

## Joint Statement by Global Investors for Sustainable Development Alliance (GISD)

As leaders of the world's investment and business community, we are convening to support the 2030 Agenda for Sustainable Development – which sets out a vision for a prosperous future for people and planet, underpinned by sustained, inclusive and sustainable economic development – and facilitate the finance and investment it needs to be successful.

The necessary transformation of business and finance to achieve the Sustainable Development Goals (SDGs) is not happening at the required scale or speed. While investment into sustainable development has become increasingly important, there is more work to be done to bring this long-term and inclusive approach into the mainstream. Businesses need to develop local solutions and projects; investors need to step up their support with financing; and policy makers need to set an enabling framework.

That is why we, as investors, are committing, today, to drive this transformation forward by increasing our contribution to the achievement of the Sustainable Development Goals (SDGs). We, as GISD Alliance, pledge to scale-up and speed-up our efforts to align business with the SDGs. We recognize that achieving this ambitious plan for the future is not for one stakeholder, but for all stakeholders. And as the leaders of prominent businesses that represent each stage of the finance value chain, we are committed to transform the finance and investment ecosystem. We view this commitment as being aligned with our duty to both manage multifaceted risks and to support the long-term value creation that can meet our obligations to our beneficiaries without affecting financial return.

**Our main objective as an Alliance** is to build on a number of initiatives and networks that have already been launched to promote the Global Goals and to align financing for the 2030 Agenda. We set our sights firmly on achieving a dual objective: To drive investment and its impact to scale for the achievement of the SDGs.

**Our value-added as an Alliance** is that our pledge goes beyond a single sector, country and the short-term. Hailing from all regions of the globe, we commit to do so in a universal and inclusive manner. And, recognizing that our business success is inseparable from sustained, inclusive and sustainable economic development, as enshrined in the 2030 Agenda, we are committed to a long-term approach to business and investment decisions.

**Our focus as an Alliance** will be on delivering concrete solutions to scale-up long-term finance and investment in sustainable development. As we cannot achieve this objective alone, we pledge to do so in partnership with fellow investors, governments and multilateral institutions. We also reaffirm the urgency to leverage the vast promise of innovation to facilitate investments in sustainable development.

## To achieve our ambitious objectives, as an Alliance we commit to:

- (1) *contribute* to sustained, inclusive and sustainable economic growth that benefits all stakeholders, recognizing their vital role for our business success;
- (2) *establish* partnerships and alignment between investors, governments and multilateral institutions that develop scalable investment opportunities in countries and sectors where they are most needed;
- (3) *integrate* long-term performance outlooks into investment decision-making, recognizing the importance of sustainable long-term value creation, which requires stewardship of financial, human and natural capital;
- (4) *foster* the harmonization of standards for sustainability reporting and impact measurement to enhance the impact and transparency of investments for all stakeholders;
- (5) *support strengthening of* the quality of data and information relating to SDG investment opportunities and markets, and their integration with financial reporting and audit;
- (6) **develop** and promote the use of innovative financing facilities and tools that enhance the risk-return profile of investments in sustainable development, including in sectors and countries where investment is most needed.

We are setting out on the road to 2030 with the conviction that we have a key role in fulfilling the SDGs to ensure a prosperous future for our business and our beneficiaries and stakeholders.

We reaffirm that the 2030 Agenda represents a roadmap to achieve long-term investment, in which profitability and sustainability converge, to achieve a prosperous planet for all people.

Our undertaking is ambitious, but so are the Sustainable Development Goals. Hence, we are determined to turn these ambitions into reality.

Allianz SE

Swedish Investors for Sustainable Development, represented by AP7

APG

Arabia Corporate Social Responsibility Network

Aviva

**Banco Santander** 

Bancolombia

Bank of America

Caisse de dépôt et placement du Québec

California Public Employees' Retirement System (CalPERS)

CIMB

Citigroup

Consejo Mexicano de Negocios

Enel S.p.A.

First State Super

Government Pension Investment Fund (GPIF)

**ICBC** 

Infosys

**Investec Group** 

Johannesburg Stock Exchange

Les Eaux Minérales d'Oulmès

Nuveen, a TIAA company

**Pal Pensions** 

**PIMCO** 

Safaricom

Sintesa Group

Standard Chartered

SulAmerica

TDC Group A/S

**UBS**