

United Nations Decade of Action on Nutrition 2016-2025

Nutrition Decade Logo and Waiver of Liability

The United Nations Decade of Action on Nutrition is a global collective effort driven by UN Member States and co-convened by the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO), in collaboration with other UN organizations.

This document describes the terms and requirements on which the Nutrition decade Logo, which is property of the United Nations, may be used.

Logo of the United Nations Decade of Action on Nutrition 2016-2025¹



Use of the logo

I. Use of the Nutrition Decade logo by United Nations offices, Funds and Programmes and other subsidiary organs and organizations of the United Nations System

United Nations (UN) offices, Funds and Programmes and other subsidiary organs and organizations of the UN System may use the UN Decade of Action on Nutrition (hereafter “Nutrition Decade”) logo without obtaining prior approval from the Secretariat of the Nutrition Decade that is composed of members from the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO). FAO and WHO have been designated by the UN Secretary-General to lead the implementation of the Nutrition Decade in collaboration with the World Food Programme (WFP), the International Fund for Agricultural Development (IFAD) and the United Nations Children's Fund (UNICEF), while involving coordination mechanisms such as the UN System Standing Committee on Nutrition (UNSCN) and multi-stakeholder platforms such as the Committee on World Food Security (CFS). However, for reporting purposes, the joint FAO/WHO Secretariat of the Nutrition Decade should be informed of events and information materials and items for which the Nutrition Decade logo is used including, inter alia, publications, posters, brochures, videos, pins, T-shirts, etc.

¹ Details for graphic designers on the way the Nutrition Decade logo is to be used are laid out in “*United Nations Decade of Action on Nutrition Logo Guidelines for Graphic Designers*”.

The Nutrition Decade logo must be used only in its entirety. Moreover, if the UN office, Fund and Programme or other subsidiary organ has its own specific logo, the latter must be displayed alongside the Nutrition Decade logo (i.e. co-branding) according to the *Logo Guidelines for Graphic Designers*. One must also respect alignment and clear space principles as well as other usage guidance that are outlined in the *Logo Guidelines for Graphic Designers* when more than one UN logo is displayed alongside the Nutrition Decade logo.

II. Use of the Nutrition Decade logo by non-UN entities

Entities outside the UN system, including governments, intergovernmental organizations, not-for-profit organizations, and private sector entities, may use the Nutrition Decade logo after obtaining approval from the joint FAO/WHO Secretariat of the Nutrition Decade in accordance with the requirements outlined below.

The Nutrition Decade logo is primarily intended for information purposes.

a) Information uses of the Nutrition Decade logo

Information uses are those which are:

- Primarily illustrative; and
- Not intended to raise funds.

The Nutrition Decade logo must be used only in its entirety and must be displayed alongside the logo of the entity (i.e. co-branding) according to the *Logo Guidelines for Graphic Designers*. When displaying the Nutrition Decade logo with more than one brand logo specific alignment and clear space principles apply as well, which are outlined in the *Logo Guidelines for Graphic Designers*.

The placement of the logo of the entity must follow the Nutrition Decade Logo Guidelines for co-branding and the following sentence must be included next to the entity's logo: "[the name of the entity] supports the UN Decade of Action on Nutrition 2016-2025."

The authorization is limited to the use of the Nutrition Decade logo only, and thus the United Nations emblem cannot be used by the entity, neither the FAO logo nor the WHO logo can be used. Moreover, the authorization to use the Nutrition Decade logo does not permit the user of the Nutrition Decade logo to sublicense or to further authorize the use of the Nutrition Decade logo to any other entities.

Therefore, any non-UN entity interested in using the Nutrition Decade logo for information uses must apply for approval directly from the joint FAO/WHO Secretariat of the Nutrition Decade.

When requesting permission to use the Nutrition Decade logo for information purposes, the entity must provide:

- A short statement of identity (nature of the entity and its objectives).
- An explanation of how, on which materials/communications, for which information purpose(s) and where the Nutrition Decade logo will be used, including the names of countries/territories where it will be used.
- A waiver of liability (please see the text below) signed by the entity requesting to use the Nutrition Decade logo.

III. Length of use of the Nutrition Decade logo

The Nutrition Decade logo may be used from April 2016 to December 2025. It may be used beyond 2025 for reporting and in reference to publications about the Nutrition Decade.

IV. Liability

All entities whose request to use the Nutrition Decade logo has been approved for the purposes specified herein must agree to the following provisions on the waiver of liability:

- The entity is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities.
- The UN, FAO and WHO, do not assume any responsibility for the activities of the entity.
- The entity shall hold harmless and defend the UN, including FAO and WHO, and their officials against any action that may be brought against the UN, including FAO and WHO or their officials as a result of the use of the Nutrition Decade logo by the entity.

The waiver of liability form, signed by the entity, must be submitted with the request to use the Nutrition Decade logo. The entity will not carry out the proposed activities until the request is approved and the duly signed waiver of liability is received by the joint FAO/WHO Secretariat of the Nutrition Decade.

V. Disclaimer

- The Nutrition Decade logo is property of the UN and the UN owns all rights thereto, including its use.
- The Nutrition Decade logo can only be used to identify events and activities related to the Nutrition Decade for the period from 2016 to 2025.

- The Nutrition Decade logo may only be used after a *Waiver of Liability for the Use of the Logo of the UN Decade of Action on Nutrition 2016-2025* has been received by the joint FAO/WHO Secretariat of the Nutrition Decade and the request to use the Nutrition Decade logo has been approved.
- By using the Nutrition Decade logo, the entity agrees to provide information to the joint FAO/WHO Secretariat of the Nutrition Decade on the events or activities for which it is used. This information will be used for reporting purposes by the joint FAO/WHO Secretariat of the Nutrition Decade.
- The authorization to use the Nutrition Decade logo does not imply the endorsement by the UN, FAO and WHO of the planned activities.
- The Nutrition Decade logo may not be reproduced for the purpose of self-promotion, or obtaining any commercial or personal financial gain, nor may it be used in any manner that implies endorsement by the UN, FAO and WHO of the products or activities of a commercial enterprise.
- The UN, FAO and WHO will not assume any responsibility or liability arising from the translation of the text of the Nutrition Decade logo into non-UN official languages.
- Please give credit to the UN when using the Nutrition Decade logo.

VI. Inquiries

Please send inquiries to:

The joint FAO/WHO Secretariat of the Nutrition Decade
 Food and Agriculture Organization of the United Nations (FAO)
 Viale delle Terme di Caracalla
 00153 Rome
 Italy
Email: nutrition@fao.org

or

The joint FAO/WHO Secretariat of the Nutrition Decade
 World Health Organization
 Avenue Appia 41
 CH-1211 Geneva 27
 Switzerland
Email: nutrition@who.int

**Waiver of Liability
for the Use of the Logo of the
United Nations Decade of Action on Nutrition 2016 - 2025**

The undersigned acknowledges that, in using the logo of the **United Nations Decade of Action on Nutrition 2016-2025** (“Nutrition Decade”) as explained in its submission dated _____ to the Secretariat of the Nutrition Decade that is composed of members from the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO):

- a. The undersigned is responsible for ensuring that the activities of the undersigned are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities.
- b. The United Nations, FAO and WHO do not assume any responsibility for the activities of the undersigned.
- c. The entity named below will hold harmless and defend the United Nations, including FAO and WHO, and their officials against any action that may be brought against the United Nations, including FAO and WHO, or their officials as a result of the use of the Nutrition Decade logo.
- d. If the entity translates the text of the Nutrition Decade logo into non-UN official languages, the entity will state clearly that it takes sole responsibility for the accuracy of the translation. The United Nations, FAO and WHO do not assume any responsibility or liability arising from the translated text.
- e. The entity will use the Nutrition Decade logo only after this Waiver of Liability has been received by the joint FAO/WHO Secretariat of the Nutrition Decade and the request to use the Nutrition Decade logo has been approved.

Signed _____

Full Name (block letters) _____

Affiliation (block letters) _____

Name of Organization _____

Email _____

Date _____

Please send a signed form to:

The joint FAO/WHO Secretariat of the Nutrition Decade
Food and Agriculture Organization of the United Nations (FAO)

Viale delle Terme di Caracalla
00153 Rome
Italy
Email: nutrition@fao.org

Or

The joint FAO/WHO Secretariat of the Nutrition Decade
World Health Organization
Avenue Appia 41
CH-1211 Geneva 27
Switzerland
Email: nutrition@who.int