

INTERNATIONAL DAY OF FORESTS 21 March 2019

21 March was declared the International Day of Forests by the UN General Assembly to raise awareness of the importance of all types of forests and of trees outside forests.

2019 Theme

Forests and Education

UNHQ event

On Thursday 21 March 2019, from 10:00 – 13:00 at the ECOSOC Chamber in UNHQ, NY, organised by the UN Forum on Forests Secretariat in UN DESA.

Watch the event live on UN Web TV <http://webtv.un.org/>

UNDESA Social Media

Connect with the campaign on twitter.com/UNDESA and [Facebook.com/joinUNDESA](https://facebook.com/joinUNDESA)

Landing page: <http://bit.ly/DayForests>

Campaign Hashtag: #IntlForestDay

Digital assets

Digital assets in English are available on a Trello board: <https://trello.com/b/WOnkDr2Z>



**INTERNATIONAL DAY
OF FORESTS
21 MARCH**

TWITTER

CARD 1: Trees are keepers of knowledge and life

Trees are some of the oldest living organisms. The rings of a 🌲 tell our 🌍's history. Trees have withstood dramatic shifts in climate & they hold 🔑 to adapting to a changing environment.

Protect, restore & plant more! Celebrate #IntlForestDay! 🌲 🌲

<http://bit.ly/DayForests>

CARD 2: Forests and trees create sustainable livelihoods

1.6 billion people rely on forests for food, water, fuel and jobs.

Learn about how you can protect, restore and plant more! 🌲 🌲 🌲 🌲

Join us to celebrate #IntlForestDay! <http://bit.ly/DayForests>

CARD 3: Forests are vital to life

Forests are vital to our life here on 🌍.

80% of all biodiversity on land live in forests & trees. This includes birds, bees & trees in city parks. They also provide 75% of the 🌍's freshwater. Let's celebrate & help grow the world's forests!

[🌐 http://bit.ly/DayForests](http://bit.ly/DayForests)

TWITTER

CARD 4: Your glass of water is a tree product

1/3 of the world's largest cities – including Bogota, Durban, Jakarta, Madrid, New York & Rio de Janeiro - draw their drinking water 🏠 📺 from forests.

Let's make sure future generations have forests to make #EveryDrop count.

#IntlForestDay: <http://bit.ly/DayForests>

Forests affect global climate, rainfall patterns & freshwater availability.

By 2050, over 1/2 of humans will face water stress.

Let's make sure future generations have forests to make #EveryDrop count.

#IntlForestDay: <http://bit.ly/DayForests>

CARD 5: Trees are nature's air conditioners

Trees clean and cool our air - they are Nature's air conditioners! 🌳🌳🌳🌳

Learn more fun forest facts and join us in celebrating #IntlForestDay!

Learn how you can take part: <http://bit.ly/DayForests> #GlobalGoals

TWITTER

CARD 6: Trees build resilience against climate change

Trees in cities: 🌳🌳🌳🌳

- ✓ Regulate our climate
- ✓ Improve the air we breathe
- ✓ Reduce storm water and flooding.

On this #IntlForestDay, learn more about how forests benefit your community 🏙️: <http://bit.ly/DayForests>

CARD 7: Trees and parks are good for your health

Trees & parks clean the air we breathe, reduce stress, noise & help build sustainable communities. 🌳🌳🌳🌳

They play a vital role for people everywhere 🌍 to live healthy lives. Let's protect them! It is our best bet for a sustainable future!

#IntlForestDay: <http://bit.ly/DayForests>

CARD 8: International Day of Forests poster

Join us & celebrate the #IntlForestDay on 21 March!

This year we're putting a spotlight on forests and education! 🌳🌳🌳🌳

📺 WATCH LIVE: 21 March 10 am ET & learn more about the vital role of forests in our daily lives: <http://webtv.un.org>

FACEBOOK

CARD 1: **Trees are keepers of knowledge and life**

Trees are some of the oldest living organisms known to man. The rings of a tree hold records of our planet's history, spanning thousands of years. Trees have withstood dramatic shifts in climate, including the Ice Age! They hold the key to adapting to our changing environment.

Learn about how you can protect, restore and plant more! 🌳🌳🌳🌳

Join us to celebrate #IntlForestDay! <http://bit.ly/DayForests>

CARD 2: **Forests and trees create sustainable livelihoods**

1.6 billion people need forests for food, water, fuel and jobs. They improve the lives of all of us.

Let's protect, restore and plant more! Join us in celebrating the International Day of Forests on 21 March and help us reach the UN target of increasing the world's forests by 3% by 2030! 🌳🌳🌳🌳

Learn more here: <http://bit.ly/DayForests> #IntlForestDay #GlobalGoals #EveryDrop

CARD 3: **Forests are vital to life**

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80% of all biodiversity on land live in forests & trees. This includes birds, bees & trees in city parks. They also provide 75% of the 🌍's freshwater. Let's celebrate & help grow the world's forests!

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FACEBOOK

CARD 4: Your glass of water is a tree product


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By 2050, over 1/2 of humans will face water stress.

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<http://bit.ly/DayForests>

 WATCH LIVE: 21 March 10 am ET: <http://webtv.un.org> #IntlForestDay #GlobalGoals

1/3 of the world's largest cities – including Bogota, Durban, Jakarta, Madrid, New York & Rio de Janeiro - draw their drinking water   from forests.

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CARD 5: Trees are nature's air conditioners

Trees are Nature's air conditioners!

Did you know that a young healthy tree cools just like 10 room-sized air conditioners running 20 hours a day?

Celebrate the International Day of Forests on 21 March by taking a moment under the cool shade of a tree!

Learn more about the day: <http://bit.ly/DayForests>     #IntlForestDay #GlobalGoals



United
Nations

Department of
Economic and
Social Affairs

FACEBOOK

CARD 6: Trees build resilience against climate change

Trees in cities: 🌳🌳🌳🌳

- ✓ Regulate our climate
- ✓ Improve the air we breathe
- ✓ Reduce storm water and flooding.

Learn more what role forests play for life in a big city and celebrate the International Day of Forests on 21 March by adopting or planting a tree in your neighbourhood!

Learn more: <http://bit.ly/DayForests> #IntlForestDay #GlobalGoals

CARD 7: Trees and parks are good for your health

Trees and parks clean the air we breathe, reduce stress, noise and help us build sustainable communities.

They play a vital role for people around the 🌍 to live healthy lives. Let's protect them! It is our best bet for a sustainable future!

Celebrate the International Day of Forests on 21 March by taking an energising walk in your local park!

<http://bit.ly/DayForests> #IntlForestDay #GlobalGoals

FACEBOOK

CARD 7: Trees and parks are good for your health

Trees are good for your health in so many ways.

Did you know $\frac{3}{4}$ of top-ranking global prescription medication have forest components?

Celebrate the International Day of Forests on 21 March by taking a walk in a park and reconnect with greener side of life!

<http://bit.ly/DayForests> #IntlForestDay #GlobalGoals

CARD 8: International Day of Forests poster

Our world's forests – our best bet for sustainable communities! 🌳🌳🌳🌳

Join us and celebrate the International Day of Forests on 21 March! This year we're putting a spotlight on forests and education!

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Learn about the vital role of forests for sustainable life in the big city: <http://bit.ly/DayForests>

#IntlForestDay #GlobalGoals