Why ITC Matters to SMEs for SDGs



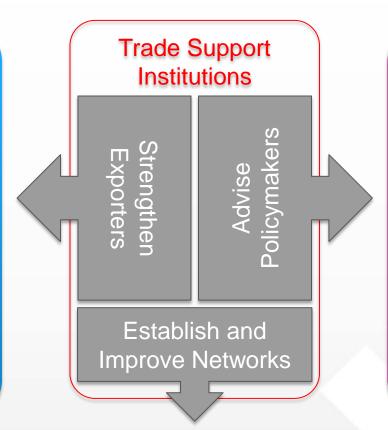


TRADE IMPACT FOR GOOD

ITC Work Supports SDGs

ENTERPRISES

- Develop strategies and plans for exports
- Get enterprises export-ready within sectors / value chains
- Achieve sustainable export success



POLICYMAKERS

- Develop implement strategies
- Establish an adequate Institutional framework
- Build capacity for integration of business interests

Trade Intelligence

Export Strategy

TSI Strengthening Exporter Competitiveness

Business and Trade Policy



TRADE IMPACT FOR GOOD

FOR GOOD

Equality of SMEs?

Food Service Technology Industry matter which industry n o Consult **Patent** Design Manufacture Distribute Resell GREATER VALUE Maintain **Parts Brand Pick Process** TRADE IMPACT