

# United Nations – Nippon Foundation Alumni Virtual Training Series

## Knowledge and innovation in promoting sustainable ocean development, including in the context of COVID-19 recovery



UN Photo/Mark Garten



DIVISION FOR OCEAN AFFAIRS AND THE LAW OF THE SEA  
**UNITED NATIONS**

# Welcome and opening remarks

## Programme

<b>Welcome and opening</b>	8:00-8:10 am
Ms. Valentina Germani, Senior Legal Officer (Programme Advisor), DOALOS	
<b>Discussion on knowledge and innovation in promoting sustainable ocean development, including in the context of the COVID-19 recovery</b>	8:10-9:00 am
Moderated by Mr. Francois Bailet, Senior Legal Officer, DOALOS	
<b>Introduction to the Knowledge Translation Platform</b>	9:00-9:15 am
Angus Mackay, Director, Division for Planet, UNITAR	
<b>Best practices in knowledge management and consultation on KTP design</b>	9:15-9:45 am
Ms. Sarah Cummings, Consultant and Knowledge Ecologist	
<b>Q&amp;A session</b>	9:45-9:55 am
Moderated by Ms. Jessica Howley, Associate Legal Officer, DOALOS	
<b>Closing</b>	9:55-10:00 am
Ms. Valentina Germani, Senior Legal Officer (Programme Advisor), DOALOS	



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# **Discussion: Knowledge and innovation in promoting sustainable ocean development, including in the context of COVID-19 recovery**

Moderated by Mr. Francois Bailet, Senior Legal  
Officer, DOALOS/OLA



# Question One

What, in your view, are the necessary streams of knowledge for the achievement of sustainable ocean development including in the context of the COVID-19 recovery (e.g. natural sciences, social sciences, traditional knowledge) at the global, national, local and community levels?



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# Question Two



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How do you think that the exchange and transfer of knowledge relevant to sustainable ocean development, including in the context of the COVID-19 recovery, could be improved?

# Introduction to the Knowledge Transfer Platform and best practices in knowledge management and consultation on KTP design

Mr. Angus Mackay, Director, Division for Planet, UNITAR

Ms. Sarah Cummings, Consultant and Knowledge Ecologist

# KNOWLEDGE TRANSLATION FOR OCEAN GOVERNANCE AND SUSTAINABILITY

Consultation with UNNF Alumni network

18 June 2020



**Angus Mackay**  
**Director, Division for Planet, UNITAR**

**Sarah Cummings**  
**Consultant and Knowledge Ecologist**



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# Overview of the presentation

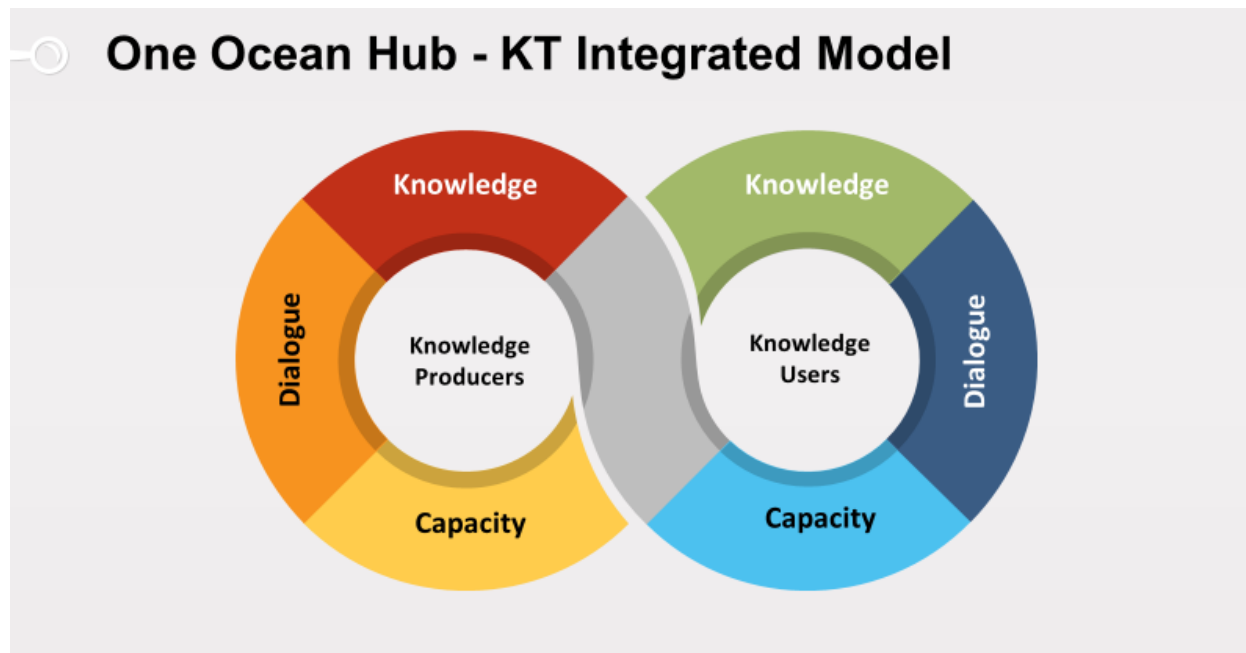
- Knowledge Translation Portal (KTP) on the oceans
- Current plans: objectives, concept, design
- Your knowledge needs and feedback



# Objectives of the KTP

- Reaching new audiences
- Reaching larger audiences
- Connecting with those that are less heard
- Strengthening the visibility of national content and perspectives
- Developing the knowledge management (KM) capacity of users
- Facilitating learning across the development knowledge ecology of the oceans

# Concept



[www.presentationgo.com](http://www.presentationgo.com)

# Stakeholder consultation

- Consultation phase – June & July 2020
- Four e-consultations
- Online survey
  - 19 respondents to date
  - 11 from the UNNF Alumni network

# Principles of the KTP

- One Ocean Hub's vision of 'integrated ocean governance for equitable and inclusive sustainability'
- Conceptual foundations
  - Development knowledge ecology
  - Taxonomies
- Best practices of website and portal development (KM4Dev)
  - Avoiding portal proliferation syndrome

# International best practice (KM4Dev)

- Portal proliferation syndrome
- Nice graphics, cool tools ... but replication?
- Development organizations should find complementary roles in the 'development knowledge ecology'

# Characteristics

- Unique
- Add value
- Locally desired
- Governance
- Sustainable

# Structure

1. Web portal
2. MOOC and LMS
  - Micro-learnings on KM related to the oceans
  - a) Taxonomy and tagging;
  - b) the value of communities of practice;
  - c) How to make your own content more visible;
  - d) online etiquette in KM;
  - e) building a knowledge site that meets KM4Dev standards;
  - f) Stories: my research journey
3. Communities of practice embedded





The Ocean covers over 70% of our planet. It connects communities, countries and cultures in space and time.



<https://oneoceanhub.org/about/>

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Users

**87067**  
Certificates

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Subgroups

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Calendar

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Files

Wiki



## KM4Dev20years [km4dev2020@dgroups.io](mailto:km4dev2020@dgroups.io)

This group has been set up for planning activities for KM4Dev's 20 years' Birthday Parties and other celebratory events. The one currently being planned is The Hague on 2 and 3 July but others are in the offing: Addis, Costa Rica and, potentially, also Seattle.

### Group Information

- <https://www.km4dev.org/>
- 18 Members
- 12 Topics, Last Post: Apr 23
- Started on Mar 3

### Group Settings

- This is a subgroup of [dgroups](#).
- All members can post to the group.
- Posts to this group do not require approval from the moderators.
- Messages are set to reply to group.
- Subscriptions to this group require approval from the moderators.
- Archives are visible to members only.

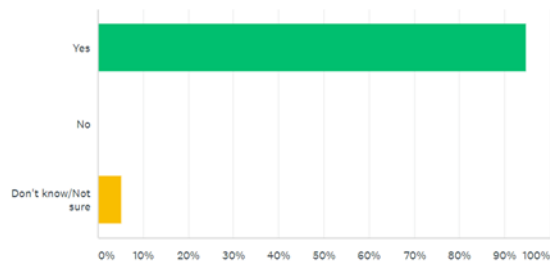
# Communities of practice

- “Groups of people who share a concern or passion for something they do and learn how to do it better as they interact regularly” Wenger
- Domain, community and practice
- Used by many different development organizations: World Bank, FAO, IFAD, and UNDP
- Remote peer sharing and learning
- Complementing the MOOC-type features
- [www.dgroups.info](http://www.dgroups.info)

# Some results from the survey

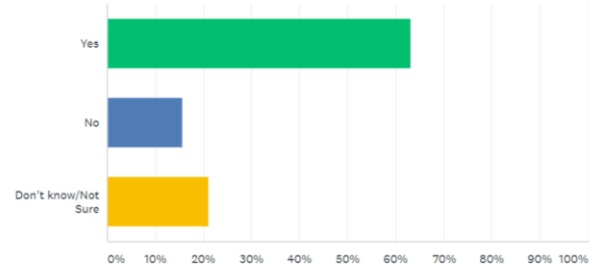
Do you think that an online community of practice – sharing advice, documents and questions – on the oceans would have value to you?

Answered: 19 Skipped: 0



In the current knowledge ecology around the oceans, there is a tendency for national and local voices to be less accessible than global ones. Does this reflect your own experience?

Answered: 19 Skipped: 0



# Key features of the web portal

- Interface
  - Engaging
  - Accessible: menus, self-identification and visual aids
- Design
  - Unique visual experience of One Ocean Hub
  - Design for scale
  - Multi-lingual
- Technical specifications
  - Low bandwidth
  - Simple to use
  - Open source
  - Standards

# Discussion: information and knowledge needs

- What are your main sources of information at global, national and local level?
- What unmet needs do you have in terms of information and knowledge?
- When you or your colleagues produce research, are you successful in disseminating it?
- What sort of training resources are used by you or your colleagues?
- To what extent are you able to connect with peers outside your organization?
- Would a community of practice be useful?

Thank you

[www.unitar.org](http://www.unitar.org)





# Q&A session

Moderated by Ms. Jessica Howley  
Associate Legal Officer, DOALOS



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# Closing

Ms. Valentina Germani, Senior Legal Officer  
(Programme Advisor) DOALOS/OLA

