



U.N. Secretary-General Ban Ki-moon's MDG Advocacy Group

MDG Innovation Forum

Leaders from the private and public sectors demonstrate innovations to Accelerate Progress on the MDGs

Participation by Her Highness Sheikha Moza bint Nasser, Jeffrey Sachs, Ray Chambers and Muhammad Yunus amongst others

On

Tuesday, September 24th, 2013

5:30 – 7:00 pm

United Nations HQ

Registration from 5:00pm. Reception will follow.

Overview:

The goal of the MDG Advocate-led Innovation Forum is to catalyze connections to accelerate progress on the MDGs. The Secretary-General will open the Forum, which will begin with a discussion on pioneering initiatives aimed at MDG acceleration. Leaders in four key fields – education, health, food security, and sustainable growth – will take part.

The Secretary-General's Advocates, with their unique roles as luminaries in their respective fields, will elaborate on four initiatives that have the potential for large scale impact on the MDGs.

Structure:

The Forum will showcase four high-impact projects that are meant to help advance traditional philanthropy in the direction of smart targeted investments and creative partnerships, with a specific goal of garnering new commitments to aid in their implementation.

Sample *topics and* projects include:

- One Million Community Healthcare Workers,
- Educate a Child Initiative,
- Capacity Building of Ministries,
- Innovations and technological advancements in Education, Health, Job Creation, and Youth Empowerment.



Each speaker will share his/her insights on the following:

- How was the idea incubated?
- What are the challenges and opportunities of taking the concept to scale?
- What makes the initiative unique?
- What is the project's funding source to-date, and is it sustainable?
- How to build a successful partnership model.
- Highlighting bottlenecks and communicating a specific “ask” targeted to private sector, public sector, and civil society.

Other MDG Advocates and industry leaders will provide constructive feedback on the presentations. This format will enable participants to interact with speakers and explore collaboration.

Outcomes: Each of the four projects is expected to garner new commitments to help achieve success. Commitments need not only be financial. Where appropriate, they can be offers of technical expertise, advocacy, and a commitment to coordinate on a common strategy.

VIP Connect Reception: This will be an opportunity to connect with leaders at the end of the presentation (closed).

Programme scenario

- 5:00 - 5:20: Registration, check-in, meet and greet led by a senior official
SG and Advocates to meet in a closed meeting beforehand for 25 minutes
- 5:20 - 5:25: Welcoming Remarks by U.N. Secretary-General Ban Ki-moon
- 5:25 - 5:30: Setting the Agenda: Co-chair, President of Rwanda
- 5:30 - 5:40: Presentation 1 – Her Highness Sheikha Moza (Education)
- 5:40 - 5:50: Presentation 2 – Ray Chambers (Health)
- 5:50 - 6:00: Presentation 3 – M. Yunus (Food Security/Water/Technology)
- 6:00 - 6:10: Presentation 4 – Jeff Sachs (Sustainable Growth)
- 6:10 - 6:55: Analysis by Gurus: Moderated by a Celebrity Journalist, includes inputs from other MDG Advocates, CEOs, Innovators, Thought Leaders, philanthropists
- 6:55 - 7:00: UN DSG – Closing, call for commitments and follow ups
- 7:00 - 8:00: VIP Connect Reception *closed*

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