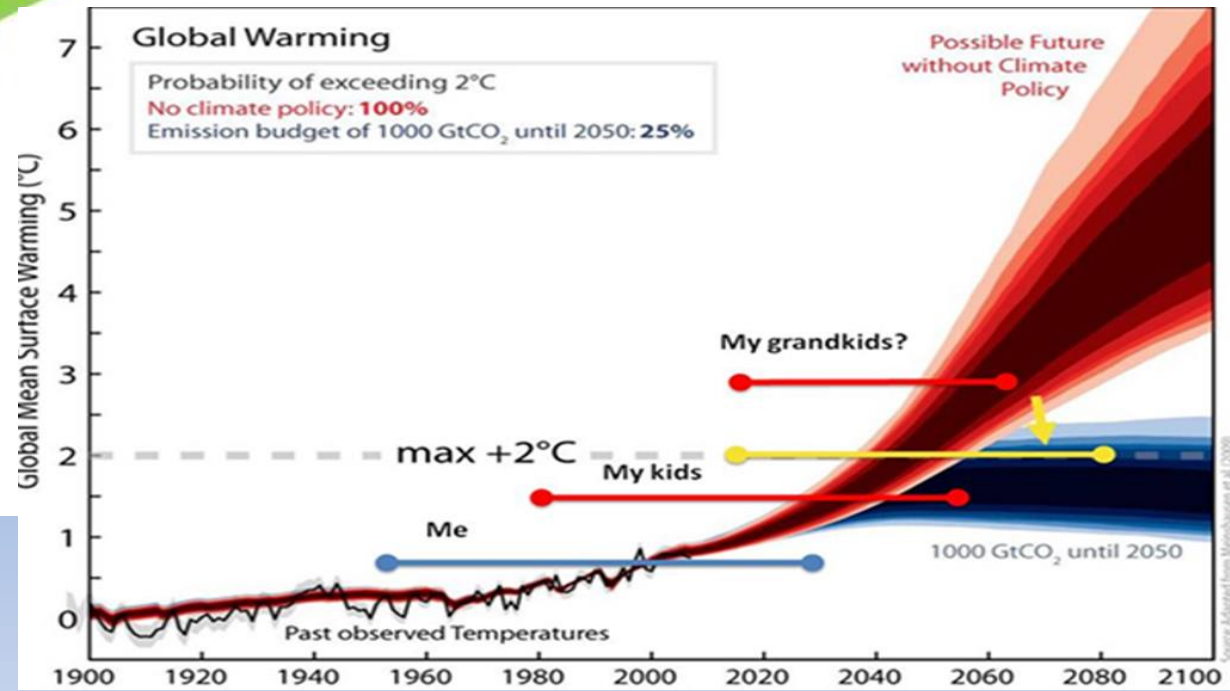
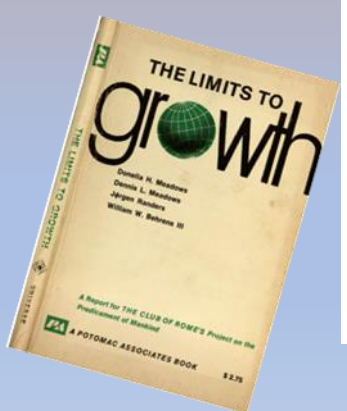
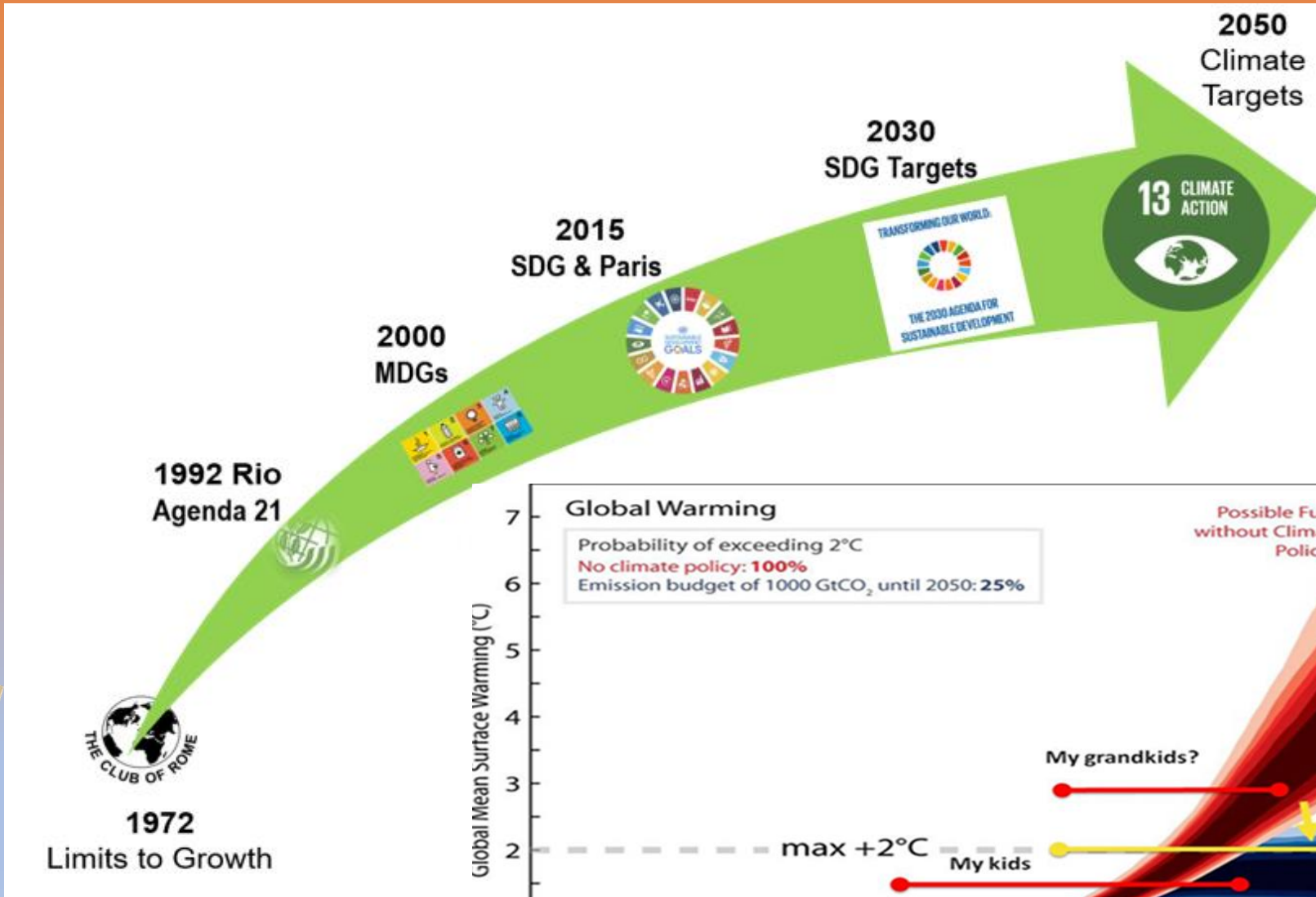


	Data / Analytics	Strategy / Policy	Innovation / Finance
SDG's	Benchmark SDG travelism progress eg. 8 (economics), 14 (ocean): 15 (land) etc.	Support Government & stakeholders with analysis, thought papers, examples etc	Seek global funds,/ grants for local projects. Engage with impact funds. Source global Innovation
Climate Targets	Track performance against global norms Prepare Status reports Analyze new concepts	Problem-solving, action Learning to establish a 10-year strategic Green Growth delivery	Look for global innovations and test local replication. Source funding using partners.
Cultural Integration	Use global and local art, music, theatre and sport to link SDG and climate targets / initiatives. The digital connectivity of the SUN Network and its auditorium capacity will greatly assist this aspect of the program.		
Emergency Response	Analysis of impacts of various man made and natural disasters. Identify best practice. Support local & national preparedness & response actions. Serve as contact and information centres for visitors and for travelism stakeholders.		

The format of support is adaptable for different communities – urban, rural, island, etc - but within this commonly included framework. The reality is that the scale, scope, speed and diversity of green growth & travelism change requires *glocal* focus – local application of global principles.

Travel & Blockchain





Source: Adapted from Meinshausen et al. (2009)