HIGH-LEVEL DIALOGUE ON FINANCING FOR DEVELOPMENT

TRADITIONAL MEDIA

Coverage: Despite the postponement of the Dialogue’s headline announcement (the Global Investors for Sustainable Development alliance) and other news stories competing for coverage, media interest in the event remained high, especially in the francophone world, with articles by Xinhua, RTL (international), Estadão (Brazil) Het Laatste Nieuws (Belgium), The National (UAE), Arab News, Prensa Latina, El Universo (Ecuador) and an op-ed in the major French daily, Libération. A longer list of major publications about the High-level Dialogue can be found in the annex to this report.

Sentiment: Much of the coverage, including that by Xinhua news agency, focused on the gap in financing sustainable development and climate action with $1.5 trillion the most quoted figure. Brazil’s Estadão led with Bill Gates’ call for “just taxes” voiced at the dialogue. UAE’s The National noted that the challenge for the organisers [would] be to cut through the noise and ensure [the 26 September] meeting gets the attention it deserves.

Opinion: In their op-ed for the prominent daily Libération, ten NGOs, including Oxfam France and CCFD-Terre Solidaire called for an independent international mechanism of debt restructuring. In his
column for The Jakarta Post, Director general for multilateral cooperation at the Indonesian Foreign Ministry Febrian Ruddyard wrote that blended finance could help reach development goals in Indonesia. Senior policy director at the ONE Campaign in London Sara Harcourt argued in Devex that governments are not pulling their weight in financing the goals. The most prominent coverage of the Dialogue came in the form of op-eds in prestigious publications.

SOCIAL MEDIA

At a peak point on 26 September, tweets that used the hashtag #Fin4Dev, reached 3,069,427 accounts and were seen close to 4 million times. UN DESA, UNDP, UN Environment Programme, UNCTAD and the Belgian Foreign Ministry accounts were the top contributors to the conversation.

UN DESA’s most popular tweet was seen 51,385 times earning a total of 380 engagements, including 68 retweets and 116 likes.
The live stream of the Dialogue’s morning session on UN DESA’s Facebook account reached 8,923 people and prompted 322 engagements.

The Secretary-General’s tweet from the High-level Dialogue garnered 275 retweets and 830 likes.

António Guterres 📱
@antonioguterres

Without resources, we simply cannot deliver the #GlobalGoals and address the climate emergency.

We need adequate, predictable and sustainable funding.

Let’s be more ambitious and provide finance that enables markets to grow, businesses to thrive and people to live in dignity.
ANNEX — LINKS TO MORE MEDIA ARTICLES

High-level Dialogue on Financing for Development

Libération: L’urgence climatique et sociale nécessite une refonte du système économique international
Xinhua: UN chief asks for better financing systems for SDGs
Xinhua: 1.5 trillion USD needed annually to fill financing gap for SDGs
RTL: La reine Mathilde à New York: "Il faut écouter les jeunes qui s'engagent"
Prensa Latina: UN high-level dialogue addresses financing for development
The Jakarta Post (opinion): Blended finance to help reach development goals in Indonesia
Estadão (Brazil): Na ONU, Bill Gates pede 'impostos justos' e ajuda a países em desenvolvimento
Arab News: High-level dialogue on financing for development is crucial
Devex (opinion): Donors need to pull their weight on development finance
United News of India: UN summit to push for dev finance breakthrough
The National (UAE): Under-pressure and missing leaders create disjointed feel at UN showpiece
InDepth News: Financing gap of trillions of dollars to achieve 17 SDGs
WRAL (US): Financing the Sustainable Development Goals (SDGs) took centre stage at the United Nations on as leaders met to discuss how we align and mobilize resources to rise to the challenge
La Libre (Belgium): À New York, la reine Mathilde plaide pour que la couverture santé universelle soit...
universelle
SudInfo (Belgium): «Il y a urgence», «on ne peut plus attendre»: le cri du cœur de la reine Mathilde pour le développement durable
Het Laatste Nieuws (Belgium): Koningin Mathilde in New York: “Universele gezondheidsdekking moet ook echt universeel zijn”
Mali Jet: Le président Keïta à New York : Intense activité diplomatique
El Universo (Ecuador): 5 cumbres de interés en la Asamblea General de la ONU