

UN Department of Public Information's response to the questionnaire from SPFII**Question 2 (iv):****2010 Department of Public Information projects/activities on indigenous peoples' issues**

In January 2010, for the first-ever "State of the World's Indigenous Peoples" report, DPI worked closely with the Secretariat of the Permanent Forum on Indigenous Issues (SPFII) to promote the report and its findings to the media through launch events at UNHQ and other locations. An extensive press kit, which was translated into French, Spanish and Russian, highlighted each of the report's six chapters along with four regional fact sheets and a cover press release. The press kit was sent to UN Information Centres (UNICs) in Buenos Aires, Canberra, Colombia, Manila, Mexico, Moscow, Pretoria and UNRIC Brussels, all of whom participated in media launches or report publicity.

The regional launches assisted greatly in garnering media coverage, including by BBC News, the Ottawa Citizen, Sydney Morning Herald, ABC Radio, as well as Agence France-Presse (AFP), from which one article was widely republished. Life expectancy was by far the most focused on by the media with other issues encompassing poverty, traditional knowledge and intellectual property, militarism, cultural diversity, disappearing languages, land rights and the impact of climate change.

For the 2010 SPFII annual session, DPI published a press kit in English, French and Spanish with information notes on development with culture and identity; indigenous peoples and forests; and indigenous peoples of North America along and an opening press release. Throughout the session, media outreach was conducted. A highlight was New Zealand's support for the UN Declaration on the Rights of Indigenous Peoples, for which a press conference for the New Zealand Minister of Maori Affairs, together with representatives from the Permanent Forum was organized. The announcement was covered by several major wire services (AP, AFP, EFE), as well as Canadian, New Zealand, US, Australian and indigenous media.

DPI also supported SPFII in promoting and organizing the screening of "AVATAR", which more than 300 indigenous representatives from around the world attended, as did Director James Cameron. DPI was involved with coordinating the invitation's design, drafting and disseminating the press release, distributing media tickets and handling interview requests for Mr. Cameron, including from the New York Times, National Public Radio, Voice of America, Inter Press Service, O Globo, South Asian Times and Notimex. Most of the numerous follow-up articles emphasized the film's success in raising awareness of the plight of indigenous peoples.

In addition to activities at UNHQ, DPI has field offices in all seven UNPFII regions. Information Centres in regions/countries with large indigenous populations are engaged in activities and outreach on these issues. Field office activities in 2010 included holding conferences and press interviews with local media, launching the report of the "State of the World's Indigenous Peoples", hosting model UNs with student delegations and other cultural events.

For the International Day of the World's Indigenous Peoples, DPI supported the SPFII in showcasing the main UNHQ event on the work of indigenous film makers. A media advisory was disseminated and selected films were made available for information centres for screenings on the Day.

In late 2010, DPI reprinted the Declaration on the Rights of Indigenous Peoples in English, French and Spanish.

(In order to facilitate the quantification of data by the Forum, please indicate the number of programmes and projects/activities devoted to indigenous peoples issues in the past year)

Press conferences at UNHQ: 2 (One press briefing for the launch of the “State of the World’s Indigenous Peoples” report and one for the 9th session of SPFII)

Public Information materials

- 4 regional fact sheets, six chapter highlights and one main press release (in English, French, Russian and Spanish) for the launch of the “State of the World’s Indigenous Peoples” report.
- 4 fact sheets/backgrounders and one main press release (in English, French and Spanish) for the 9th session of the Permanent Forum.
- 42 press releases in English and French on indigenous issues by the Meetings Coverage Section.
- 3 reprints (English, French and Spanish) of the Declaration on the Rights of Indigenous Peoples.
- the UN News Centre published 35 stories in English and 42 in French related to indigenous issues, including further endorsements of the indigenous rights treaty, new national legislation recognizing indigenous rights, reports by independent UN expert on indigenous issues, the annual session of the UN Forum on Indigenous Issues, and the first UN study on indigenous issues.
- UN Photo captured and distributed more than 100 high-resolution images on indigenous issues via wire services
- UN Audio Library provided about 15 hours in MP3 format of UN meetings, press conferences and special events on its website, available for downloading.
- UN Webcast archived 14 hours of event coverage related to indigenous issues, mainly focusing on the Permanent Forum, and created 19 video clips from this material.

Events organized/promoted at UNHQ or in the field:

- Launch of the “State of the World’s Indigenous Peoples” report was promoted at UNHQ and eight locations in the field.
- The International Day of the World’s Indigenous Peoples and the 9th session of SPFII were promoted at UNHQ and in the field.
- The Special Rapporteur for Indigenous People, James Anaya, released part of his country report on Australia.

Radio and TV programmes: created 19 video clips for TV programmes and six clips produced for YouTube audiences.

Concerning Question 4, DPI's focal point on indigenous issues is as follows:

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**Concerning Question 5:
Conferences and other meetings organised by DPI on indigenous issues in 2010 to 2011**

DPI provided extensive coverage throughout the year of Indigenous Peoples' rights and related subjects, including SPFI. Selected examples of DPI's 2010 coverage of included:

NGO Relations

On 28 October 2010, the DPI/ NGO Briefing was held in observance of the 2010 International Year of Rapprochement of Cultures entitled "*Promoting Diversity of World Cultures and the Links that Unite Them*". Panelists from UNESCO, United Nations Alliance of Civilizations and the Institute of International Education provided an overview of how their organizations viewed the Year. They discussed some of the practical programmes and conventions that each had instituted to advance cultural diversity and encouraged the NGO community to raise awareness that by bringing people of different backgrounds together, it would create a richer, more innovative society.

Under the theme "Global Health", the 63rd Annual DPI/ NGO Conference, held in Melbourne, Australia from 30 August to 1 September 2010, was attended by 1,700 people from 70 countries, representing 270 NGOs. Addressing indigenous issues in a health-related context, Barbara Flick Nicol, an Australian Indigenous health activist, spoke about the challenges faced by Aboriginal communities. Mick Gooda, Aboriginal and Torres Strait Islander Social Justice Commissioner of the Australian Human Rights Commission recalled the importance of global action on issues, such as poverty while underscoring the importance of the Millennium Declaration and the Millennium Development Goals (MDGs).

News and Media Division

UN Webcast

The Webcast archived 14 live-coverage hours of indigenous-related events, mainly focusing on the Permanent Forums, from which it created 19 video clips. Highlights included a Special Event with indigenous filmmakers; the Ceremony marking the International Day of the World's Indigenous People (with statements by the Secretary-General and the General Assembly President); a World Bank news conference on "Indigenous Peoples, Poverty, and

Development”; and the launch of the UN's first report on the state of the world's indigenous peoples.

It also uploaded six videos on indigenous issues to the UN's YouTube Channel: [Columbia: Wayuu Women's Gold-water](#) (2 videos); [UN calls for greater efforts to help the world's indigenous communities](#); Report on the outcomes of SPFII; “Indigenous cultures, languages and ways of life are under constant threat” — Ban Ki-moon; and [UN report paints starkly grim picture of conditions of world's indigenous peoples](#).

UN Television

UNTV produced [UN in Action](#) and [21st Century](#) strands on preserving the heritage of Kenya's Maasai, which was used in a [CNN World View](#) segment and re-edited by the World Intellectual Property Organization for global dissemination. UN Television's feature on Colombia's Wayuu women fighting for water rights was broadcast by [CNN World View](#) and as part of [UN in Action](#). The footage is also being edited for broadcast as part of [21st Century](#).

UN Radio

In eight languages, UN Radio covered the developments of SPFII, including the Secretary-General's call for indigenous rights to be made a reality. Throughout the year, broadcasts included the United States support for the Declaration on Rights of Indigenous Peoples; comments by UN Human Rights Chief, Navi Pillay on the discrimination faced by indigenous peoples; events marking the celebration of the International Day of the World's Indigenous Peoples; and features focusing on the role of indigenous filmmakers.

UN News Centre

The News Centre portal regularly covered activities and programmes on indigenous peoples in all six official languages. In 2010, close to 100 stories were produced in English and French alone. The spectrum of coverage ranged from the Permanent Forum, to features on grassroots activities of UNDP and the World Food Programme, as well as statements by the Secretary-General's on indigenous issues. To mark the International Day of the World's Indigenous Peoples, the News Centre interviewed filmmaker Andrew Okpeaha MacLean, whose 2008 prize-winning film “Sikumi” was the first made in the Inupiaq language.

Meetings Coverage Section

Throughout 2010, the Section issued 42 press releases in English and French on indigenous issues, mostly of meetings and press conferences during the annual Indigenous Forum.

Media Accreditation and Liaison Unit

The Unit accredited journalists and facilitated their access to press conferences and other events related throughout the Indigenous Forum. The Media Documents Centre distributed speeches and other information related to the forum.

UN Photo and Audio Library

UN Photo captured and distributed more than 100 high-resolution images on indigenous issues via wire services, official UN websites, social networking outlets (Flickr, Twitter and Facebook) and other channels. These images are archived in the digital database for future use. The Audio

Library provided about 15 hours of UN meetings, press conferences and special events on its website, available for download in MP3 format.

Outreach Division Projects/activities

Advocacy and Special Events (CCOI/MOP)

During the MDG Summit, at the American Museum of Natural History in New York, United Nations Goodwill Ambassador for Biodiversity Edward Norton spoke at a UNDP event on "Biodiversity, Ecosystems and Climate Change: Scaling Up Local Solutions to Achieve the Millennium Development Goals". He introduced 25 local and indigenous community groups from across the developing world that were presented with the biennial Equator Prize for their work in biodiversity conservation, poverty reduction and adaptation to climate change.

Knowledge Solutions and Design

In 2010, two stories on indigenous issues were posted on the iSeek Intranet, relating to the 9th session of the Permanent Forum and the International Day of the World's indigenous People. The first, "Indigenous filmmaking to be celebrated around the world on International Day" at http://iseek.un.org/webpgdept1903_8.asp was also posted on deleGATE at www.un.int/wcm/content/site/portal/home/pid/19600. The second, "An indigenous staff member shares her views on indigenous issues", was posted on http://iseek.un.org/webpgdept1828_52.asp.

Library Users Services

Owing to the lack of a suitable space, the training programme in UN information resources for participants of the Indigenous Forum was suspended in 2009 and 2010. In 2011, the Dag Hammarskjöld Library hopes to resume the programme.

Visitors Services

In collaboration with SPFII, DPI/OD Exhibits Unit organized, co-curated and launched an exhibition during the 2010 session. The two-part multimedia exhibition ran until the end of July and included photographs, videos, artworks and sculptures by indigenous artists. UNESCO, the UNDP Equator Initiative and the UN Office for the International Year of Biodiversity provided educational components and topics included sustainable development, biodiversity and protection of the natural environment in relation to Indigenous Peoples. This exhibit was the seventh in an annual series since the Forum was established.

Education Outreach

The thirteenth annual UN student conference on human rights, organized in partnership with UNIC Mexico City and the United Nations Regional Information Centre in Brussels, was webcast live from UN Headquarters from 1 to 3 December. With over 40 schools participating, the focus was on discrimination and the rights of the child, with a sub-theme on discrimination against indigenous and minority children. A background document, which was sent to all participants, was posted on the UN Cyberschoolbus site. Speakers from the SPII Secretariat provided information on discrimination against indigenous children and analysis of students' recommendations.

UN Yearbook

In 2010, the Yearbook Unit produced *Yearbook of the United Nations, 2007*, in which the rights of indigenous peoples were a major theme. Chapter highlights include the 2007 United Nations Declaration on the Rights of Indigenous Peoples, the Office of the High Commissioner for Human Rights, the Organization's efforts to protect the rights of indigenous peoples in accordance the Declaration and other human rights instruments, the Expert Mechanism on the Rights of Indigenous Peoples, the Voluntary Fund for the Second International Decade of the World's Indigenous People and SPFII. The rights of indigenous peoples are a recurrent theme in corresponding *Yearbook* chapters.

UN Chronicle

Online and in the printed editions, two 2010 issues carried pieces in English and French that highlighted indigenous themes. Issue No. 2 on Global Health featured segments on "Indigenous Children - Their Human Rights, Mortality, and the Millennium Development Goals" by Jane Freemantle of the University of Melbourne; "Australia's First People - Their Social and Emotional Well-being" by Lyn Littlefield of the Australian Psychological Society and "Documenting my Culture in its Truest Form", a photo essay by Australian award-winning Wayne Quilliam. Issue No. 4, entitled The Youth Issue, published "Our Body, Our Earth" by Joel Cardinal, winner of the country's 2010 National Aboriginal Essay Competition. The Online Web Special in English featured "The Current State of Australia's Indigenous Children" by Dashika Ranasinghe.

UNIC activities on indigenous issues in 2010 on the Permanent Forum on Indigenous Issues concerning**UNIC activities on indigenous issues in 2010 on the Permanent Forum on Indigenous Issues concerning**

In response to information provided by Headquarters, several UNIC offices around the world prepared and sent to the media and key audiences a press release on the UN publication "*State of the World's Indigenous Peoples*". Some offices translated the press material into local language for better accessibility. Offices that launched the report include the following: **UNIC Ankara, UNIC Asuncion, UNIC Canberra, UNIC Bogota, UNRIC Brussels, UNRIC Brussels, UNIC Manila, UNIC Mexico City, UNIC Moscow, UNIC Pretoria, UNIC Rio de Janeiro, UNIC Tehran.**

The press release was picked up widely by news agencies, newspapers radio and television in all regions. Coverage includes the *Anadolu* news agency, and *Sabah* and *Zaman* newspapers. Two nationwide newspapers, *ABC Color* and *Ultima Hora*, published articles.

UNIC Bujumbura joined UNICEF to mount an exhibition which marked the International Day for Indigenous People, from 5 to 9 August 2010, at the Ministry of Foreign Affairs. The opening ceremony of the exhibition was attended by the Ministry of Solidarity, UN Heads of Agencies and the public at large.

UNIC Brazzaville briefed members of a newly created local NGO dealing with indigenous issues on 14 February 2010, which was focused on UNIC activities and the UN action on this subject.

UNIC Bogota provided assistance to four members of the United Nations Permanent Forum on Indigenous Issues on their visit to Colombia from 5 to 9 July 2010. The purpose of the mission was to observe the situation of the indigenous peoples and, in particular, the situation of the Awa and other indigenous peoples affected by conflict. During the visit, the Forum members met with government representatives, indigenous peoples and indigenous people's organizations, NGOs and agencies of the United Nations system. The mission visited Bogota, Valledupar, Pereira and El Diviso. At the end of the visit, the Forum held a press conference on UNIC premises, covered by media outlets such as Caracol Radio, *El Tiempo*, *El Espectador*, *El Liberal*, *El Diario del Otun*, *Agencia AFP*, *Agencia Xinhua*, *Notimex*, *Agencia Venezolana de Noticias*.

On the International Day of the World's Indigenous People, the UN system in Colombia was invited by the new Government to continue working for the respect and implementation of the rights of indigenous peoples, recognizing, in particular, Convention 169 on Indigenous and Tribal Peoples Independent territories, a jurisprudence law by the Inter-American Court of Human Rights and the United Nations Declaration on the Rights of Indigenous Peoples. The UNIC distributed a local op-ed and the Secretary-General's message on the Day to the Government, media, diplomatic corps and NGOs.

UNRIC's Italy Desk organized the presentation of the UN Report "*The condition of indigenous populations worldwide*" by Irene Pivetti on 24 March 2010 in Rome. The presentation was posted on UNRIC website: <http://www.unric.org/it/attualita/26554-presentazione-del-rapporto-onu-qlo-stato-delle-popolazioni-indigene-nel-mondoq-irene-pivetti-learn-to-be-free-onlus-unric-festival-delle-identita-berceto-2010> and <http://www.unric.org/it/lonu-e-la-societa-italiana/26>.

UNIC Buenos Aires translated the *UN Declaration on the Rights of Indigenous Peoples* into local languages: Mapuche, Mocobi, Toba and Wichi (online versions available at http://www.unic.org.ar/pag_esp/esp_pob-indigenas/recursos_pi.html). With a print run of 300 copies each, they were distributed to indigenous community leaders, indigenous organizations, UN officials, universities and groups working on indigenous issues.

UNIC Colombo drafted a feature article on the International Day of the World's Indigenous Peoples based on UN materials on indigenous peoples. The article covered the UN's contribution to promoting the rights of indigenous peoples all over the world and included the message of the Secretary-General for the Day. The Centre also provided information support on this subject.

UNIC Dhaka's National Officer delivered a speech, read out and distributed the translated version of the UN Secretary-General's message on the International Day of the World's Indigenous Peoples at a national function held at the Bangabandhu International Conference Centre. Organized by the Bangladesh Indigenous Peoples Forum, the event was attended by more than 5,000 indigenous peoples from all over the country. The Centre also hosted the

observance of the International Day of the World's Indigenous Peoples organized by the UN Association of Bangladesh (UNAB).

UNIC Lima selected and interviewed four Peruvian human rights activists to participate in the regional video for Human Rights Day and sent this material to UNHCHR. One of them is Tarcila Rivera, indigenous leader member of the Centre of Indigenous Cultures of Peru - Chirapaq. The interview was uploaded at: <http://www.cinulimatv.com/>. On the International Day of the World's Indigenous People, the students from the Cieza Lachos, Esquicha Bernedo and Santa Rosa del Sauce schools in Lima interviewed their relatives to learn more about indigenous people. They also wrote stories and essays about this topic. The students from San Martín de Porres School (Lima) made a wall newspaper. The students from the Virgen de la Puerta School (Trujillo) organized a research contest about indigenous people. The students from the Micaela Bastidas School (Arequipa) organized a meeting to discuss this topic. UNIC Lima provided information materials and supported these events.

UNIC Manila handled the media invitations and follow-up for the UNDP-ILO-NCIP-IDWIP event on the International Day of the World's Indigenous People. The UNIC secured the participation of former congresswoman Risa Hontiveros-Baraquel, who sponsored a Land Use Bill in the Philippines's Congress, as well as being a known advocate for indigenous peoples (IP) concerns. The Centre also assisted in the presentation of the National Commission on Indigenous Peoples (NCIP), the Philippine government agency mandated to address IP development concerns.

UNIC Ouagadougou co-organized with the Ministry of Foreign Affairs a conference entitled "Cultural Diversity, Dialogue of Cultures and Development" on 21 May 2010. About 150 people attended the conference, including government officials, members of NGOs, students, representatives of indigenous people and the media.

UNIC Panama City represented the UN system in Panama in a gathering with representatives of all indigenous groups in Panamá to observe the International Day of the World's Indigenous People and to promote ILO convention 169. More than 1,000 indigenous people participated.

UNIC Rio de Janeiro supported the organization of a week-long event in Mato Grosso to promote the culture of the Guarani indigenous people in the country, which ended with a cultural event on 15 May. During the event, a new edition of the UN Declaration on the Rights of Indigenous Peoples in Guarani-kaiowá, translated by indigenous teachers, was launched and the message of the Centre's Director was read. The event received good media coverage. To raise awareness of the International Day of the World's Indigenous People, UNIC Rio de Janeiro prepared a special press kit on the issue. The materials included the message of the Secretary-General; the message of the High Commissioner for Human Rights, a special edition of the United Nations Declaration on the Rights of Indigenous Peoples prepared by UNIC with Q&A and links to the films selected for the occasion.

UNIS Vienna hosted a three-day long Vienna Schools' Model United Nations (VSMUN) with student delegates adopting resolutions in the final session of the simulated General Assembly of the United Nations. The resolutions related to issues discussed by the 135 participants from 15

schools in Vienna, Lower Austria and Berlin, Germany, including issues related to indigenous peoples.

UNIC Windhoek interviewed and produced a video recording of eight students of the University of Namibia, Faculty of Law, discussing human rights, including a portion on indigenous people's rights. As a token of appreciation for their participation, the Centre presented them with a copy of Nelson Mandela's book titled: Mandela's Way Lessons.
