



Ministry of Trade & Industry
وزارة التجارة والصناعة



United Nations Trust Fund
for Human Security



EMPLOYMENT FOR YOUTH IN EGYPT (EYE): PROVIDING A REASON TO STAY



Implementing Agencies



AT A GLANCE

GEOGRAPHICAL AREA OF IMPLEMENTATION:

Nile Delta region - Egypt
(Qalyoubia and Menoufia governorates)

GOVERNMENT PARTNER:

Ministry of Trade and Industry (Lead partner)
Micro, Small and Medium Enterprise Development Agency
(MSMEDA)

IMPLEMENTING PARTNERS:

International Labour Organisation (ILO) (lead Agency)
United Nations Industrial Development Organisation (UNIDO)
United Nations Development programme (UNDP)

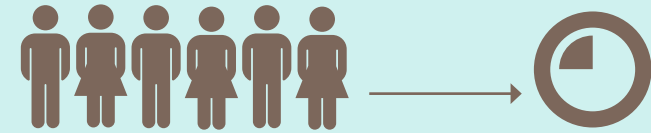
DURATION:

From 2018 to 2020

DONOR:

United Nations Trust Fund for Human Security (UNTFHS)

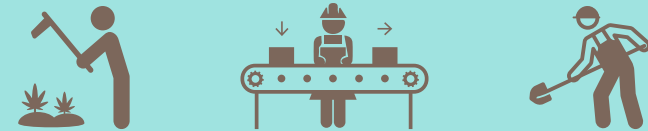
FACT AND FIGURES



Egyptian young women and men aged **15-29 years** make up **26.2 million in Egypt, over one-quarter of the country's population.**



Despite strong commitment from the government of Egypt to address unemployment in the country, **1 in every 4 youth (24.8%)** between 15-29 years remains unemployed.



This calls for more fierce interventions to provide youth with **decent job opportunities in their country**, which is among the main factors driving irregular migration among the youth.

PROJECT INSIGHTS

EYE – Providing a Reason to Stay, in partnership with Ministry of Trade and Industry, responds to the challenges faced by the Egyptian youth in Qalyoubia and Menoufia governorates, by tackling the root causes of irregular migration and creating decent job opportunities.

The project works to support the government in enhancing the services provided to the Small and Medium Enterprises (SMEs) and build the youth's capacities to start their business and have active participation in their communities. It focuses on enhancing the capacities of local partners to support them in providing an enabling business environment for youth at the migration-prone areas to start their SMEs and entrepreneurship projects.

In cooperation with sector stakeholders, the project will also initiate and support quick win interventions to mobilize identified cluster/ value chain actors, responding to the HS threats identified, in terms of economic security, but also addressing environmental security.

In addition, it will equip youth with the needed financial and non-financial services, and broaden their horizons to make changes in their societies by establishing creative and beneficial start-ups, or having decent job opportunities.

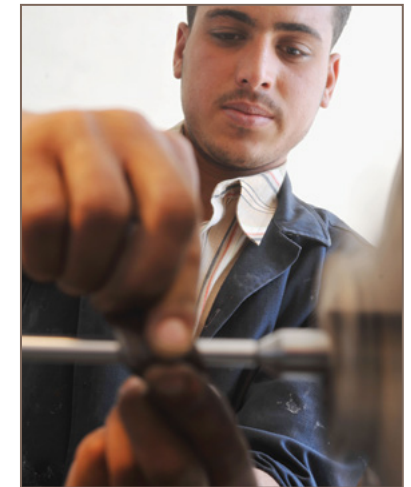
TARGET GROUP

The project will directly benefit 18,500 young women and men between the ages of 15-35 years, who are prone or are at risk of irregular migration in the Nile Delta region (Qalyoubia and Menoufia governorates).

In addition, small and micro-enterprises will be provided with financial services to start and expand the enterprises.

PROJECT OUTCOMES

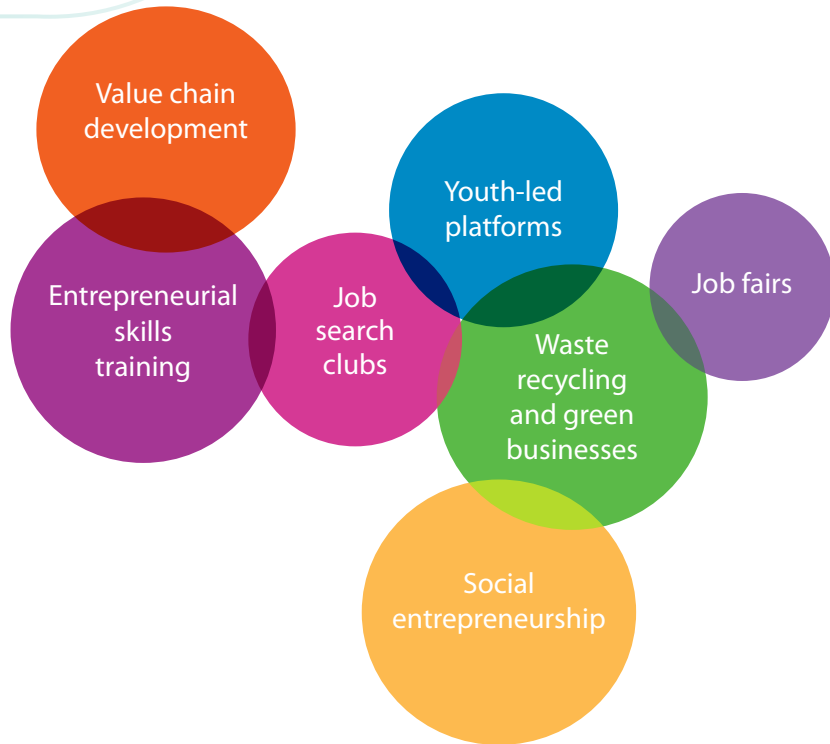
- 1 National institutions are strengthened for SME development.**
- 2 Local Employment and Economic Development (LEED) is promoted in Qalyoubia and Menoufia.**
- 3 Reduce economic vulnerability of young women and men in migration-prone areas in Nile Delta;** through broadening their horizons by sensitizing them on the value of work and social entrepreneurship and allowing them to identify clusters and value chains in their societies, with a focus on Green industries.
- 4 Encourage young men and women to have active participation and effective role engagement in their communities,** to better understand their potentials and support their societies through their business.



PROJECT ACTIVITIES

The project will provide knowledge, skills, and experience to youth through training and learning.

In addition the project will enhance access to financial and non-financial services for SMEs and expand partnerships and engagement with various stakeholders through institutional development.



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