

**Learning From Partnerships: Informal Thematic Session**  
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**Comments on Private Sector and Roll Back Malaria Partnership**

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Thank you, Excellencies, for giving me the opportunity to speak to you today about the Roll Back Malaria Partnership.

Roll Back Malaria is the global framework to implement coordinated action against malaria. It is comprised of more than 500 partners, including malaria endemic countries, bilateral and multilateral development partners, civil society, NGOs, Foundations, research and academia -- and the Private Sector. We all work together to scale up malaria-elimination efforts at country level, coordinating our activities to avoid duplication and ensure optimal use of resources.

Each constituency has a different role to play. The role of the Private Sector is first and foremost innovation -- researching, developing and bringing to market the new tools that are essential to achieve our shared goals.

By sitting at the same table with the entities that are implementing, funding and working together to control and eliminate, the Private Sector can optimize our ability to develop the right interventions and to price commodities affordably and sustainably.

Beyond our key part in what Professor Sachs calls the “innovation system” for development, the Private Sector also has important CSR programs and at a local

level, the Private Sector can be the front-line interface with populations seeking treatment for malaria.

Our experience in the Roll Back Malaria Partnership is that by addressing Conflict of Interest issues head on, we can optimize our efforts.

With such a diversity of organizations we have developed a robust **Operating Framework** and clear **By-laws** for the Partnership. We have an annual **Declaration of Interest process** which recognizes that *all stakeholders, regardless of their Constituency, are potentially subject to Conflicts of Interest.*

The effectiveness is clear: on Tuesday of this week, the 2014 WHO World Malaria Report highlighted record progress against malaria made between 2000 and 2013 including:

- **Child deaths from malaria cut by 53%**
- **4 million young lives saved**

In 2014, Roll Back Malaria supported countries to access close to \$3 billion dollars in financing for program implementation through the Global Fund's New Funding Mechanism -- this also shows the vitality of our Partnership.

Taking note of the Secretary General's Synthesis Report with its **call for the Eradication of Malaria** -- we are adapting the Roll Back Malaria Partnership to the changing landscape. The WHO will introduce its new **Global Technical Strategy for Malaria** at the 2015 World Health Assembly. In parallel, Roll Back Malaria Partners are determining the **architecture and governance structures most fit for purpose** to achieve our common goal of a **malaria free world.**

To conclude: we submit that the Malaria Partnership **model is tried and true,**

**and can be applied more broadly to any issue that would benefit from coordinated action** among multi-sectoral partners. Thank you.

We have learned a lot of lessons through hard experience over the MDG era, and believe that the Roll Back Malaria Partnership is a model that can be applied more broadly as the UN Partnerships forum seeks standard, transparent models of engagement for PPPs.