The International Year of Cooperatives

A Dialogue to Build Purpose and Intentions

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Agenda

- Speaker Introduction
- Setting the Stage
- Roundtable Discussion
- Concluding Thoughts/Next Steps
INTRODUCTION
NCBA’s Mission

Develop, advance and protect cooperative business
NCBA’s Vision

- NCBA demonstrates that cooperatives are a better business model for providing domestic and global social and economic progress.
Well-Known US Cooperatives

- Associated Press
- C-SPAN
- Nationwide Insurance
- ACE Hardware
- Navy Federal Credit Union
- Land O’Lakes
- Florida’s Natural
- Ocean Spray
- Sunkist
- REI
- CoBank
Understanding the Economic Impact of Cooperatives

A Research Study Inspired by NCBA

www.thebetterchoice.coop
The Bottom Line on Data in the U.S.

- 29,284 cooperative firms
- $652 billion plus in revenue
- $133.5 billion in income
- $3 trillion in assets
- 2,100,000 plus million jobs
The Bottom Line on Data Around the Globe

www.global300.coop
Visualize the Impact

Distribution of Cooperatives by Sector

Data Sources: University of Wisconsin Center for Cooperatives and UW-Extension

Cooperatives by Sector
- Commercial Sales and Marketing
- Financial Services
- Utilities
- Social and Public Services
- County Boundaries
- State Border

NCBA
SETTING THE STAGE

Why an International Year of Cooperatives?
Making a Case for Cooperatives

- Improve people’s economic and social position
- Promote democracy
- Increase wealth among people
- Empower people to control their lives
- Create community engagement
- Promote world peace
The International Year of Cooperatives

- Supports realization of the Millennium Development Goals
- Raises the awareness for all co-ops
- Educates consumers, government officials, media and other business entities on the co-op model
- Creates ability to make recommendations to government for co-op friendly regulations and laws
- Brings all co-ops together world-wide
- Promotes joint business opportunities among the co-op community
ROUNDTABLE DISCUSSION
Questions to Consider

- Why do the Year?
- What can it offer?
- What activities will we want involved?
- How can we engage others?
- What impacts do we want to happen?
THANK YOU
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