

INTERNATIONAL DAY OF FORESTS

21 March 2020

21 March was declared the International Day of Forests by the UN General Assembly to raise awareness of the importance of all types of forests and of trees outside forests.

The UN General Assembly requested the UN Forum on Forests Secretariat in the UN Department of Economic Social Affairs to facilitate the implementation of the International Day, in collaboration with FAO.

2020 Theme

Forests and Biodiversity

UNDESA Social Media

Connect with the campaign on twitter.com/UNDESA and [Facebook.com/joinUNDESA](https://facebook.com/joinUNDESA)

Landing page

<http://bit.ly/DayForests>

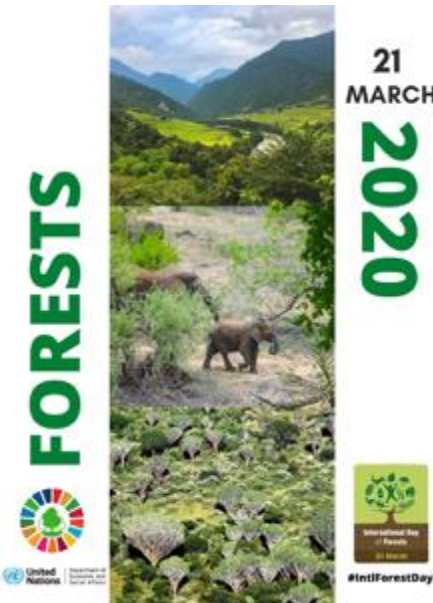
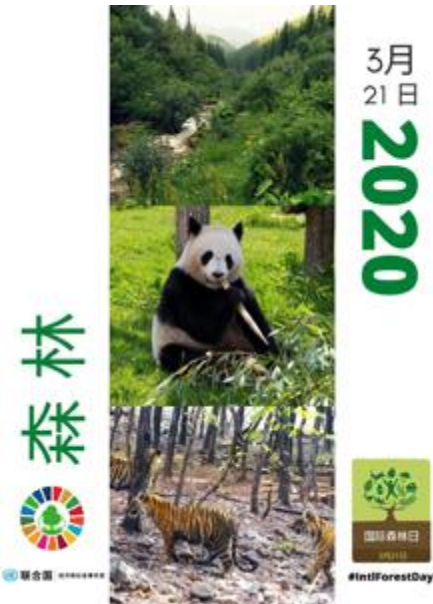
Main Hashtag: #IntlForestDay

Additional hashtags: #GlobalGoals #SDGs #biodiversity2020

Digital assets

Design products for Twitter, Facebook and Instagram have been produced in all 6 UN official languages.

All files are available on the International Day of Forests 2020 Trello board: <https://trello.com/b/KZiLq1sl>



SUGGESTED MESSAGES

Forests are home to over 80% of biodiversity on land

There are over 60,000 different species of trees in the world

Forests are hotspots of biodiversity. Protecting them means protecting life itself! 21 March is #IntlForestDay.

bit.ly/DayForests | #Biodiversity2020

Birds bees and urban trees.

80% of all biodiversity on land live in forests & trees!

Protecting forests is protecting life itself!

21 March is #IntlForestDay, celebrating forests and biodiversity.

bit.ly/DayForests | #Biodiversity2020

Birdwatching is a great way to connect with nature, while #SocialDistancing

Try to spot birds from your window or from a remote corner of your local forest or park to celebrate #IntlForestDay on 21 March!

bit.ly/DayForests | #Biodiversity2020

Forest biodiversity continues to be lost globally at an alarming rate

Over a million species face extinction. Many of them live in forests. This #IntlForestDay, you can help to save them!

Every action to reduce your carbon footprint helps to protect the forests and all the creatures that call it home.

bit.ly/DayForests | #Biodiversity2020

Deforestation

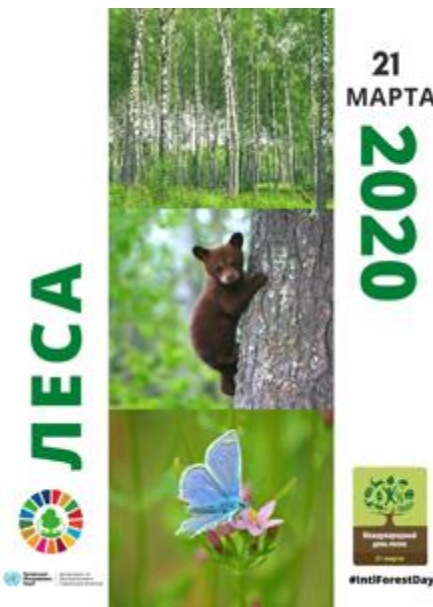
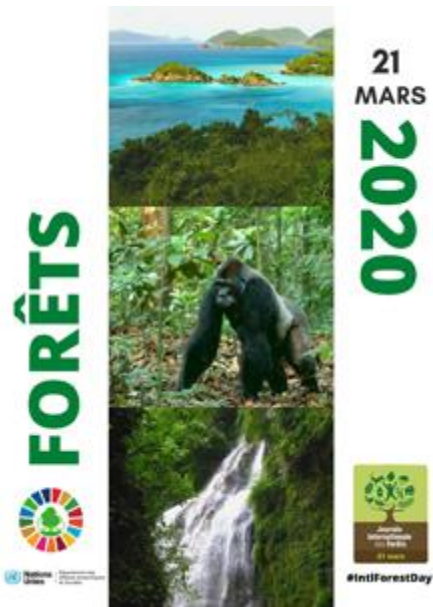
Forest degradation

climate change

are threatening the incredible diversity of life in forests!

Today, on #IntlForestDay, show your love for forests!

bit.ly/DayForests | #Biodiversity2020



1.6 billion people rely on forests for food, water, fuel and jobs

25% of our 🌍's population depends on forests for food, water, fuel and jobs.

100% of us benefit from the ecosystem services provided by forests.

Celebrate #IntlForestDay by adopting or planting a tree in your neighbourhood!

bit.ly/DayForests | #SDGs

Here are five things that you can do on #IntlForestDay to help forests.

Every action counts! #GlobalGoals #biodiversity2020



Forested catchments provide three quarters of all fresh water used worldwide

The water that you wash your hands with 🙌 was filtered by a forest.

1/3 of the world's largest cities like Bogota, Durban, Jakarta, Madrid, New York & Rio de Janeiro, draw their fresh water 📦 from forests 🌲🌳🌴🌱

bit.ly/DayForests | #IntlForestDay | #SafeHands

