

Social Media Advisory

12th Session of the UN Forum on Forests | 1-5 May 2017

Main event page: http://bit.ly/UNForest

Main hashtags: #UNFF12 #UNForests

Additional hashtags: #GlobalGoals #SDGs

Watch live on UN Web TV http://webtv.un.org/

VIDEO: Forest-based solutions to improve people's lives:

http://bit.ly/2pua6O1

UNDESA Social Media: Connect with the campaign on Twitter.com/UNDESA and Facebook.com/joinundesa

Digital assets in English are available on a Trello board, along with design files that can be customised for other languages: https://trello.com/b/1v7ovncw/





Learn more how 1.6 BN people need forests for food, water, fuel & jobs. Watch #UNFF12 live on 1-5 May @UN: webtv.un.org #UNForests

DYK #UNGA adopted a new #UNForests Plan & 6 Global Forest Goals? Learn more http://bit.ly/2pua6O1 #UNFF12

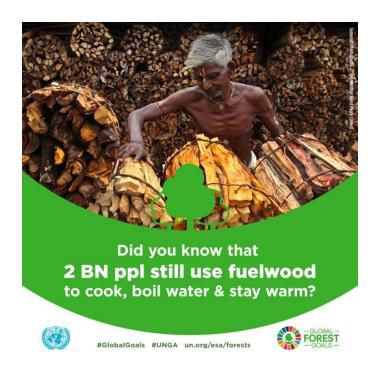
Suggested Facebook posts:

Learn more about how 1.6 BN people need forests for food, water, fuel and jobs as the 12th Session of the UN Forum on Forests kicks off on 1 May. Get details on the Forum which runs until 5 May: http://bit.ly/UNForest Watch live: http://webtv.un.org

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Did you know the UN General Assembly adopted a new Forest Plan and 6 Global Forest Goals? For more info on the new UN Strategic Plan for Forests 2017-2030, visit: http://bit.ly/UNForest Watch UN DESA's short video: http://bit.ly/2pua601





DYK that 2 BN ppl still use fuelwood to cook, boil water & stay warm? Watch #UNFF12 live @UN: http://webtv.un.org #UNForests

90% of fuelwood & charcoal use takes place in developing countries. #GlobalGoals http://bit.ly/UNForest #UNFF12 #UNForests

Suggested Facebook posts:

Did you know that 2 billion people still use fuelwood to cook, boil water and stay warm? Learn more at the 12th Session of the UN Forum on Forests taking place on 1-5 May: http://bit.ly/UNForest Watch the Forum live: http://webtv.un.org

For rural poor in developing countries, forests are often the only available source of energy. 90% of fuelwood and charcoal use takes place in developing countries. Learn more at the 12th Session of the UN Forum on Forests taking place on 1-5 May: http://bit.ly/UNForest Watch live: http://webtv.un.org





By 2025, 1.8 BN people will face water scarcity. Forests provide 75% of freshwater: http://bit.ly/UNForest #GlobalGoals #UNFF12

1/3 of world's largest cities get their drinking water from forests. Watch #UNForests discussions live @UN: http://webtv.un.org #UNFF12

Suggested Facebook posts:

Did you know that by 2025, 1.8 BN people will face water scarcity? Forests provide 75% of freshwater. Learn more at 12th Session of the UN Forum on Forests:

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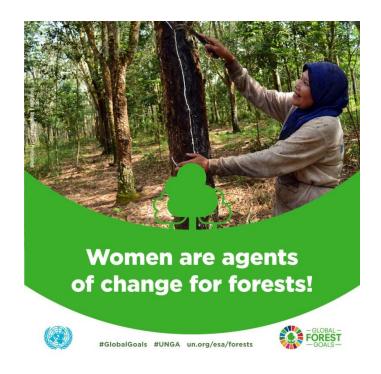


DYK that 80% of all terrestrial species live in forests? Learn more, watch #UNFF12 live @UN: http://webtv.un.org #UNForests

Suggested Facebook post:

Forests are home to an estimated 80% of all terrestrial species. Protect, restore and plant to support the UN's target to increase forests by 3% by 2030! For more information on the new UN Strategic Plan for Forests 2017-2030, visit: http://bit.ly/UNForest Watch UN DESA's short video: http://bit.ly/2pua601





Women are agents of change for forests! Learn more at #UNFF12 @UN: http://webtv.un.org #UNF0rests

See how planting Moringa trees is empowering women in Togo: https://youtu.be/jp8p3avtkmE #UNFF12 #UNForests

Suggested Facebook posts:

Women are agents of change for forests! Learn more at the 12th Session of the UN Forum on Forests: http://bit.ly/UNForest Watch live: http://webtv.un.org

See how planting Moringa trees is empowering women in Togo: https://youtu.be/jp8p3avtkmE

Learn more at the 12th Session of the UN Forum on Forests: http://bit.ly/UNForest





Trees are Nature's air conditioners! Learn more at #UNFF12 @UN: http://webtv.un.org #UNForests

Forests & trees provide clean air! Learn more at #UNFF12 @UN: http://webtv.un.org #UNForests

Suggested Facebook post:

Trees are Nature's air conditioners! Did you know that a young healthy tree cools just like 10 room-size air conditioners running 20 hours a day? Learn more at the 12th Session of the UN Forum on Forests: http://bit.ly/UNForest

Watch live: http://webtv.un.org

Forests and trees provide clean air! Protect, restore and plant to support the UN's target to increase forests by 3% by 2030! For more info on the new UN Strategic Plan for Forests 2017-2030, visit: http://bit.ly/UNForest Watch UN DESA's short video: http://bit.ly/2pua601

